

Print Label - Global Market Outlook (2018-2027)

<https://marketpublishers.com/r/P9CA490F8D64EN.html>

Date: September 2019

Pages: 164

Price: US\$ 4,150.00 (Single User License)

ID: P9CA490F8D64EN

Abstracts

According to Statistics MRC, the Global Print Label Market is accounted for \$33.55 billion in 2018 and is expected to reach \$57.22 billion by 2027 growing at a CAGR of 6.1% during the forecast period. Growth towards manufacturing in the developing economies and increasing disposable income of people are the major key factors driving the market growth. However, lack of products with ability to withstand harsh climatic conditions may hamper the market growth.

Print labels are the primary source of communication between a company and its customers. Information printed directly on the container of the product can also be considered as printed labeling. Printed labeling is used to identify products and to avoid counterfeiting of products and maintain credibility.

By End User, Fast-Moving Consumer Goods (FMCG) growth is constantly enhancing due to increasing demand for personal care products and food and beverage. Fast moving consumer goods (FMCG) also known as consumer packaged goods are products that can be bought at a low cost. Based on geography, Asia Pacific is likely to have a huge demand due to rise in the demand for products, such as liner-less labels, biodegradable face-stocks, and recyclable liners.

Some of the key players profiled in the Print Label Market include Fort Dearborn Company, Mondi Group, Ahlstrom-Munksj? Oyj, Autajon Group, Avery Dennison Corporation, CCL Industries, Multi Packaging Solutions (WestRock Company), Clondalkin Group, Cenvéo Corporation, Brady Corporation, Fuji Seal International Inc., Constantia Flexibles Group GmbH, Bemis Company Inc. , R.R. Donnelley & Sons Company, 3M Company and Taylor Corporation.

Types Covered:

Pressure-sensitive or Self-adhesive Labels

Multipart Barcode Label

Shrink Sleeve Label

Wet-glued Label

Linerless Label

In-Mold Label

Weatherproof Label

Equipment Asset Label

Branding Label

Warning/Security Label

Other Types

Identification Technologies Covered:

Barcode

Radio-Frequency Identification (RFID)

Other Identification Technologies

Raw Materials Covered:

Plastic/Polymer labels

Metal Labels

Technologies Covered:

Offset

Flexography

Rotogravure

Screen

Letterpress

Digital Printing

Applications Covered:

Retailers and Supermarkets

Pharmaceuticals

Personal Care

Logistics

Industrial

Food and Beverages

End Users Covered:

Fast-Moving Consumer Goods (FMCG)

Agriculture

Automotive

Electronics and Appliances

Fashion and Apparels

Manufacturing

Medical

Construction

Transportation & Logistics

Consumer Durables

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as

per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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