

Polyurethane Dispersion - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Polyurethane Dispersion Market is accounted for \$2.20 billion in 2018 and is expected to reach \$4.74 billion by 2027 growing at a CAGR of 8.9% during the forecast period. Some of the key factors influencing the market growth include increasing demand from various end-use applications such as paints & coating and adhesive & sealants, rise in demand for leather and textile products and growth in the furniture and interiors industries. However, fluctuating prices of raw materials is restraining the market growth.

Polyurethane dispersion or PUD is an aqueous and anionic dispersion having high molecular weight and can be derived from either aromatic or aliphatic isocyanate that can be produced with or without emulsifiers. It possesses excellent properties such as extreme temperature durability, superior tensile strength, high abrasion resistance, and high elasticity which can be used in leather and wood finishes, PVC and concrete floor coverings, and textile coatings.

Based on the type, the solvent-free segment is going to have a lucrative growth during the forecast period. The growth in this segment is attributed to its increasing usage in various application such as paints & coatings because of its excellent mechanical & physical properties and low VOC content.

By Geography, APAC is likely to have a huge demand owing to its increasing usage in various applications such as paints & coatings and adhesive & sealants, among others. Furthermore, increasing investments in the automotive and chemical manufacturing industries will also drive the market in this region. Moreover, countries such as China and India have been scaling up the size of their manufacturing sector.

Some of the key players in global Polyurethane Dispersion market are Cytec Solvay Group, Base SE, Huntsman Corporation, DSM, Mitsui Chemicals Inc., Covestro AG, Lubrizol Corporation, DowDuPont, Inc., Adeka Corporation, Chase Corporation, Hauthway Corporation, Lanxess AG, Alberdingk Boley GmbH, Cytec Industries, Inc., DIC Corporation, Michelman, Inc., Lamberti S.p.A., Rudolf GmbH, Sanyo Chemical Industries, Ltd and VCM Polyurethanes Pvt Ltd.

Types Covered:

Low-Solvent Polyurethane Dispersions

Solvent-Free Polyurethane Dispersions

Solvent-based Dispersions

Water-based Dispersions

Applications Covered:

Adhesive & Sealants

Leather Finishing

Paints & Coatings

Textile Finishing

Fiber Finishing

Elastomer

Other Applications

End Users Covered:

Furniture

Pulp & Paper

Automotive

Footwear & Bags

Textile & Printing

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical

presence, and strategic alliances

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