

Player Tracking - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Player Tracking Market is accounted for \$1.62 billion in 2017 and is expected to reach \$12.76 billion by 2026 growing at a CAGR of 25.8%. Factors such as rising demand for real-time data collection, analysis and availability of cost-effective and high-end computing solutions in the area of sports are driving the market growth. However, lack of awareness in the usage of technology and limitation in budget among sports associations hampering the growth of the market. Moreover, change in the viewing sports timings resulted in creating a new avenue in sports tracking market.

Player tracking technology has been gathering steam in sport science and for coaching, notably in football and basketball. Various products under the global player tracking market are used for obtaining advanced statistical data collection pertaining to players' field performance in real time.

Based on the solutions, wearables segment has lucrative market share during the forecast period. With increasing awareness of fitness-related activities among people, the use of wearable fitness-tracking solutions has increased. By geography, North America is an early adopter of technological solutions and associated services compared to other regions. The region has seen aggressive adoption of player tracking systems and solutions among players and teams

Some of the key players in Player Tracking market include Advanced Sports Analytics, Sports Performance Tracking, Zebra Technologies, Chyronhego, Kinexon, Playgineering, Exelio, Sonda Sports, Catapult Sports, Q-Track, Xampion, Statsports, Johan Sports, Polar, and Stats.

Solutions Covered:



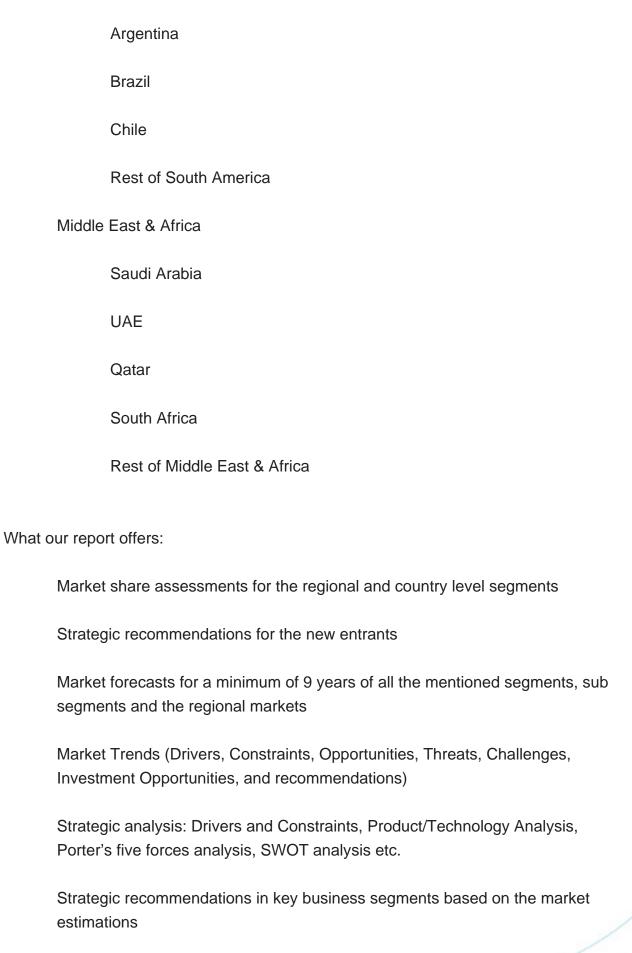
	Optical	
	Wearables	
Compo	onents Covered:	
	Services	
	Solutions	
Donlov	ment Types Covered:	
Deploy	inent Types Covered.	
	Cloud	
	On Premise	
Applica	ations Covered:	
	Performance	
	Behavior	
	Player Safety	
	Fitness	
End Us	sers Covered:	
	Team Sports	
	Individual Sports	
Region	ns Covered:	



North America		
	US	
	Canada	
	Mexico	
Europe		
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	South Korea	
	Rest of Asia Pacific	

South America







Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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NOTE: Tables for North America, Europe, Asia Pacific, South America, and Middle East & Africa are represented in the same manner above.



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