

# Printed Label - Global Market Outlook (2017-2026)

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# **Abstracts**

According to Stratistics MRC, the Global Printed Label Market is accounted for \$38.02 billion in 2017 and is expected to reach \$67.02 billion by 2026 growing at a CAGR of 6.5% during the forecast period. Increasing demand for manufactured goods and an upsurge in the disposable income of people worldwide are the key driving factors for the market growth. However, Rise in raw material cost such as plastics in various forms increases overall cost of the labels is some of the factors hindering the market growth.

A label is a piece of paper, metal, cloth or polymer which is attached to a container or box of a product which is printed with information about the product. These labels are known as printed labels. Information printed directly on the container of the product can also be considered as printed labeling. Printed labeling is used to identify products and to avoid counterfeiting of products and maintain credibility. They are also essential for creating brand identity and impart useful information to consumers.

By Type, In-mold Label will have considerable demand during the estimate period as they are prepared by plastic films printed with a variety of printing techniques. The film is cut to provide the necessary outline of the label. The label is located in the mold being used for the industrialized of the container. In-mold labelling results in no post-labelling process, thus saving time and work.

By Geography, Asia Pacific region is going to have a lucrative growth during the forecast period in emerging economies such as China, India, and Indonesia due to the incorporation of the digital technology with the existing label printing technique. It is bound to fetch a massive change to all the small scale as well as large scale sector.

Some of the key players profiled in the Printed Label Market include 3M Company, Ahlstrom-Munksjo Oyj, Autajon Group, Avery Dennison Corporation, Bemis Company Inc, Brady Corporation, CCL Industries, Cenveo Corporation, Clondalkin Group,



Constantia Flexibles Group GmbH, Fort Dearborn Company, Fuji Seal International Inc, Mondi Group, Multi Packaging Solutions (WestRock Company), R.R. Donnelley & Sons Company, and Taylor Corporation.

Types Covered:
In-mold Label
Linerless Label
Multipart Barcode Label
Pre-Gummed
Pressure-sensitive or Self-adhesive Labels
Shrink Sleeve Label
Stretch Sleeves
Wet-glued Label
Other Types
Technologies Covered:
Digital Printing
Flexography
Letterpress
Offset
Rotogravure
Screen

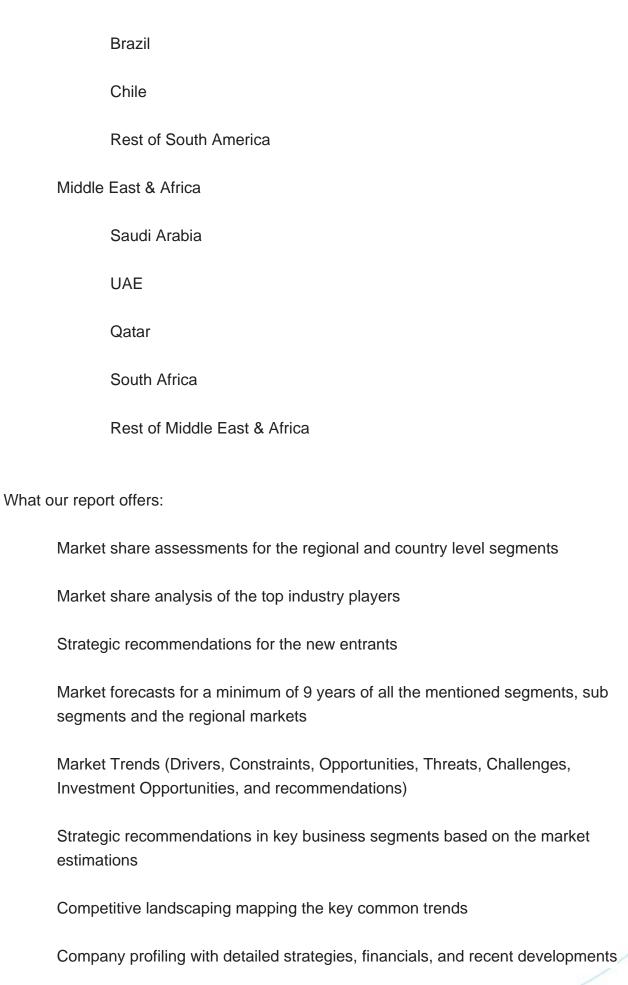


# **Applications Covered:** Food and Beverages Industrial Logistics Personal Care Pharmaceuticals Retailers and Supermarkets End Users Covered: Agriculture Automotive **Electronics and Appliance** Fashion and Apparel Fast Moving Consumer Goods (FMCG) Hospital Manufacturing Other End Users Regions Covered: North America



	Canada
	Mexico
Europe	9
	Germany
	UK
	Italy
	France
	Spain
	Rest of Europe
Asia P	acific
	Japan
	China
	India
	Australia
	New Zealand
	South Korea
	Rest of Asia Pacific
South	America
	Argentina







Supply chain trends mapping the latest technological advancements

# Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

# Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

# Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

# Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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