

Polyvinyl Butyral (PVB) - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Polyvinyl Butyral (PVB) market is accounted for \$2.35 billion in 2015 and is expected to reach \$3.82 billion by 2022 growing at a CAGR of 7.2%. Applaudable growth in architecture industry in addition with automotive glass market is carving demand in the global polyvinyl butyral (PVB) market. Varied applications of the PVB such as films & sheets, paints & coatings, and adhesives because of its characteristic properties are fueling the market. However, handling difficulty, high cost of storage, and low shelf life of PVB films and sheets are some of the factors hindering the market growth.

Films and sheet segment is expected to drive the PVB application market owing to its diverse use in photovoltaic modules. In addition to this, the films & sheets segment is driving construction industry segment in end-user market. North America accounts for the largest market share attributing to increasing use of construction and automotive industry. However, Asia Pacific is expected to be the fastest growing market on account of rapid industrialization coupled with rising automotive sector.

Some of the key players of the Polyvinyl Butyral (PVB) market include Anhui Wanwei Group Co., Ltd., Chang Chun Petrochemicals Co., Ltd., Dulite PVB Film, DuPont, Eastman Chemical Company, Everlam, Guangzhou Aojisi New Materials Co., Ltd., Huakai Plastic (Chongqing) Co. Ltd., Hunan Xiangwei Co., Ltd., Huzhou Xinfu New Materials Co., Ltd., Jiangxi Rongxin New Materials Co., Ltd., Kingboard (Fo Gang) Specialty Resins Limited, Kuraray Co., Ltd., Lifeng Group, Qingdao Haocheng Industrial Company Limited, Sekisui Chemicals Co., Ltd., Specialty Resins Co LTD, Tiantai Kanglai Industrial Co., Ltd. and Zhejiang Pulijin Plastic Co., Ltd..

Applications Covered:

Adhesives

Paints & Coatings

Films & Sheets

Glass

Printing Inks

Other Applications

End-Users Covered:

Construction Industry

Solar Industry

Automotive Industries

Other End-Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.

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