

Precision Farming Software - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Precision Farming Software Market is accounted for \$687.68 million in 2018 and is expected to reach \$2,595.01 million by 2027 growing at a CAGR of 15.9% during the forecast period. Rising use of agricultural software for maintaining farm efficiency and increasing need for real-time data management through cloud computing are some of the factors fuelling market growth. However, high initial capital investment is restraining market growth.

Precision farming software is a device that enables ranchers to oversee, influence and track harvest yields and incomes. The ranchers can use such prescient diagnostic apparatuses to envision the normal harvest squanders, yield size and incomes. It empowers the clients to get information with respect to harvest conditions, soil the board, and yield pivot direction.

Based on Delivery Model, Cloud Based segment is having a huge demand across the world due to internet-based computing model that provide collective processing of resources and data to users on demand. By Geography, North America is expected to grow in emerging countries due to increasing population, and increased importance on agricultural solutions that provide economic benefits as well as environmental protection are majorly propelling the growth of the market in this region.

Some of the key players profiled in the Precision Farming Software market include AG Leader Technology, Agjunction, Inc, Aururas S.R.L, Conservis Corporation, Deere & Company, Dickey-John Corporation, Farmers Edge Inc, Granular, Inc, Grownetics, Inc, Iteris, Inc, Key Innovators, Raven Industries Inc, SST Development Group Inc, The Climate Corporation, Topcon Positioning Systems, Inc and Trimble Inc.

Delivery Models Covered:

Local/Web Based

Cloud Based

Technologies Covered:

Guidance System Technologies

Remote Sensing and Control Systems

Variable Rate Technology

Service Providers Covered:

Managed Services Providers

System Integrators

Maintenance

Software Upgradation

Support Services Providers

Hardwares Covered:

Monitors & Display Devices

Guidance and Steering

Global Positioning System/Global Navigation Satellite System Devices

Sensing Devices

Other Hardwares

Applications Covered:

Crop Scouting

Farm Labor Management

Field Mapping

Financial Management

Inventory Management

Weather Tracking and Forecasting

Yield Monitoring

Other Applications

End Users Covered:

Agricultural Cooperatives

Farmland & Farms

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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