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Power Supply - Global Market Outlook (2017-2026)

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Abstracts

According toStratistics MRC, the Global Power Supply market is accounted for $23.01 billion in 2017 and is expected toreach $45.28 billion by 2026 growing at a CAGR of 7.8%. Some of the factors influencing the market growth are growing demand for energy-efficient devices, increasing adoption of home and building automation systems and advancements in the telecommunication sector. However, the rise in adoption of high-voltage direct current (HVDC) and renewable energy sources are hampering the market growth.

A power supply is a hardware component that supplies power toan electrical device. It receives power from an electrical outlet and converts the current from AC (alternating current) toDC (direct current). Power supplies are rated in terms of the number of watts they generate. It is also known as a power supply unit, power brick or power adapter.

Based on product, AC-DC segment commanded significant market growth during the predicted period due toits wide usage in industrial, medical & healthcare applications. AC input voltages are catered for from 80VAC to305VAC single phase and 208, 380/400/415 and 480VAC three phase. AC-DC converters have the functionality toextract a stable DC power supply by rectifying and controlling commercial power supplies. AC-DC has high efficiency power supply. By geography, Asia Pacific is anticipated todominate the global market. Factors such as strong demand for consumer equipment and growing digitization and automation in various sectors are favouring the market growth in this region.

Some of the key players in the Power Supply market include Siemens, Cosel, Mean Well, Delta Electronics, TDK Lambda, Puls, XP Power, Murata Power Solutions, Phoenix Contact, Acopian, Salcomp, CUI, MTM Power, FSP, Lite-On Power System Solutions, Acbel Polytech and Power Systems & Controls.

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Products Covered:

DC-DC Converter

AC-DC Power Supply

Output Powers Covered:

Power Supply With High Output (More Than 1,000 W)

Power Supply With Medium Output (500–1,000 W)

Power Supply With Low Output (500 W and Below)

End Users Covered:

Military & Aerospace

Telecommunications

Food & Beverages

Consumer Electronics

Industrial

Lighting

Medical & Healthcare

Transportation

Regions Covered:

North America

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- US
- Canada
- Mexico

Europe

- Germany
- UK
- Italy
- France
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

- Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter’s five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled toreceive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Contents

1 EXECUTIVE SUMMARY

2 PREFACE

2.1 Abstract
2.2 Stake Holders
2.3 Research Scope
2.4 Research Methodology
  2.4.1 Data Mining
  2.4.2 Data Analysis
  2.4.3 Data Validation
  2.4.4 Research Approach
2.5 Research Sources
  2.5.1 Primary Research Sources
  2.5.2 Secondary Research Sources
  2.5.3 Assumptions

3 MARKET TREND ANALYSIS

3.1 Introduction
3.2 Drivers
3.3 Restraints
3.4 Opportunities
3.5 Threats
3.6 Product Analysis
3.7 End User Analysis
3.8 Emerging Markets
3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

4.1 Bargaining power of suppliers
4.2 Bargaining power of buyers
4.3 Threat of substitutes
4.4 Threat of new entrants
4.5 Competitive rivalry

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5 GLOBAL POWER SUPPLY MARKET, BY PRODUCT

5.1 Introduction
5.2 DC-DC Converter
  5.2.1 Non-Isolated
  5.2.2 Isolated
5.3 AC-DC Power Supply
  5.3.1 Din Rail
  5.3.2 PCB Mount
  5.3.3 Enclosed/Encapsulated
  5.3.4 Configurable Type AC-DC Power Supply
  5.3.5 Open Frame
  5.3.6 Other AC_DC Power Suppliers

6 GLOBAL POWER SUPPLY MARKET, BY OUTPUT POWER

6.1 Introduction
6.2 Power Supply With High Output (More Than 1,000 W)
6.3 Power Supply With Medium Output (500–1,000 W)
6.4 Power Supply With Low Output (500 W and Below)

7 GLOBAL POWER SUPPLY MARKET, BY END USER

7.1 Introduction
7.2 Military & Aerospace
7.3 Telecommunications
7.4 Food & Beverages
7.5 Consumer Electronics
7.6 Industrial
7.7 Lighting
7.8 Medical & Healthcare
7.9 Transportation

8 GLOBAL POWER SUPPLY MARKET, BY GEOGRAPHY

8.1 Introduction
8.2 North America
  8.2.1 US
  8.2.2 Canada

8.2.3 Mexico
8.3 Europe
8.3.1 Germany
8.3.2 UK
8.3.3 Italy
8.3.4 France
8.3.5 Spain
8.3.6 Rest of Europe
8.4 Asia Pacific
8.4.1 Japan
8.4.2 China
8.4.3 India
8.4.4 Australia
8.4.5 New Zealand
8.4.6 South Korea
8.4.7 Rest of Asia Pacific
8.5 South America
8.5.1 Argentina
8.5.2 Brazil
8.5.3 Chile
8.5.4 Rest of South America
8.6 Middle East & Africa
8.6.1 Saudi Arabia
8.6.2 UAE
8.6.3 Qatar
8.6.4 South Africa
8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

9.1 Agreements, Partnerships, Collaborations and Joint Ventures
9.2 Acquisitions & Mergers
9.3 New Product Launch
9.4 Expansions
9.5 Other Key Strategies

10 COMPANY PROFILING

10.1 Siemens

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10.2 Cosel
10.3 Mean Well
10.4 Delta Electronics
10.5 TDK Lambda
10.6 Puls
10.7 XP Power
10.8 Murata Power Solutions
10.9 Phoenix Contact
10.10 Acopian
10.11 Salcomp
10.12 CUI
10.13 MTM Power
10.14 FSP
10.15 Lite-On Power Sysytem Solutions
10.16 Acbel Polytech
10.17 Power Systems & Controls

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List Of Tables

LIST OF TABLES

Table 1 Global Power Supply Market Outlook, By Region (2016-2026) ($MN)
Table 2 Global Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 3 Global Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 4 Global Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 5 Global Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 6 Global Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 7 Global Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 8 Global Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 9 Global Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 10 Global Power Supply Market Outlook, By Configurable Type AC-DC Power Supply (2016-2026) ($MN)
Table 11 Global Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 12 Global Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 13 Global Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 14 Global Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 15 Global Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)
Table 16 Global Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 17 Global Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 18 Global Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 19 Global Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 20 Global Power Supply Market Outlook, By Food & Beverages (2016-2026) ($MN)
Table 21 Global Power Supply Market Outlook, By Consumer Electronics (2016-2026) ($MN)
Table 22 Global Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 23 Global Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 24 Global Power Supply Market Outlook, By Medical & Healthcare (2016-2026)

($MN)
Table 25 Global Power Supply Market Outlook, By Transportation (2016-2026) ($MN)
Table 26 North America Power Supply Market Outlook, By Country (2016-2026) ($MN)
Table 27 North America Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 28 North America Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 29 North America Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 30 North America Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 31 North America Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 32 North America Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 33 North America Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 34 North America Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 35 North America Power Supply Market Outlook, By Configurable Type AC-DC Power Supply (2016-2026) ($MN)
Table 36 North America Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 37 North America Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 38 North America Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 39 North America Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 40 North America Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)
Table 41 North America Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 42 North America Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 43 North America Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 44 North America Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 45 North America Power Supply Market Outlook, By Food & Beverages (2016-2026) ($MN)
Table 46 North America Power Supply Market Outlook, By Consumer Electronics

(2016-2026) ($MN)
Table 47 North America Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 48 North America Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 49 North America Power Supply Market Outlook, By Medical & Healthcare (2016-2026) ($MN)
Table 50 North America Power Supply Market Outlook, By Transportation (2016-2026) ($MN)
Table 51 Europe Power Supply Market Outlook, By Country (2016-2026) ($MN)
Table 52 Europe Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 53 Europe Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 54 Europe Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 55 Europe Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 56 Europe Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 57 Europe Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 58 Europe Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 59 Europe Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 60 Europe Power Supply Market Outlook, By Configurable Type AC-DC Power Supply (2016-2026) ($MN)
Table 61 Europe Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 62 Europe Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 63 Europe Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 64 Europe Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 65 Europe Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)
Table 66 Europe Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 67 Europe Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 68 Europe Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 69 Europe Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 70 Europe Power Supply Market Outlook, By Food & Beverages (2016-2026) ($MN)
Table 71 Europe Power Supply Market Outlook, By Consumer Electronics (2016-2026)

($MN)
Table 72 Europe Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 73 Europe Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 74 Europe Power Supply Market Outlook, By Medical & Healthcare (2016-2026) ($MN)
Table 75 Europe Power Supply Market Outlook, By Transportation (2016-2026) ($MN)
Table 76 Asia Pacific Power Supply Market Outlook, By Country (2016-2026) ($MN)
Table 77 Asia Pacific Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 78 Asia Pacific Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 79 Asia Pacific Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 80 Asia Pacific Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 81 Asia Pacific Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 82 Asia Pacific Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 83 Asia Pacific Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 84 Asia Pacific Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 85 Asia Pacific Power Supply Market Outlook, By Configurable Type AC-DC Power Supply (2016-2026) ($MN)
Table 86 Asia Pacific Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 87 Asia Pacific Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 88 Asia Pacific Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 89 Asia Pacific Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 90 Asia Pacific Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)
Table 91 Asia Pacific Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 92 Asia Pacific Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 93 Asia Pacific Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 94 Asia Pacific Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 95 Asia Pacific Power Supply Market Outlook, By Food & Beverages (2016-2026)

($MN)
Table 96 Asia Pacific Power Supply Market Outlook, By Consumer Electronics (2016-2026) ($MN)
Table 97 Asia Pacific Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 98 Asia Pacific Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 99 Asia Pacific Power Supply Market Outlook, By Medical & Healthcare (2016-2026) ($MN)
Table 100 Asia Pacific Power Supply Market Outlook, By Transportation (2016-2026) ($MN)
Table 101 South America Power Supply Market Outlook, By Country (2016-2026) ($MN)
Table 102 South America Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 103 South America Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 104 South America Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 105 South America Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 106 South America Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 107 South America Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 108 South America Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 109 South America Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 110 South America Power Supply Market Outlook, By Configurable Type AC-DC Power Supply (2016-2026) ($MN)
Table 111 South America Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 112 South America Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 113 South America Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 114 South America Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 115 South America Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)

Table 116 South America Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 117 South America Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 118 South America Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 119 South America Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 120 South America Power Supply Market Outlook, By Food & Beverages (2016-2026) ($MN)
Table 121 South America Power Supply Market Outlook, By Consumer Electronics (2016-2026) ($MN)
Table 122 South America Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 123 South America Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 124 South America Power Supply Market Outlook, By Medical & Healthcare (2016-2026) ($MN)
Table 125 South America Power Supply Market Outlook, By Transportation (2016-2026) ($MN)
Table 126 Middle East & Africa Power Supply Market Outlook, By Country (2016-2026) ($MN)
Table 127 Middle East & Africa Power Supply Market Outlook, By Product (2016-2026) ($MN)
Table 128 Middle East & Africa Power Supply Market Outlook, By DC-DC Converter (2016-2026) ($MN)
Table 129 Middle East & Africa Power Supply Market Outlook, By Non-Isolated (2016-2026) ($MN)
Table 130 Middle East & Africa Power Supply Market Outlook, By Isolated (2016-2026) ($MN)
Table 131 Middle East & Africa Power Supply Market Outlook, By AC-DC Power Supply (2016-2026) ($MN)
Table 132 Middle East & Africa Power Supply Market Outlook, By Din Rail (2016-2026) ($MN)
Table 133 Middle East & Africa Power Supply Market Outlook, By PCB Mount (2016-2026) ($MN)
Table 134 Middle East & Africa Power Supply Market Outlook, By Enclosed/Encapsulated (2016-2026) ($MN)
Table 135 Middle East & Africa Power Supply Market Outlook, By Configurable Type

AC-DC Power Supply (2016-2026) ($MN)
Table 136 Middle East & Africa Power Supply Market Outlook, By Open Frame (2016-2026) ($MN)
Table 137 Middle East & Africa Power Supply Market Outlook, By Other AC_DC Power Suppliers (2016-2026) ($MN)
Table 138 Middle East & Africa Power Supply Market Outlook, By Output Power (2016-2026) ($MN)
Table 139 Middle East & Africa Power Supply Market Outlook, By Power Supply With High Output (More Than 1,000 W) (2016-2026) ($MN)
Table 140 Middle East & Africa Power Supply Market Outlook, By Power Supply With Medium Output (500–1,000 W) (2016-2026) ($MN)
Table 141 Middle East & Africa Power Supply Market Outlook, By Power Supply With Low Output (500 W and Below) (2016-2026) ($MN)
Table 142 Middle East & Africa Power Supply Market Outlook, By End User (2016-2026) ($MN)
Table 143 Middle East & Africa Power Supply Market Outlook, By Military & Aerospace (2016-2026) ($MN)
Table 144 Middle East & Africa Power Supply Market Outlook, By Telecommunications (2016-2026) ($MN)
Table 145 Middle East & Africa Power Supply Market Outlook, By Food & Beverages (2016-2026) ($MN)
Table 146 Middle East & Africa Power Supply Market Outlook, By Consumer Electronics (2016-2026) ($MN)
Table 147 Middle East & Africa Power Supply Market Outlook, By Industrial (2016-2026) ($MN)
Table 148 Middle East & Africa Power Supply Market Outlook, By Lighting (2016-2026) ($MN)
Table 149 Middle East & Africa Power Supply Market Outlook, By Medical & Healthcare (2016-2026) ($MN)
Table 150 Middle East & Africa Power Supply Market Outlook, By Transportation (2016-2026) ($MN)

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