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Premium Motorcycle Helmets - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Premium Motorcycle Helmets Market is expected to grow at a CAGR of 10.4% during the forecast period. Rising demand for premium helmets because of an increase in the number of riders and technological advancements, strict enforcement of helmet laws across nations are the factors boosting the market growth. However, high cost of products is expected to hamper the market growth.

A motorcycle helmet is worn to protect riders from severe injuries and reduces the impact of accidents. Wearing a helmet reduces the severity of the impact and protect the rider from fatal injuries. Premium motorcycle helmets are made of superior-quality material, which is much more comfortable for the rider compared to the material used in basic helmets, and are equipped with various features such as Bluetooth and GPS.

Based on material, carbon fiber segment is expected to be the significant growth due to modern premium bike helmets are increasingly being made of carbon fiber, which provides a higher tensile strength, a fact that gives the rider much more safety. Europe is the largest market because of the continuous increase in the motorcycle permits in several European countries. Asia Pacific is projected to be the fastest growing market as manufacturers are producing bikes at relatively affordable prices.

Some of the key players profiled in the market include Arai Helmet, Lazer Helmets, Schuberth, Shoei, Nitro Racing, AG, HJC Helmets, Bell Motor Company, NOLAN,Shark Helmets, Suomy, Airoh and OGK Kabuto.

Materials Covered:

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Carbon Fiber

Fiber Glass

Plastics

Kevlar

Other Materials

Types Covered:

Open Face Helmet

Full Face Helmet

Applications Covered:

Scooter

Motorcycle

Step-Through

Other Applications

End Users Covered:

Racers

Commuters

Regions Covered:

North America

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- US
- Canada
- Mexico

Europe

- Germany
- UK
- Italy
- France
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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