

Population Health Management - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Population Health Management Market is accounted for \$17.2 billion in 2017 and expected to grow at a CAGR of 25.8% to reach \$136.6 billion by 2026. Few factors like government initiatives to control spread of diseases and acceptance of HCIT, increasing geriatric population and chronic diseases, execution of the affordable care act in the U.S., necessity for affordable treatment options and advancement in IT and big data capabilities are fuelling the market growth. However, improper data management capabilities and dearth of skilled professionals, threat to patient information and unwillingness to migrate from legacy systems are hampering the market growth. The focus on personalized medicine and value-based medicine generates abundant opportunities for the growth of the market. The infrastructure costs incurred to set up a strong population health management program are a challenge to the market.

By mode of operation, the cloud based operation or usage in healthcare has dramatically increased becoming both a strategic and operational necessity. Another big factor in the shift toward the cloud includes the protections for providers brought about by the new HIPAA revisions. With these protections the liability for keeping patient data secure has shifted to healthcare business associates. Many organizations are in turn, shifting the contractual responsibility for securing the information to their vendors. Healthcare organizations are served using Cloud-based solutions to share and integrate information from different locations or systems in real time, and in the production of database registries.

Based on Application, Automating Patient-Centered Medical Home (PCMH), a holistic approach to primary care that is designed to improve care coordination, is widely viewed as a key building block of PHM. The National Committee for Quality Assurance

(NCQA) criteria for PCMH recognition includes components such as patient-centered access, team-based care, and performance measurement. Medical homes are also required to show their PHM capabilities in areas such as care management and support, care coordination and care transitions, health assessments, and the use of data in PHM.

By geography, the market is expected to be dominated by North America, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). Asia-Pacific region is expected to grow at the highest CAGR during the forecast period. The growth can be referred to the execution of a number of PHM programs to improve population health in Australia, fast growing healthcare industry in India, growing medical tourism in Asia and efforts taken to digitalize the healthcare system in China etc.

Some of the key players in the market are WeLLCentive, Inc, All scripts Healthcare Solutions, Inc, Epic Corporation, Inc., Cerner Corporation, HealthCatalyst, LLC, Koninklijke Philips N.V., Verscend Technologies, Inc, Conifer Health solutions, LLC, Medecision, inc., Accenture PLP, Healthagen, LLC (A Division of Aetna, Inc.), Enli Health Intelligence, EClinicalWorks, Mckesson Corporation, Ockhardt Ltd. and Optumhealth.

Mode of Operations Covered:

Cloud-based

Web-based

On-premise

Components Covered:

Hardware

Software

Services

Applications Covered:

Patient Outreach

Automating Patient-Centered Medical Home (PCMH)

Hospital Readmission Reduction

Increased Patient Wellbeing and Engagement

No-Show Rate Reduction

End Users Covered:

Employer Groups

Healthcare Providers

Healthcare Payers

Government Bodies

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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