

# Polyvinyl Chloride (PVC) - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Polyvinyl Chloride (PVC) market is expected to reach around \$85 billion by 2022 growing at a CAGR of 6.2% during the forecast period. The factors contributing to the market growth include increasing construction and infrastructure spending in emerging markets. Furthermore, huge growth in automotive industry is expected to stimulate the market. However, unstable raw material prices and the strict government regulations, mainly in North America and Europe are the key challenges faced by the market. Electrical & electronics market is likely to be the fastest growing application segment due to growing Chinese and Taiwanese electronics industry.

The construction industry was the major end user segment using polyvinyl chloride products accounting for around 70% of the global Polyvinyl Chloride consumption. The rising demand of wood plastic composites and electric vehicles are the key opportunities in the Polyvinyl Chloride market. Asia Pacific has the major market due to high growth potential of construction industry. China was the major consumer in Asia-Pacific, accounting for more than half of the total regional consumption.

Some of the key players in the global Polyvinyl Chloride (PVC) market include Arkema, Braskem S.A, Chemplast Sanmar Limited, Axiall Corporation, Shin-Etsu Chemical Co. Ltd., BASF, Solvay S.A, Formosa Plastics Group, Westlake Chemica Corp, Georgia Gulf Corp, Occidental Petroleum Corporation, Xinjiang Zhongtai Chemical Co. Ltd, Ineos Chlorvinyls Ltd, KEM one, and Mexichem S.A.B.

Products Covered:

Bottles

Credit cards

Cling films

Others

Materials Covered:

Window frames

Pipes

Cables

Flooring

Others

End-Use Industries Covered:

Construction

Packaging

Consumer Goods

Healthcare

Wire and Cable Coatings

Electrical & Electronics

Transportation

Furniture and Clothing

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World  
Middle East  
  
Brazil  
  
Argentina  
  
South Africa  
  
Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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