

Polymer Modified Cementitious Coatings - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Polymer Modified Cementitious Coatings market is expected to grow from \$1.17 billion in 2016 to reach \$2.03 billion by 2023 with a CAGR of 8.2%. Growing infrastructural activities in emerging economies, increasing investments in research and development, and encouraging government regulations are some of the major factors fostering the market growth. In addition, rising awareness about adopting green technologies is another factor boosting the market growth during the forecast period. On the other hand, volatility in raw material prices and less shelf life are some of the restraints limiting the market growth.

By polymer type, acrylic polymer segment is expected to command the market during the forecast period on account of the high adoption in architectural application, and waterproofing applications. Based on application, residential buildings segment leads the market globally with the biggest market share and is expected to grow with considerable growth rate during the forecast period. The growth of this segment is attributed to increasing construction activities in emerging countries.

North America and Europe are projected to be the leading markets during the forecast period. Asia Pacific is expected to witness high growth rate during the forecast period. The growth is attributed to raising construction industry and government investments in public infrastructure in emerging countries such as India and China. Strong growth rate of chemical industry in China is also favoring the Asia Pacific region growth.

Some of the key players in global polymer modified cementitious coatings market include BASF SE, Akzo Nobel N.V., Arkema S.A., Berger Paints India Limited, Celanese Corporation, Evercrete Corporation, Flexcrete Technologies Limited, Fosroc International Limited, H.B. Fuller Company, Indulor Chemie GmbH, Lafarge Malaysia

Berhad, Mapei S.P.A., Organik Kimya San. Ve Tic. A.S., Pidilite Industries Limited, Saint-Gobain Weber S.A., Sika AG, The DOW Chemical Company, The Lubrizol Corporation, and W. R. Meadows, Inc.

Polymer Types Covered:

SBR Latex

Acrylic Polymer

Application Types Covered:

Residential Buildings

Public Infrastructures

Non-Residential Buildings

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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