

# Power Sports - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Power Sports Market is accounted for \$9.62 billion in 2017 and is expected to reach \$16.38 billion by 2026 growing at a CAGR of 6.1% during the forecast period. Some of the key factors influencing the market growth include growing high net worth population and wealth, growing penetration of off-road recreational activities across the globe and increased powerboat sales. However, High ownership cost in conjunction with increased carbon emissions is hampering the market growth.

Power sports are a subset of the summed up classification motorsports. Power sports vehicles generally have high powered engines and these vehicles are majorly used for recreational and utility purposes.

Based on the vehicle, Side by side vehicles has significant growth in the power sports market size during the forecast period, owing to the installation of structures including roll-cage enclosures and individual seatbelts for superior safety.

By Geography, Asia Pacific is expected to grow at the considerable market share during the forecast period, owing to the increased adoption of ATV's and SSV's across the region. Industry players are strengthening distribution and sales network to enhance the availability and accessibility for power sports vehicles.

Some of the key players in global power sports market are John Deere, BRP Inc., Zero Motorcycles, Polaris Industries Inc., Suzuki Motors, Harley Davidson, Kawasaki Heavy Industries, Ltd., Yamaha Motors Co., Ltd., Kubota Corporation, Honda Motor Co., Ltd., Triumph, Textron Inc., BMW Motorrad, HISUN Motor and KYMCO.

Models Covered:

Multi Personal Models

Sit Down

Stand Up

Vehicles Covered:

Snowmobile

Side By Side Vehicles

Heavyweight Motorcycle

All-Terrain Vehicles

Personal Watercrafts

Other Vehicles

Applications Covered:

Water Entertainment

Ground Entertainment

Air Entertainment

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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**Note:** Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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