

Player Tracking - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Player Tracking Market is accounted for \$1.62 billion in 2017 and is expected to reach \$12.76 billion by 2026 growing at a CAGR of 25.8%. Factors such as rising demand for real-time data collection, analysis and availability of cost-effective and high-end computing solutions in the area of sports are driving the market growth. However, lack of awareness in the usage of technology and limitation in budget among sports associations hampering the growth of the market. Moreover, change in the viewing sports timings resulted in creating a new avenue in sports tracking market.

Player tracking technology has been gathering steam in sport science and for coaching, notably in football and basketball. Various products under the global player tracking market are used for obtaining advanced statistical data collection pertaining to players' field performance in real time.

Based on the solutions, wearables segment has lucrative market share during the forecast period. With increasing awareness of fitness-related activities among people, the use of wearable fitness-tracking solutions has increased. By geography, North America is an early adopter of technological solutions and associated services compared to other regions. The region has seen aggressive adoption of player tracking systems and solutions among players and teams

Some of the key players in Player Tracking market include Advanced Sports Analytics, Sports Performance Tracking, Zebra Technologies, Chyronhego, Kinexon, Playgineering, Exelio, Sonda Sports, Catapult Sports, Q-Track, Xampion, Statsports, Johan Sports, Polar, and Stats.

Solutions Covered:

Optical

Wearables

Components Covered:

Services

Solutions

Deployment Types Covered:

Cloud

On Premise

Applications Covered:

Performance

Behavior

Player Safety

Fitness

End Users Covered:

Team Sports

Individual Sports

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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NOTE: Tables for North America, Europe, Asia Pacific, South America, and Middle East & Africa are represented in the same manner above.

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