

Post Production - Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Post Production Market is accounted for \$7.31 billion in 2020 and is expected to reach \$15.12 billion by 2028 growing at a CAGR of 9.5% during the forecast period. Increasing penetration of modern technologies such as internet protocol television (IPTV), growth in digital marketing, and rising online streaming services are the major factors propelling the market growth. However, high cost of technologies is hampering the market growth.

Post-production is the stage after production when the filming is wrapped and the editing of the visual and audio materials begins. Post-production refers to all of the tasks associated with cutting raw footage, assembling that footage, adding music, dubbing, sound effects, just to name a few. The post-production process is highly collaborative, across a few months to even a year, depending on the size and need of the project.

Based on technique, the visual effects (VFX) segment is going to have a lucrative growth during the forecast period owing to the growing demand for high-quality content. VFX are the techniques used to create or manipulate visual images recorded for a film. The change in end-customer preferences and advances in VFX technologies, with the adoption of AI, are increasingly encouraging movie and commercial video-makers to adopt VFX technologies, which will increase the demand for VFX during the forecast period.

By geography, North America is going to have a lucrative growth during the forecast period due to the rise in implementation of latest technologies in media sector, increase in the number of research & development activities in the region and existence of well-established industrial infrastructure. Also growing media and entertainment, telecom, and education sectors contribute to the major growth of the region. The US is a key market for post-production in North America.

Some of the key players profiled in the Post Production Market include AT&T Inc, Comcast Corp, Eros International Plc, Lions Gate Entertainment Corp, MGM Holdings Inc, Netflix Inc, Prime Focus Ltd, Rocket Science Ltd, Sony Corp, The Walt Disney Company, 21st Century Fox, and ViacomCBS Inc.

Techniques Covered:

Two Dimensional (2D) - Three Dimensional (3D) Conversion

Audio Processing

Editing

Visual Effects (VFX)

Applications Covered:

Commercials

Movies

Online Videos

Television

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025, and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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