

# Precision Medicine Software - Global Market Outlook (2017-2026)

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# Abstracts

According to Stratistics MRC, the Global Precision Medicine Software market is accounted for \$0.87 billion in 2017 and is expected to reach \$2.72 billion by 2026 growing at a CAGR of 13.5%. Some of the factors influencing the market growth are increase in the number of cancer patients, rising government funding in precision medicine initiatives and technological advancements in applications of big data technologies. However, the lack of skilled IT professionals in healthcare and the high cost of deployment are hindering the market growth.

Based on application, the oncology segment commanded significant market growth during the predicted period due to increased funding in cancer research and the rising occurrence of cancer. In addition, increase genomics-based clinical trials of targeted agents and immunotherapy is also fuelling the segment growth during the forecast period. Biomarkers have other specific applications in the field of oncology.

By geography, North America is anticipated to dominate the global market. The regional market growth is majorly driven by the rising HCIT investments in this region and increasing digitalization.

Some of the key players in the Precision Medicine Software market include 2bprecise, LLC, Gene42, Inc., Syapse, Inc., Human Longevity, Inc., Fabric Genomics, Inc., Translational Software Inc., Allscripts, Sophia Genetics Sa, Roper Technologies, Qiagen, Lifeomic Health, LLC and Pieriandx, Inc.

Delivery Modes Covered:

Cloud-Based Delivery Mode



**On-Premise Delivery Mode** 

Applications Covered:

Pharmacogenomics

**Rare Diseases** 

Oncology

Respiratory

Immunology

Central Nervous System (CNS)

**Other Applications** 

End Users Covered:

Pharmaceutical & Biotechnology Companies

**Healthcare Providers** 

**Research Centers and Government Institutes** 

Other End Users

**Regions Covered:** 

North America

US

Canada



Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

#### India

Australia

New Zealand

#### South Korea

#### **Rest of Asia Pacific**

South America

Argentina

Brazil



Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, subsegments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments



Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

**Regional Segmentation** 

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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