

# Portable Medical Electronic Products - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the global portable medical electronic products market is expected to grow from \$55.4 billion in 2015 to \$73.95 billion by 2022 at a CAGR of 4.21%. The portable medical electronic products market has been witnessing remarkable growth, mainly driven by increasing demand for safe and quality devices. Additionally, rising aging population, introduction of home healthcare services, semiconductor devices, telemedicine facilities and nanotechnology in healthcare industry, technological upgradations and rising healthcare costs are favorable factors which help in growing the demand for portable medical electronic products. However, connectivity issues and security concerns are the factors limiting the market growth. Product miniaturization is a key opportunity for market growth.

Manufacturing firms are focusing on development of cost effective devices to capture maximum share in global portable medical electronic products market. Portable medical electronic applications are experiencing superior demand in pulse oximeter, respiratory, blood pressure monitors, medical imaging and heart monitors. North America accounted for the largest share in global portable medical electronic products market followed by Europe. Growth of the region is attributed to the technological advancements and consumer demand for portable medical electronic products. Asia Pacific is expected to witness huge growth due to increasing demand for portable medical electronic products in emerging countries such as China, Japan and India.

Some of the key players in global portable medical electronic products market include Abbott Laboratories Inc., Apex Biotechnology Corp., Arkray Usa Inc., B. Braun melsungen AG, Bayer Healthcare AG, Carefusion Corp., Contec Medical Systems Co. Ltd., Covidien Plc, GE Healthcare Ltd., Johnson & Johnson Ltd., Medtronic Inc., Mindray Medical International Ltd., Nipro Diagnostics Inc., Omron Healthcare Inc.,

Panasonic Corp., Philips Healthcare Inc., GN Resound, Rion Co. Ltd., Roche Diagnostics GmbH, Siemens Healthcare GmbH, Smith & Nephew Plc, Sonova Holding Ag, Starkey Hearing Technologies, Welch Allyn, Widex A/S, and William Demant Holding A/S.

#### Equipments Covered:

Pulse Oximeter

Respiratory

Blood Pressure Monitors

Medical Imaging

Heart Monitors

Other Equipments

#### Applications Covered:

Therapy

Diagnosis and Testing

First-aid and Others

#### End Users Covered:

Homecare Patient

Nursing Homes

Physicians Offices

Hospitals

## Other End Users

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

France

Italy

UK

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

#### **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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