

Pork Flavors Market Forecasts to 2030 – Global Analysis By Type (Natural Pork Flavors and Artificial Pork Flavors), Form (Liquid and Powder), Packaging, Distribution Channel, Application and by Geography

<https://marketpublishers.com/r/PE8BAA1CCC80EN.html>

Date: January 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: PE8BAA1CCC80EN

Abstracts

According to Statistics MRC, the Global Pork Flavors Market is accounted for \$725.95 million in 2024 and is expected to reach \$1139.26 million by 2030 growing at a CAGR of 7.8% during the forecast period. Pork flavors are a popular component in the culinary world, known for their savoury, umami-rich profile that adds depth and complexity to various dishes. These flavors come from the inherent flavour of pork, which can be improved by cooking it in various ways like grilling, smoking, or roasting. Pork is a versatile ingredient in both traditional and modern cuisine because of its rich, slightly sweet, and salty undertones.

According to the National Pork Producers Council (NPPC), the U.S. pork industry contributes over \$27 billion in gross cash receipts from hog marketing's annually.

Market Dynamics:

Driver:

Increased interest in processed meat products

Sausage, bacon, and deli meats are among the processed meat products that are in high demand worldwide because of people's hectic schedules and growing desire for quick, ready-to-eat meals. To improve the flavor and appeal of processed meats, pork flavors are frequently used. These goods are well liked for their convenience as well as their robust, rich flavor, which is enhanced by the addition of flavorings derived from

pork. Moreover, pork flavors are in high demand among food processing companies as a result of consumers' growing reliance on packaged meat products, particularly in emerging markets, as urbanization and economic development continue.

Restraint:

Dietary and health issues

Concern over processed meat consumption is growing as consumers become more health-conscious because these foods are frequently linked to health hazards like cancer, heart disease, and high cholesterol. Additionally, a growing number of people are switching to plant-based, low-fat, or low-sodium diets as a result, which has an immediate effect on the demand for products made from pork. Usually found in processed and fatty meat products, pork flavors may turn off consumers who are health-conscious, particularly those who are worried about the negative health effects of consuming large amounts of meat.

Opportunity:

Growth in meat and plant-based substitutes

One of the most significant opportunities in the pork flavors market lies in the growing demand for plant-based and meat alternatives. As the popularity of plant-based diets continues to rise due to concerns about health, animal welfare, and sustainability, the demand for plant-based products that mimic the taste of real meat is increasing. Food manufacturers are using pork flavors to enhance plant-based alternatives such as vegan sausages, burgers, and deli meats. Furthermore, these innovations allow companies to tap into a rapidly expanding market segment by offering consumers realistic meat-like experiences, especially for those who miss the taste of pork but prefer plant-based options.

Threat:

Consumers' transition to clean labels

The market for pork flavors is threatened by the clean-label movement, which calls for products with more natural, simpler ingredients and transparent food labeling, particularly for goods that contain artificial additives, preservatives, or flavor enhancers. Nowadays, a lot of consumers favor foods with natural flavors, so the use of ingredients

derived from animals, like pork fat or flavorings, may make them avoid products with pork flavors. Additionally, producers of pork flavors need to figure out how to create more ethical, transparent, and natural products in light of the growing popularity of plant-based substitutes and clean-label options.

Covid-19 Impact:

The market for pork flavors was significantly impacted by the COVID-19 pandemic, which altered consumer behaviour, production methods, and supply chains. Due to labor shortages and production delays during the pandemic, there was a shortage of raw materials needed to produce flavour. The demand for products with a pork flavour was further reduced by the closure of foodservice businesses and lower consumer spending on nonessential items. The appeal of pork and products with pork flavors has also decreased as a result of consumers looking for plant-based or more health-conscious alternatives due to safety and health concerns. However, things gradually returned to normal as the world economy started to recover, and there was a renewed demand for packaged food products with pork flavors, particularly in areas with longstanding traditions of pork consumption.

The Natural Pork Flavors segment is expected to be the largest during the forecast period

Over the course of the forecast period, the Natural Pork Flavors segment is expected to hold the largest share in the Pork Flavors Market. The growing demand for natural ingredients in food and beverages, as well as consumers' preference for clean label products, are the main drivers of this market. Real pork products are used to create natural pork flavors, which are enhanced in authenticity and richness by methods like fermentation, smoking, and roasting. Moreover, natural pork flavors are preferred by producers in the processed food sector, especially in ready-to-eat meals, snacks, sauces, and seasonings, as consumers grow more health conscious and look for products with fewer artificial additives.

The Sachets & Pouches segment is expected to have the highest CAGR during the forecast period

The Sachets & Pouches segment of the Pork Flavors Market is anticipated to grow at the highest CAGR. The main factor driving this growth is the rising demand from consumers who are constantly on the go for single-serving, convenient packaging. The practicality, portability, and freshness preservation of sachets and pouches make them

perfect for a range of food products, such as marinades, seasonings, and prepared meals. Their resealable nature guarantees that the product stays fresh for longer periods of time, and their lightweight, compact design lowers packaging costs.

Region with largest share:

The market for pork flavors is anticipated to be dominated by the North American region. The region's long-standing food processing industry, the strong demand from consumers for convenience and processed foods, and the growing desire for real, natural flavors in food products are the main drivers of this dominance. Furthermore, the demand for pork flavors is further fueled by the thriving market for pork-based goods in North America, especially the United States, which includes seasonings, sauces, and prepared meals. Important growth in this market is also being driven by the region's growing emphasis on natural ingredients and clean labels, which coincides with the popularity of natural pork flavors.

Region with highest CAGR:

The pork flavors market is anticipated to grow at the highest CAGR in the Asia-Pacific (APAC) region. Increased urbanization, rising disposable incomes, and a shift in dietary preferences toward processed and flavored food items in nations like China, India, and Japan are all factors contributing to this growth. The demand for seasonings and flavors made from pork is supported by the APAC region's long history of using pork in culinary preparations. Moreover, the market for pork flavors in this area is expected to grow significantly as the food and beverage sector grows in these emerging economies due to shifting lifestyles and a rising demand for convenience foods.

Key players in the market

Some of the key players in Pork Flavors market include Archer Daniels Midland, Cargill Incorporated, Kerry Group, Wylers, Dupont#- #Danisco, Maggie, BASF, Symrise AG, Williamson & Co Inc, Frutarom Industries Ltd, Robertet Group, Sensient Technologies Corporation, International Flavors & Fragrances Inc. (IFF), Takasago International Corporation and Firmenich SA.

Key Developments:

In November 2024, Kerry Group has entered into an agreement to sell Kerry Dairy Holdings Limited to Kerry Co-Operative Creameries Limited for an expected total

consideration of €500 million. This transaction marks a pivotal step for Kerry Group as it transitions to a pure play in taste and nutrition solutions, shedding its dairy operations to sharpen its focus on core competencies.

In December 2023, ADM announced that it has reached an agreement to acquire UK-based FDL, a leading developer and producer of premium flavor and functional ingredient systems. FDL, with projected 2023 sales of approximately \$120 million, operates three production facilities and two customer innovation centers, all in the United Kingdom.

In June 2023, Cargill Metals has entered into a multiyear agreement with Sweden-based industrial startup H2 Green Steel for the supply of green steel. The companies say the agreement aims to accelerate global ferrous supply chain decarbonization.

Types Covered:

Natural Pork Flavors

Artificial Pork Flavors

Forms Covered:

Liquid

Powder

Packaging's Covered:

Bag

Bottle

Box

Jar

Can

Sachets & Pouches

Distribution Channels Covered:

B2B (Direct Sales)

B2C (Indirect Sales)

Applications Covered:

Baked Goods

Soups and Sauces

Savory

Ready Meals

Processed Meat

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PORK FLAVORS MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Natural Pork Flavors
- 5.3 Artificial Pork Flavors

6 GLOBAL PORK FLAVORS MARKET, BY FORM

- 6.1 Introduction
- 6.2 Liquid
- 6.3 Powder

7 GLOBAL PORK FLAVORS MARKET, BY PACKAGING

- 7.1 Introduction
- 7.2 Bag
- 7.3 Bottle
- 7.4 Box
- 7.5 Jar
- 7.6 Can
- 7.7 Sachets & Pouches

8 GLOBAL PORK FLAVORS MARKET, BY DISTRIBUTION CHANNEL

- 8.1 Introduction
- 8.2 B2B (Direct Sales)
- 8.3 B2C (Indirect Sales)
 - 8.3.1 Store-based Retailing
 - 8.3.1.1 Supermarket/Hypermarket
 - 8.3.1.2 Convenience Stores
 - 8.3.1.3 Groceries
 - 8.3.1.4 Speciality Stores
 - 8.3.1.5 Other Retailing Formats
 - 8.3.2 Online Retailing

9 GLOBAL PORK FLAVORS MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Baked Goods
- 9.3 Soups and Sauces

- 9.4 Savory
- 9.5 Ready Meals
- 9.6 Processed Meat
- 9.7 Other Applications

10 GLOBAL PORK FLAVORS MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 Italy
 - 10.3.4 France
 - 10.3.5 Spain
 - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 New Zealand
 - 10.4.6 South Korea
 - 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil
 - 10.5.3 Chile
 - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 Qatar
 - 10.6.4 South Africa
 - 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Archer Daniels Midland
- 12.2 Cargill Incorporated
- 12.3 Kerry Group
- 12.4 Wyler's
- 12.5 Dupont- Danisco
- 12.6 Maggie
- 12.7 BASF
- 12.8 Symrise AG
- 12.9 Williamson & Co Inc
- 12.10 Frutarom Industries Ltd
- 12.11 Robertet Group
- 12.12 Sensient Technologies Corporation
- 12.13 International Flavors & Fragrances Inc. (IFF)
- 12.14 Takasago International Corporation
- 12.15 Firmenich SA

List Of Tables

LIST OF TABLES

- Table 1 Global Pork Flavors Market Outlook, By Region (2022-2030) (\$MN)
- Table 2 Global Pork Flavors Market Outlook, By Type (2022-2030) (\$MN)
- Table 3 Global Pork Flavors Market Outlook, By Natural Pork Flavors (2022-2030) (\$MN)
- Table 4 Global Pork Flavors Market Outlook, By Artificial Pork Flavors (2022-2030) (\$MN)
- Table 5 Global Pork Flavors Market Outlook, By Form (2022-2030) (\$MN)
- Table 6 Global Pork Flavors Market Outlook, By Liquid (2022-2030) (\$MN)
- Table 7 Global Pork Flavors Market Outlook, By Powder (2022-2030) (\$MN)
- Table 8 Global Pork Flavors Market Outlook, By Packaging (2022-2030) (\$MN)
- Table 9 Global Pork Flavors Market Outlook, By Bag (2022-2030) (\$MN)
- Table 10 Global Pork Flavors Market Outlook, By Bottle (2022-2030) (\$MN)
- Table 11 Global Pork Flavors Market Outlook, By Box (2022-2030) (\$MN)
- Table 12 Global Pork Flavors Market Outlook, By Jar (2022-2030) (\$MN)
- Table 13 Global Pork Flavors Market Outlook, By Can (2022-2030) (\$MN)
- Table 14 Global Pork Flavors Market Outlook, By Sachets & Pouches (2022-2030) (\$MN)
- Table 15 Global Pork Flavors Market Outlook, By Distribution Channel (2022-2030) (\$MN)
- Table 16 Global Pork Flavors Market Outlook, By B2B (Direct Sales) (2022-2030) (\$MN)
- Table 17 Global Pork Flavors Market Outlook, By B2C (Indirect Sales) (2022-2030) (\$MN)
- Table 18 Global Pork Flavors Market Outlook, By Store-based Retailing (2022-2030) (\$MN)
- Table 19 Global Pork Flavors Market Outlook, By Online Retailing (2022-2030) (\$MN)
- Table 20 Global Pork Flavors Market Outlook, By Application (2022-2030) (\$MN)
- Table 21 Global Pork Flavors Market Outlook, By Baked Goods (2022-2030) (\$MN)
- Table 22 Global Pork Flavors Market Outlook, By Soups and Sauces (2022-2030) (\$MN)
- Table 23 Global Pork Flavors Market Outlook, By Savory (2022-2030) (\$MN)
- Table 24 Global Pork Flavors Market Outlook, By Ready Meals (2022-2030) (\$MN)
- Table 25 Global Pork Flavors Market Outlook, By Processed Meat (2022-2030) (\$MN)
- Table 26 Global Pork Flavors Market Outlook, By Other Applications (2022-2030) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Pork Flavors Market Forecasts to 2030 – Global Analysis By Type (Natural Pork Flavors and Artificial Pork Flavors), Form (Liquid and Powder), Packaging, Distribution Channel, Application and by Geography

Product link: <https://marketpublishers.com/r/PE8BAA1CCC80EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE8BAA1CCC80EN.html>