

# **Polyisobutylene Market Forecasts to 2032 – Global Analysis By Product (Conventional Polyisobutylene (PIB) and Highly Reactive Polyisobutylene (HR-PIB)), Molecular Weight (Low Molecular Weight Polyisobutylene, Medium Molecular Weight Polyisobutylene and High Molecular Weight Polyisobutylene), Application, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Polyisobutylene Market is accounted for \$3.73 billion in 2025 and is expected to reach \$6.74 billion by 2032 growing at a CAGR of 8.8% during the forecast period. Synthetic rubber and a particular kind of polymer made from isobutylene is called polyisobutylene (PIB). PIB is extensively utilized in many industrial applications due to its exceptional gas impermeability and strong resistance to acids, alkalis, and moisture. It is an essential component in the production of fuel additives, adhesives, sealants, lubricants, and tire inner tubes. It is also perfect for use in protective coatings and cling films due to its tacky and flexible nature. Moreover, polyisobutylene is still a preferred material in the packaging, construction, and automotive industries because of its durability and chemical stability.

According to data from the International Organization of Motor Vehicle Manufacturers (OICA), India's automotive production in 2022 reached 5.45 million units, signifying a 24% increase over 2021's production volume. This surge in vehicle production underscores the growing demand for polyisobutylene (PIB), particularly in tire manufacturing, where PIB is utilized for its air retention properties in tubeless tires.

## Market Dynamics:

### Driver:

#### Growing interest in fuel additives

One of the application areas for PIB that is expanding the fastest is fuel and lubricant additives. It is employed to create dispersants and polyisobutylene succinimides, which lessen emissions, increase fuel economy, and prevent engine deposits. High-quality additives that can improve fuel cleanliness and engine performance are in high demand as governments around the world impose stricter vehicle emissions regulations (such as China VI standards and Euro 6). Additionally, the market is further expanded by the widespread use of PIB-based additives in aviation, industrial, and marine fuels.

### Restraint:

#### Regulatory and environmental issues

Despite being non-toxic and chemically inert, PIB's petrochemical origins and non-biodegradable nature raise environmental concerns. More attention is being paid to lessening the environmental impact of synthetic polymers, especially by regulatory bodies in North America and Europe. Tighter laws pertaining to plastic pollution, chemical waste, and emissions may have an impact on manufacturing procedures or restrict the use of PIBs in specific applications, particularly packaging. For manufacturers, the requirement to comply with regulations raises operating costs and may impede innovation or product development if eco-friendly substitute materials become more popular sooner.

### Opportunity:

#### Growth in e-mobility and electric vehicles (EVs)

New uses for PIB in electrical insulation, battery thermal management systems, and specialty lubricant formulations are appearing as the EV market grows quickly. To control battery heat, vibration, and insulation, EVs need high-performance sealing and damping materials. In these areas, PIB's elasticity, durability, and chemical resistance can be crucial. Furthermore, PIB-based additives can assist in providing the low volatility and high stability lubricants required by sophisticated e-mobility platforms. Manufacturers of PIBs now have the chance to create application-specific grades that

are suited to the particular needs of the EV ecosystem.

Threat:

Supply chain interruptions and varying crude oil prices

The market is extremely susceptible to changes in the price of oil because PIB production is directly linked to derivatives of crude oil. Unexpected occurrences like natural disasters or pandemics, as well as geopolitical instability (such as Middle East conflicts or sanctions on countries that export oil), can destabilize the supply of raw materials and result in price increases or shortages. Moreover, the growing international scrutiny of fossil fuel-based industries exacerbates these risks by raising operational uncertainty and potentially restricting investment. As a result, businesses in the PIB sector might experience margin pressure, inventory issues, and erratic input costs.

Covid-19 Impact:

The COVID-19 pandemic affected the market for polyisobutylene (PIB) in a variety of ways. There was a brief decrease in demand for PIB-based products like lubricants, adhesives, and fuel additives as a result of global supply chain disruptions, decreased industrial activity, and a decline in automotive production. PIB manufacturers faced operational difficulties as a result of manufacturing slowdowns and logistical limitations that also impacted raw material pricing and availability. The pandemic did, however, also increase demand for PIB in pharmaceutical and medical applications, especially for use in drug packaging, stoppers, and seals. This was because of increased healthcare activity.

The highly reactive polyisobutylene (HR-PIB) segment is expected to be the largest during the forecast period

The highly reactive polyisobutylene (HR-PIB) segment is expected to account for the largest market share during the forecast period. Due to its reactive double bond at the chain end, which facilitates better chemical bonding and makes it preferable in high-performance applications, HR-PIB is widely used in the production of fuel and lubricant additives, especially dispersants and detergents that improve engine efficiency and reduce emissions. The demand for HR-PIB has been greatly increased by the expanding automotive and industrial lubricants sectors as well as by rising environmental regulations that demand cleaner fuels. Additionally, major producers' continuous innovations and capacity expansions continue to support this segment's

market dominance.

The Fuel Additives segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Fuel Additives segment is predicted to witness the highest growth rate, driven by the growing need for fuels that are cleaner and more efficient. A vital component of fuel detergents and dispersants that improve engine performance, lower emissions, and stop deposit accumulation is HR-PIB. The automotive and transportation industries are using PIB-based additives more frequently as a result of strict environmental regulations around the world that aim to reduce pollution and improve fuel efficiency. Demand is also being driven by the growth of the global automobile fleet, especially in emerging economies. Fuel additives are the application area for PIB products that is expanding the fastest due to these factors taken together.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, driven by growing end-use industries like packaging, construction, and automobiles as well as fast industrialization. Further driving growth is the rising need for PIB in sealants, adhesives, and fuel additives. China, India, Japan, and other nations make significant contributions because of their thriving manufacturing industries and expanding infrastructure projects. Furthermore, the demand for consumer goods that contain PIB-based products is increased by urbanization and growing disposable income. Asia-Pacific is now the leading market for polyisobutylene worldwide thanks to the region's affordable manufacturing capacity and encouraging government regulations, which also facilitate market growth.

Region with highest CAGR:

Over the forecast period, the North American region is anticipated to exhibit the highest CAGR. Significant investments in the automotive, packaging, and healthcare industries as well as strict environmental laws that encourage the use of high-performance materials like PIB are responsible for this growth. One significant driver is the growing need for sophisticated tire formulations, fuel additives, and lubricants, particularly in the US automotive sector. Additionally, the region's market is expanding quickly due to the growing use of PIB in medical packaging and sealants.

Key players in the market

Some of the key players in Polyisobutylene Market include Daelim Co., Ltd., Ineos, Exxon Mobil Corporation, Kothari Petrochemicals Limited, BASF SE, JX Nippon Oil & Gas Exploration Corporation, Reliance Industries Ltd, TPC group, SABIC, Braskem, Dowpol Corporation, Kemipex, The Lubrizol Corporation and Zhejiang Shunda New Material Co., Ltd.

#### Key Developments:

In May 2025, Exxon Mobil Corporation is one of the largest integrated fuels, lubricants, and chemical companies in the world. The company operates facilities and markets products around the globe and explores for oil and natural gas on six continents. It was recently revealed that the oil supermajor will work with Abu Dhabi National Oil Company (ADNOC) to expand the capacity of the UAE's Upper Zakum field, as part of multiple strategic agreements that could potentially enable \$60 billion of U.S. investments in UAE energy projects.

In April 2025, NEOS and Covestro have entered into a long-term agreement for the supply of natural gas, marking a significant step toward energy security and industrial stability in Europe. The deal, set to begin in 2027 and run for up to eight years, builds on INEOS' growing liquefied natural gas (LNG) supply chain and underscores both companies' commitment to supporting Europe's industrial competitiveness.

In October 2024, BASF and AM Green B.V. have signed a memorandum of understanding (MoU) to jointly evaluate and develop low-carbon chemical production projects in India, utilizing renewable energy. The agreement was signed by Dr. Markus Kamieth, Chairman of the Board of Executive Directors of BASF SE, and Mahesh Kolli, Group President of AM Green, during the Asia-Pacific Conference of German Business 2024 held in New Delhi.

#### Products Covered:

Conventional Polyisobutylene (PIB)

Highly Reactive Polyisobutylene (HR-PIB)

#### Molecular Weights Covered:

Low Molecular Weight Polyisobutylene

Medium Molecular Weight Polyisobutylene

High Molecular Weight Polyisobutylene

Applications Covered:

Tires Tubes

Lube Additives

Fuel Additives

Adhesives & Sealants

Industrial Lubricants

Other Applications

End Users Covered:

Transportation

Industrial

Food

Pharmaceutical

Construction

Cosmetics & Personal Care

Other End Users

## Regions Covered:

### North America

US

Canada

Mexico

### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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All the customers of this report will be entitled to receive one of the following free

*Polyisobutylene Market Forecasts to 2032 – Global Analysis By Product (Conventional Polyisobutylene (PIB) and...*

customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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