

Primary Battery Market Forecasts to 2028 – Global Analysis By Type (Lithium, Lithium-Metal, Alkaline, Zinc-Carbon, Zinc–Air, Silver-Oxide), Application (Consumer Electronics, Industrial, Defense, Medical) and By Geography

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Abstracts

According to Statistics MRC, the Global Primary Battery Market is accounted for \$12.63 billion in 2020 and is expected to reach \$20.75 billion by 2028 growing at a CAGR of 6.4% during the forecast period. Factors such as increasing military expenditure, growing demand for portable medical devices, and increasing popularity of battery-powered toys are driving the growth of the market. However, high cost of the product is hampering the growth of the market.

A primary battery is a non-rechargeable portable voltaic cell which is intended to be used once and discarded. The state-of-charge of primary batteries can be estimated by measuring the internal resistance.

Based on the type, the alkaline segment is anticipated to expand at a rapid pace during the forecast period owing to its higher energy output and longer shelf life. By geography, Asia Pacific is going to have high growth during the forecast period which can be attributed to increasing demand for consumer electronics in the region.

Some of the key players profiled in the Primary Battery Market include Panasonic Corporation, Toshiba Corporation, Excell Battery Co, Duracell Inc, Camelon Battery Co. Ltd, Energizer Holdings Inc, GP Batteries International Ltd, FDK Corporation, Saft Groupe SA, Hitachi Maxell, Mustang Battery, Liwang Battery, Sunwatt, Vitzrocell, and Lijia Power Technology.

Types Covered:

Lithium

Lithium-Metal

Alkaline

Zinc-Carbon

Zinc–Air

Silver-Oxide

Applications Covered:

Consumer Electronics

Industrial

Defense

Medical (Hearing Aids)

Aerospace & Aviation

Toys

Watches

Clocks

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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