

Postal Automation System - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Postal Automation System Market is accounted for \$812.52 million in 2017 and is expected to reach \$1,547.21 million by 2026 growing at a CAGR of 7.4% during the forecast period. Increasing e-commerce industry, growing need for important mail and rising urbanizations are some of the key factors driving the market growth. In addition, the growth of the Internet of Postal Things (IOPT) provides ample opportunities for market growth. However, huge costs of initial investments and maintenance are hindering the market growth.

Postal Automation is a matter of bringing mail quickly, reliably and economically from sender to recipient. One of the important tasks in postal automation is to locate destination address block (DAB) and to extract the pin-code from the address part. The long-range goal of postal automation is a continuous flow of the Mainstream. Postal Automation System can be used by enterprises to maintain a wide range of business decisions include product positioning or pricing ranging from operational to strategic.

By technology, Parcel Sorters segment is anticipated to have considerable market share during the forecast period owing to growing demand in postal industries. In automated parcel sorter, the sorting of a parcel is done on a diverse basis as per the requirement of the user. By geography, North America is expected to dominate the global market due to rising demand for automation and huge demand from diverse end user industries including BFSI, government, and others.

Some of the key players profiled in the Postal Automation System market include Toshiba, Pitney Bowes, Siemens AG, Leonardo, Beumer Group, NEC, SOLYSTIC, Fives Group, Lockheed Martin, Interroll, Bowe Systec, Opex, National Presort (NPI), Bastian Solutions and Vanderlande Industries.

Components Covered:

Software

Services

Hardware

Technologies Covered:

Letter Sorters

Mixed Mail Sorters

Culler Facer Cancellers

Flat Sorters

Parcel Sorters

Other Technologies

Applications Covered:

Courier, Express, & Parcel

Government Postal

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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