

Printed Label - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Printed Label Market is accounted for \$38.02 billion in 2017 and is expected to reach \$67.02 billion by 2026 growing at a CAGR of 6.5% during the forecast period. Increasing demand for manufactured goods and an upsurge in the disposable income of people worldwide are the key driving factors for the market growth. However, Rise in raw material cost such as plastics in various forms increases overall cost of the labels is some of the factors hindering the market growth.

A label is a piece of paper, metal, cloth or polymer which is attached to a container or box of a product which is printed with information about the product. These labels are known as printed labels. Information printed directly on the container of the product can also be considered as printed labeling. Printed labeling is used to identify products and to avoid counterfeiting of products and maintain credibility. They are also essential for creating brand identity and impart useful information to consumers.

By Type, In-mold Label will have considerable demand during the estimate period as they are prepared by plastic films printed with a variety of printing techniques. The film is cut to provide the necessary outline of the label. The label is located in the mold being used for the industrialized of the container. In-mold labelling results in no post-labelling process, thus saving time and work.

By Geography, Asia Pacific region is going to have a lucrative growth during the forecast period in emerging economies such as China, India, and Indonesia due to the incorporation of the digital technology with the existing label printing technique. It is bound to fetch a massive change to all the small scale as well as large scale sector.

Some of the key players profiled in the Printed Label Market include 3M Company, Ahlstrom-Munksjo Oyj, Autajon Group, Avery Dennison Corporation, Bemis Company Inc, Brady Corporation, CCL Industries, Cenvo Corporation, Clondalkin Group,

Constantia Flexibles Group GmbH, Fort Dearborn Company, Fuji Seal International Inc, Mondi Group, Multi Packaging Solutions (WestRock Company), R.R. Donnelley & Sons Company, and Taylor Corporation.

Types Covered:

In-mold Label

Linerless Label

Multipart Barcode Label

Pre-Gummed

Pressure-sensitive or Self-adhesive Labels

Shrink Sleeve Label

Stretch Sleeves

Wet-glued Label

Other Types

Technologies Covered:

Digital Printing

Flexography

Letterpress

Offset

Rotogravure

Screen

Applications Covered:

Food and Beverages

Industrial

Logistics

Personal Care

Pharmaceuticals

Retailers and Supermarkets

End Users Covered:

Agriculture

Automotive

Electronics and Appliance

Fashion and Apparel

Fast Moving Consumer Goods (FMCG)

Hospital

Manufacturing

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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