

# Polymer Binders - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Polymer Binders Market is accounted for \$21.26 billion in 2017 and is expected to reach \$50.25 billion by 2026 growing at a CAGR of 10.0% during the forecast period. Increasing per capita paint utilization, growth in the global construction industry and increased demand for technical textiles are some of the key factors influencing the market growth. However, factors such as risks associated with spray drying are hindering the market growth.

Polymeric binders are valuable raw materials in coatings and in the construction industry. They are mostly used in repair mortar, decorative, skim coats applications and waterproofing mortar to upgrade mortar properties. Polymer binders have outstanding water resistance, pigment binding capacities and alkali and abrasion resistance. Moreover, they supply outstanding bonding strength which makes them perfect for mortar modifications.

Amongst Application, Construction Additives segment held significant market share due to increasing usage for the tiling & flooring, insulation system applications, plastering and mortar modification. Depending on geography, Asia Pacific will be the major revenue contributor to the market throughout the predicted period. India and China are the major producer and consumer of textile products, globally. They are also the largest and third-largest textile industry, respectively, which is favorable for the growth of the market in the textile & carpets application.

Some of the key players in Polymer Binders market include Arkema, Celanese Corporation, Wacker Chemie, Dow Dupont, BASF SE, Synthomer PLC, Toagosei Co., Ltd., Dairen Chemical Corporation, Omnova Solutions, Trinseo, Adpl Group and Chemrez Technologies.

Types Covered:

Latex

Vinyl Acetate

Acrylic

Other Types

Forms Covered:

High Solids

Powder

Liquid

Applications Covered:

Paper & Board

Construction Additives

Textile & Carpets

Adhesives & Sealants

Architectural Coatings

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL POLYMER BINDERS MARKET, BY TYPE**

## 5.1 Introduction

## 5.2 Latex

### 5.2.1 Styrene Butadiene Rubber

### 5.2.2 Styrene Butadiene Copolymer

## 5.3 Vinyl Acetate

### 5.3.1 Ethylene Vinyl Acetate

### 5.3.2 Vinyl Acetate Ethylene

### 5.3.3 Polyvinyl Acetate

## 5.4 Acrylic

### 5.4.1 Vinyl Acrylic

### 5.4.2 Styrene Acrylic

### 5.4.3 Pure Acrylic

## 5.5 Other Types

### 5.5.1 Chlorinated Polymer Binders

### 5.5.2 Polyurethane

### 5.5.3 Polyvinyl Chloride

### 5.5.4 Acrylonitrile Copolymers

### 5.5.5 Epoxy

### 5.5.6 Alkyd

## **6 GLOBAL POLYMER BINDERS MARKET, BY FORM**

### 6.1 Introduction

### 6.2 High Solids

### 6.3 Powder

### 6.4 Liquid

## **7 GLOBAL POLYMER BINDERS MARKET, BY APPLICATION**

### 7.1 Introduction

### 7.2 Paper & Board

### 7.3 Construction Additives

#### 7.3.1 Insulation Systems

#### 7.3.2 Plastering

#### 7.3.3 Mortar Mix

#### 7.3.4 Tiling & Flooring

### 7.4 Textile & Carpets

#### 7.4.1 Carpet Backing

- 7.4.2 Textile Coating
- 7.5 Adhesives & Sealants
- 7.6 Architectural Coatings
- 7.7 Other Applications
  - 7.7.1 Footwear
  - 7.7.2 Sports Surfaces
  - 7.7.3 Nonwovens
  - 7.7.4 Industrial Coatings
  - 7.7.5 Wax & Polishes
  - 7.7.6 Printing Inks

## **8 GLOBAL POLYMER BINDERS MARKET, BY GEOGRAPHY**

- 8.1 Introduction
- 8.2 North America
  - 8.2.1 US
  - 8.2.2 Canada
  - 8.2.3 Mexico
- 8.3 Europe
  - 8.3.1 Germany
  - 8.3.2 UK
  - 8.3.3 Italy
  - 8.3.4 France
  - 8.3.5 Spain
  - 8.3.6 Rest of Europe
- 8.4 Asia Pacific
  - 8.4.1 Japan
  - 8.4.2 China
  - 8.4.3 India
  - 8.4.4 Australia
  - 8.4.5 New Zealand
  - 8.4.6 South Korea
  - 8.4.7 Rest of Asia Pacific
- 8.5 South America
  - 8.5.1 Argentina
  - 8.5.2 Brazil
  - 8.5.3 Chile
  - 8.5.4 Rest of South America
- 8.6 Middle East & Africa



- 8.6.1 Saudi Arabia
- 8.6.2 UAE
- 8.6.3 Qatar
- 8.6.4 South Africa
- 8.6.5 Rest of Middle East & Africa

## **9 KEY DEVELOPMENTS**

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

## **10 COMPANY PROFILING**

- 10.1 Arkema
- 10.2 Celanese Corporation
- 10.3 Wacker Chemie
- 10.4 Dowdupont
- 10.5 BASF SE
- 10.6 Synthomer PLC
- 10.7 Toagosei Co., Ltd.
- 10.8 Dairen Chemical Corporation
- 10.9 Omnova Solutions
- 10.10 Trinseo
- 10.11 Adpl Group
- 10.12 Chemrez Technologies

## List Of Tables

### LIST OF TABLES

Table 1 Global Polymer Binders Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Polymer Binders Market Outlook, By Type (2016-2026) (US \$MN)

Table 3 Global Polymer Binders Market Outlook, By Latex (2016-2026) (US \$MN)

Table 4 Global Polymer Binders Market Outlook, By Styrene Butadiene Rubber (2016-2026) (US \$MN)

Table 5 Global Polymer Binders Market Outlook, By Styrene Butadiene Copolymer (2016-2026) (US \$MN)

Table 6 Global Polymer Binders Market Outlook, By Vinyl Acetate (2016-2026) (US \$MN)

Table 7 Global Polymer Binders Market Outlook, By Ethylene Vinyl Acetate (2016-2026) (US \$MN)

Table 8 Global Polymer Binders Market Outlook, By Vinyl Acetate Ethylene (2016-2026) (US \$MN)

Table 9 Global Polymer Binders Market Outlook, By Polyvinyl Acetate (2016-2026) (US \$MN)

Table 10 Global Polymer Binders Market Outlook, By Acrylic (2016-2026) (US \$MN)

Table 11 Global Polymer Binders Market Outlook, By Vinyl Acrylic (2016-2026) (US \$MN)

Table 12 Global Polymer Binders Market Outlook, By Styrene Acrylic (2016-2026) (US \$MN)

Table 13 Global Polymer Binders Market Outlook, By Pure Acrylic (2016-2026) (US \$MN)

Table 14 Global Polymer Binders Market Outlook, By Other Types (2016-2026) (US \$MN)

Table 15 Global Polymer Binders Market Outlook, By Chlorinated Polymer Binders (2016-2026) (US \$MN)

Table 16 Global Polymer Binders Market Outlook, By Polyurethane (2016-2026) (US \$MN)

Table 17 Global Polymer Binders Market Outlook, By Polyvinyl Chloride (2016-2026) (US \$MN)

Table 18 Global Polymer Binders Market Outlook, By Acrylonitrile Copolymers (2016-2026) (US \$MN)

Table 19 Global Polymer Binders Market Outlook, By Epoxy (2016-2026) (US \$MN)

Table 20 Global Polymer Binders Market Outlook, By Alkyd (2016-2026) (US \$MN)

Table 21 Global Polymer Binders Market Outlook, By Form (2016-2026) (US \$MN)

Table 22 Global Polymer Binders Market Outlook, By High Solids (2016-2026) (US \$MN)

Table 23 Global Polymer Binders Market Outlook, By Powder (2016-2026) (US \$MN)

Table 24 Global Polymer Binders Market Outlook, By Liquid (2016-2026) (US \$MN)

Table 25 Global Polymer Binders Market Outlook, By Application (2016-2026) (US \$MN)

Table 26 Global Polymer Binders Market Outlook, By Paper & Board (2016-2026) (US \$MN)

Table 27 Global Polymer Binders Market Outlook, By Construction Additives (2016-2026) (US \$MN)

Table 28 Global Polymer Binders Market Outlook, By Insulation Systems (2016-2026) (US \$MN)

Table 29 Global Polymer Binders Market Outlook, By Plastering (2016-2026) (US \$MN)

Table 30 Global Polymer Binders Market Outlook, By Mortar Mix (2016-2026) (US \$MN)

Table 31 Global Polymer Binders Market Outlook, By Tiling & Flooring (2016-2026) (US \$MN)

Table 32 Global Polymer Binders Market Outlook, By Textile & Carpets (2016-2026) (US \$MN)

Table 33 Global Polymer Binders Market Outlook, By Carpet Backing (2016-2026) (US \$MN)

Table 34 Global Polymer Binders Market Outlook, By Textile Coating (2016-2026) (US \$MN)

Table 35 Global Polymer Binders Market Outlook, By Adhesives & Sealants (2016-2026) (US \$MN)

Table 36 Global Polymer Binders Market Outlook, By Architectural Coatings (2016-2026) (US \$MN)

Table 37 Global Polymer Binders Market Outlook, By Other Applications (2016-2026) (US \$MN)

Table 38 Global Polymer Binders Market Outlook, By Footwear (2016-2026) (US \$MN)

Table 39 Global Polymer Binders Market Outlook, By Sports Surfaces (2016-2026) (US \$MN)

Table 40 Global Polymer Binders Market Outlook, By Nonwovens (2016-2026) (US \$MN)

Table 41 Global Polymer Binders Market Outlook, By Industrial Coatings (2016-2026) (US \$MN)

Table 42 Global Polymer Binders Market Outlook, By Wax & Polishes (2016-2026) (US \$MN)

Table 43 Global Polymer Binders Market Outlook, By Printing Inks (2016-2026) (US \$MN)

Note North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in above manner.

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