

Poppy Seed - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Poppy Seed Market is accounted for \$196.35 million in 2017 and is expected to reach \$291.80 million by 2026 growing at a CAGR of 4.5% during the forecast period. Some of the key factors driving the market growth include rising popularity of poppy based bakery products, increasing application of poppy seeds in bagels, puddings, cakes & tarts and escalating health benefits from poppy seeds. Furthermore, rising misuse of poppy seeds in major regions and limitations on trade are hindering the market growth.

Poppy seed is derived from dry fruits (pods) of the poppy plant (opium poppy) that have a nutty and pleasant taste, the seeds are rich in nutrition and are used as a condiment in cooking. Poppy seeds are popularly used as condiment and dressing oil. Poppy seeds are extensively used in bakery products due to its crunchy texture and unique flavor. Although the toxic alkaloids of the opium poppy, it is very safe to use as food as it contains minor quantities of such toxic alkaloids. The outer husk of poppy seeds is a good source of dietary fiber and contains various minerals like iron, copper, calcium, potassium, manganese, zinc and magnesium making it a very powerful food ingredient.

On the basis of distribution channel, the indirect segment is anticipated to have considerable growth over the forecast period. The indirect segment is the combination of the specialty stores, modern trade, online retail and other retail formats. While modern trade such as supermarkets and hypermarkets have conquered the sales in the emerging economies. The high accessibility of products online together with the fast paced lifestyle where consumers spend less time on shopping from stores and prefer the convenience of products being delivered directly at doorsteps. The online retail segment is also estimated to generate significant sales. By Geography, Europe is estimated to have steady growth during the forecast period. The popularity of bakery in countries such as the U.K. France have supplemented the growth where these seeds are added to make cakes, puddings and other baked goods due to its nutty flavor.

characteristic.

Some of the key players in the market are Bob's Red Mill Natural Foods, Woodland foods, Frontier natural products co-op, Probi, spol. S r.o., Bata food, P.p.h.u. Kampol, Belmar dis ticaret a.s., Unifood.cz s.r.o., Çali?kan agricultural products, Bio nutrition Inc., Olivenation LLC., Solo foods, INC., Aynira gida LLC and S.a.s. Flanquart.

Forms Covered:

Dried Seeds

Oil

Powder

Applications Covered:

Food

Cosmetics & Personal Care

Distribution Channels Covered:

Indirect Sales

Direct Sales

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL POPPY SEED MARKET, BY FORM

- 5.1 Introduction
- 5.2 Dried Seeds
- 5.3 Oil
- 5.4 Powder

6 GLOBAL POPPY SEED MARKET, BY APPLICATION

- 6.1 Introduction
- 6.2 Food
 - 6.2.1 Bakery
 - 6.2.2 Sauces & Condiments
- 6.3 Cosmetics & Personal Care
 - 6.3.1 Soaps
 - 6.3.2 Creams

7 GLOBAL POPPY SEED MARKET, BY DISTRIBUTION CHANNEL

- 7.1 Introduction
- 7.2 Indirect Sales
 - 7.2.1 Online Retail
 - 7.2.2 Specialty Stores
 - 7.2.3 Modern Trade
 - 7.2.4 Other Retail Formats
- 7.3 Direct Sales

8 GLOBAL POPPY SEED MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain

- 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan
 - 8.4.2 China
 - 8.4.3 India
 - 8.4.4 Australia
 - 8.4.5 New Zealand
 - 8.4.6 South Korea
 - 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Bob's Red Mill Natural Foods
- 10.2 Woodland foods
- 10.3 Frontier natural products co-op
- 10.4 Probi, spol. S r.o.
- 10.5 Bata food
- 10.6 P.p.h.u. Kampol
- 10.7 Belmar dis ticaret a.s.
- 10.8 Unifood.cz s.r.o.

10.9 Çali?kan agricultural products

10.10 Bio nutrition Inc.

10.11 Olivenation LLC.

10.12 Solo foods, INC.

10.13 Aynira gida LLC

10.14 S.A.S. Flanquart.

List Of Tables

LIST OF TABLES

- Table 1 Global Poppy Seed Market Outlook, By Region (2016-2026) (\$MN)
- Table 2 Global Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)
- Table 3 Global Poppy Seed Market Outlook, By Dried Seeds (2016-2026) (\$MN)
- Table 4 Global Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)
- Table 5 Global Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)
- Table 6 Global Poppy Seed Market Outlook, By Application (2016-2026) (\$MN)
- Table 7 Global Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)
- Table 8 Global Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)
- Table 9 Global Poppy Seed Market Outlook, By Sauces & Condiments (2016-2026) (\$MN)
- Table 10 Global Poppy Seed Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)
- Table 11 Global Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)
- Table 12 Global Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)
- Table 13 Global Poppy Seed Market Outlook, By Distribution Channel (2016-2026) (\$MN)
- Table 14 Global Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)
- Table 15 Global Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)
- Table 16 Global Poppy Seed Market Outlook, By Specialty Stores (2016-2026) (\$MN)
- Table 17 Global Poppy Seed Market Outlook, By Modern Trade (2016-2026) (\$MN)
- Table 18 Global Poppy Seed Market Outlook, By Other Retail Formats (2016-2026) (\$MN)
- Table 19 Global Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)
- Table 20 North America Poppy Seed Market Outlook, By Country (2016-2026) (\$MN)
- Table 21 North America Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)
- Table 22 North America Poppy Seed Market Outlook, By Dried Seeds (2016-2026) (\$MN)
- Table 23 North America Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)
- Table 24 North America Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)
- Table 25 North America Poppy Seed Market Outlook, By Application (2016-2026) (\$MN)
- Table 26 North America Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)
- Table 27 North America Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)
- Table 28 North America Poppy Seed Market Outlook, By Sauces & Condiments (2016-2026) (\$MN)

Table 29 North America Poppy Seed Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)

Table 30 North America Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)

Table 31 North America Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)

Table 32 North America Poppy Seed Market Outlook, By Distribution Channel (2016-2026) (\$MN)

Table 33 North America Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)

Table 34 North America Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)

Table 35 North America Poppy Seed Market Outlook, By Specialty Stores (2016-2026) (\$MN)

Table 36 North America Poppy Seed Market Outlook, By Modern Trade (2016-2026) (\$MN)

Table 37 North America Poppy Seed Market Outlook, By Other Retail Formats (2016-2026) (\$MN)

Table 38 North America Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)

Table 39 Europe Poppy Seed Market Outlook, By Country (2016-2026) (\$MN)

Table 40 Europe Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)

Table 41 Europe Poppy Seed Market Outlook, By Dried Seeds (2016-2026) (\$MN)

Table 42 Europe Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)

Table 43 Europe Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)

Table 44 Europe Poppy Seed Market Outlook, By Application (2016-2026) (\$MN)

Table 45 Europe Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)

Table 46 Europe Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)

Table 47 Europe Poppy Seed Market Outlook, By Sauces & Condiments (2016-2026) (\$MN)

Table 48 Europe Poppy Seed Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)

Table 49 Europe Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)

Table 50 Europe Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)

Table 51 Europe Poppy Seed Market Outlook, By Distribution Channel (2016-2026) (\$MN)

Table 52 Europe Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)

Table 53 Europe Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)

Table 54 Europe Poppy Seed Market Outlook, By Specialty Stores (2016-2026) (\$MN)

Table 55 Europe Poppy Seed Market Outlook, By Modern Trade (2016-2026) (\$MN)

Table 56 Europe Poppy Seed Market Outlook, By Other Retail Formats (2016-2026)

(\$MN)

Table 57 Europe Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)

Table 58 Asia Pacific Poppy Seed Market Outlook, By Country (2016-2026) (\$MN)

Table 59 Asia Pacific Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)

Table 60 Asia Pacific Poppy Seed Market Outlook, By Dried Seeds (2016-2026) (\$MN)

Table 61 Asia Pacific Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)

Table 62 Asia Pacific Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)

Table 63 Asia Pacific Poppy Seed Market Outlook, By Application (2016-2026) (\$MN)

Table 64 Asia Pacific Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)

Table 65 Asia Pacific Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)

Table 66 Asia Pacific Poppy Seed Market Outlook, By Sauces & Condiments
(2016-2026) (\$MN)

Table 67 Asia Pacific Poppy Seed Market Outlook, By Cosmetics & Personal Care
(2016-2026) (\$MN)

Table 68 Asia Pacific Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)

Table 69 Asia Pacific Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)

Table 70 Asia Pacific Poppy Seed Market Outlook, By Distribution Channel (2016-2026)
(\$MN)

Table 71 Asia Pacific Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)

Table 72 Asia Pacific Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)

Table 73 Asia Pacific Poppy Seed Market Outlook, By Specialty Stores (2016-2026)
(\$MN)

Table 74 Asia Pacific Poppy Seed Market Outlook, By Modern Trade (2016-2026)
(\$MN)

Table 75 Asia Pacific Poppy Seed Market Outlook, By Other Retail Formats
(2016-2026) (\$MN)

Table 76 Asia Pacific Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)

Table 77 South America Poppy Seed Market Outlook, By Country (2016-2026) (\$MN)

Table 78 South America Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)

Table 79 South America Poppy Seed Market Outlook, By Dried Seeds (2016-2026)
(\$MN)

Table 80 South America Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)

Table 81 South America Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)

Table 82 South America Poppy Seed Market Outlook, By Application (2016-2026)
(\$MN)

Table 83 South America Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)

Table 84 South America Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)

Table 85 South America Poppy Seed Market Outlook, By Sauces & Condiments
(2016-2026) (\$MN)

Table 86 South America Poppy Seed Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)

Table 87 South America Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)

Table 88 South America Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)

Table 89 South America Poppy Seed Market Outlook, By Distribution Channel (2016-2026) (\$MN)

Table 90 South America Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)

Table 91 South America Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)

Table 92 South America Poppy Seed Market Outlook, By Specialty Stores (2016-2026) (\$MN)

Table 93 South America Poppy Seed Market Outlook, By Modern Trade (2016-2026) (\$MN)

Table 94 South America Poppy Seed Market Outlook, By Other Retail Formats (2016-2026) (\$MN)

Table 95 South America Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)

Table 96 Middle East & Africa Poppy Seed Market Outlook, By Country (2016-2026) (\$MN)

Table 97 Middle East & Africa Poppy Seed Market Outlook, By Form (2016-2026) (\$MN)

Table 98 Middle East & Africa Poppy Seed Market Outlook, By Dried Seeds (2016-2026) (\$MN)

Table 99 Middle East & Africa Poppy Seed Market Outlook, By Oil (2016-2026) (\$MN)

Table 100 Middle East & Africa Poppy Seed Market Outlook, By Powder (2016-2026) (\$MN)

Table 101 Middle East & Africa Poppy Seed Market Outlook, By Application (2016-2026) (\$MN)

Table 102 Middle East & Africa Poppy Seed Market Outlook, By Food (2016-2026) (\$MN)

Table 103 Middle East & Africa Poppy Seed Market Outlook, By Bakery (2016-2026) (\$MN)

Table 104 Middle East & Africa Poppy Seed Market Outlook, By Sauces & Condiments (2016-2026) (\$MN)

Table 105 Middle East & Africa Poppy Seed Market Outlook, By Cosmetics & Personal Care (2016-2026) (\$MN)

Table 106 Middle East & Africa Poppy Seed Market Outlook, By Soaps (2016-2026) (\$MN)

Table 107 Middle East & Africa Poppy Seed Market Outlook, By Creams (2016-2026) (\$MN)

Table 108 Middle East & Africa Poppy Seed Market Outlook, By Distribution Channel (2016-2026) (\$MN)

Table 109 Middle East & Africa Poppy Seed Market Outlook, By Indirect Sales (2016-2026) (\$MN)

Table 110 Middle East & Africa Poppy Seed Market Outlook, By Online Retail (2016-2026) (\$MN)

Table 111 Middle East & Africa Poppy Seed Market Outlook, By Specialty Stores (2016-2026) (\$MN)

Table 112 Middle East & Africa Poppy Seed Market Outlook, By Modern Tytrade (2016-2026) (\$MN)

Table 113 Middle East & Africa Poppy Seed Market Outlook, By Other Retail Formats (2016-2026) (\$MN)

Table 114 Middle East & Africa Poppy Seed Market Outlook, By Direct Sales (2016-2026) (\$MN)

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