

Poultry Diagnostics - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Poultry Diagnostics Market is accounted for \$348.1 million in 2016 and expected to grow at a CAGR of 10.0% to reach \$682.56 million by 2023. Growing concerns regarding food security, increase in disease outbreaks in poultry, rising prevalence of zoonotic diseases and technological advancements in animal health are some factors propelling the market growth. However, rising costs of feed and high poultry production costs are inhibiting the market size.

Based on diseases, Avian influenza which is generated by influenza virus Type 'A', can infect various species of food producing birds such as quails, chickens, guinea fowl, turkeys, etc., as well as pet birds and wild birds with some strains resulting in high mortality rates. The Asian origin vastly pathogenic H5N1 strain of the avian influenza virus has engaged much attention over the last few years because of outstanding outbreaks globally in domestic and wild birds. Severe infections with avian influenza should be considered with supportive care, and individuals should be secluded to prevent secondary cases. Accessibility of superior diagnostic techniques is further facilitating the discovery of these rare infections.

Depending on tests, the poultry diagnostics market is categorized into polymerase chain reaction (PCR) tests, enzyme linked sorbent assay (ELISA) and other diagnostic tests. PCR tests are primarily used for various types of influenza, Newcastle and Mycoplasma infections. Real time PCR tests are more used techniques than traditional PCR tests. It allows fast detection of pathogens and provides great accuracy. PCR and its derivatives also enable the operation of suitable treatment at an early stage and decrease bigger outbreak.

North America dominated the global market due to increasing adoption of diagnostic modalities, rising veterinary healthcare expenditure and the existence of multinational players. Moreover, Asia-Pacific region is expected to grow at a faster rate during the forecast period owing to huge livestock population, increasing demand of poultry-derived food products and growing awareness about animal health.

Some of the key players in Global Poultry Diagnostics market are AffiniTech, LTD, AgroBioTek Internacional, BioChek, BioinGentech Biotechnologies, Inc., Bioneer Corporation, BioNote, Inc., Boehringer Ingelheim, Clementia Biotech, DRG Instruments GmbH, GD Animal Health, IDEXX Laboratories, Inc., IDVet, MEGACOR Diagnostik GmbH, Nisseinken Co., Ltd., QIAGEN N.V., Thermo Fisher Scientific Inc., Ubio Biotechnology Systems Pvt. Ltd. and Zoetis, Inc.

Tests Covered:

Polymerase Chain Reaction (PCR) Tests

Enzyme Linked Sorbent Assay (ELISA)

Other Diagnostic Tests

Diseases Covered:

Avian Influenza

Avian Mycoplasmosis

Avian Salmonellosis

Avian Pasteurellosis

Chicken Anemia

Avian Reovirus

Newcastle Disease

Infectious Bronchitis

Infectious Bursal Disease

Avian Encephalomyelitis

Other Diseases

Services Covered:

Bacteriology

Parasitology

Virology

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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