

Plastic Packaging Global Market Outlook - Trends, Forecast, and Opportunity Assessment (2014-2022)

<https://marketpublishers.com/r/P1AF40DAB7EEN.html>

Date: October 2015

Pages: 112

Price: US\$ 4,150.00 (Single User License)

ID: P1AF40DAB7EEN

Abstracts

The Global Plastic Packaging market is valued at \$829.7 billion in 2014 and is expected to reach \$1145.6 billion by 2022 growing at a CAGR of 4.12%. Growth of food & beverages industry expected to drive demand for plastic packaging. Increasing cost of raw materials is the major factor hindering the market. Rising usage of nanotechnology in plastic packaging is the key opportunity in the market. Furthermore, rising consumer preference towards light weight, durable and highly aesthetic packaging is expected to significantly encourage growth of the market over the next few years.

Global Plastic Packaging market is segmented by product, by application and by geography. Based on product, market is segmented into flexible and rigid. Based on application, market is classified into food & beverages, household products, medical, industrial, personal care, others. Market by geography is segmented into North America, Europe, Asia Pacific and Rest of the World. In addition, expansion of the food & beverages market, which is the largest application of plastic packaging, is expected to fuel market growth. Market by geography is segmented into North America, Europe, Asia Pacific and Rest of the World. Asia Pacific is estimated to grow faster than any other country. North America is the world's largest consumer of packaging, and is characterized by such packaging giants as International Paper, Tetrapak, Reynolds Group, Ball Corporation and Owens-Illinois.

The Key players in the market include, Crown Holdings, Ardagh Group, BWAY, Kian Joo Group, Amcor Ltd, Can-Pack, CPMC, BWAY and Greif.

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PLASTIC PACKAGING MARKET, BY APPLICATION

- 5.1 Introduction
- 5.2 Food & Beverages
- 5.3 Household Products
- 5.4 Medical
- 5.5 Industrial
- 5.6 Personal Care
- 5.7 Others

6 GLOBAL PLASTIC PACKAGING MARKET, BY PRODUCT

- 6.1 Introduction
- 6.2 Flexible
- 6.3 Rigid

7 GLOBAL PLASTIC PACKAGING MARKET, BY GEOGRAPHY

- 7.1 North America
 - 7.1.1 US
 - 7.1.2 Canada
- 7.2 Europe
 - 7.2.1 Germany
 - 7.2.2 France
 - 7.2.3 Italy
 - 7.2.4 UK
 - 7.2.5 Spain
- 7.3 Asia Pacific
 - 7.3.1 Japan
 - 7.3.2 China
 - 7.3.3 India
 - 7.3.4 Australia
 - 7.3.5 New Zealand
 - 7.3.6 Rest of Asia
- 7.4 Rest of the World
 - 7.4.1 Latin America
 - 7.4.2 Middle East
 - 7.4.3 Africa
 - 7.4.4 Others

8 KEY DEVELOPMENTS

- 8.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 8.2 Acquisitions & Mergers
- 8.3 New Product Launch
- 8.4 Expansions
- 8.5 Other Key Strategies

9 COMPANY PROFILING

- 9.1 Crown Holdings

9.2 Ardagh Group

9.3 BWAY

9.4 Kian Joo Group

9.5 Amcor Ltd

9.6 Can-Pack

9.7 CPMC

9.8 Greif

List Of Tables

LIST OF TABLES

- 1 Global Plastic Packaging Market Outlook, By Product (2015-2022) (\$MN)
- 2 Global Plastic Packaging Market Outlook, By Flexible (2015-2022) (\$MN)
- 3 Global Plastic Packaging Market Outlook, By Rigid (2015-2022) (\$MN)
- 4 Global Plastic Packaging Market Outlook, By Application (2015-2022) (\$MN)
- 5 Global Plastic Packaging Market Outlook, By Food & Beverages (2015-2022) (\$MN)
- 6 Global Plastic Packaging Market Outlook, By Household Products (2015-2022) (\$MN)
- 7 Global Plastic Packaging Market Outlook, By Medical (2015-2022) (\$MN)
- 8 Global Plastic Packaging Market Outlook, By Industrial (2015-2022) (\$MN)
- 9 Global Plastic Packaging Market Outlook, By Personal Care (2015-2022) (\$MN)
- 10 Global Plastic Packaging Market Outlook, By Others (2015-2022) (\$MN)
- 11 North America Plastic Packaging Market Outlook, By Product (2015-2022) (\$MN)
- 12 North America Plastic Packaging Market Outlook, By Flexible (2015-2022) (\$MN)
- 13 North America Plastic Packaging Market Outlook, By Rigid (2015-2022) (\$MN)
- 14 North America Plastic Packaging Market Outlook, By Application (2015-2022) (\$MN)
- 15 North America Plastic Packaging Market Outlook, By Food & Beverages (2015-2022) (\$MN)
- 16 North America Plastic Packaging Market Outlook, By Household Products (2015-2022) (\$MN)
- 17 North America Plastic Packaging Market Outlook, By Medical (2015-2022) (\$MN)
- 18 North America Plastic Packaging Market Outlook, By Industrial (2015-2022) (\$MN)
- 19 North America Plastic Packaging Market Outlook, By Personal Care (2015-2022) (\$MN)
- 20 North America Plastic Packaging Market Outlook, By Others (2015-2022) (\$MN)
- 21 Europe Plastic Packaging Market Outlook, By Product (2015-2022) (\$MN)
- 22 Europe Plastic Packaging Market Outlook, By Flexible (2015-2022) (\$MN)
- 23 Europe Plastic Packaging Market Outlook, By Rigid (2015-2022) (\$MN)
- 24 Europe Plastic Packaging Market Outlook, By Application (2015-2022) (\$MN)
- 25 Europe Plastic Packaging Market Outlook, By Food & Beverages (2015-2022) (\$MN)
- 26 Europe Plastic Packaging Market Outlook, By Household Products (2015-2022) (\$MN)
- 27 Europe Plastic Packaging Market Outlook, By Medical (2015-2022) (\$MN)
- 28 Europe Plastic Packaging Market Outlook, By Industrial (2015-2022) (\$MN)
- 29 Europe Plastic Packaging Market Outlook, By Personal Care (2015-2022) (\$MN)
- 30 Europe Plastic Packaging Market Outlook, By Others (2015-2022) (\$MN)
- 31 Asia Pacific Plastic Packaging Market Outlook, By Product (2015-2022) (\$MN)

- 32 Asia Pacific Plastic Packaging Market Outlook, By Flexible (2015-2022) (\$MN)
- 33 Asia Pacific Plastic Packaging Market Outlook, By Rigid (2015-2022) (\$MN)
- 34 Asia Pacific Plastic Packaging Market Outlook, By Application (2015-2022) (\$MN)
- 35 Asia Pacific Plastic Packaging Market Outlook, By Food & Beverages (2015-2022) (\$MN)
- 36 Asia Pacific Plastic Packaging Market Outlook, By Household Products (2015-2022) (\$MN)
- 37 Asia Pacific Plastic Packaging Market Outlook, By Medical (2015-2022) (\$MN)
- 38 Asia Pacific Plastic Packaging Market Outlook, By Industrial (2015-2022) (\$MN)
- 39 Asia Pacific Plastic Packaging Market Outlook, By Personal Care (2015-2022) (\$MN)
- 40 Asia Pacific Plastic Packaging Market Outlook, By Others (2015-2022) (\$MN)
- 41 Rest of the World Plastic Packaging Market Outlook, By Product (2015-2022) (\$MN)
- 42 Rest of the World Plastic Packaging Market Outlook, By Flexible (2015-2022) (\$MN)
- 43 Rest of the World Plastic Packaging Market Outlook, By Rigid (2015-2022) (\$MN)
- 44 Rest of the World Plastic Packaging Market Outlook, By Application (2015-2022) (\$MN)
- 45 Rest of the World Plastic Packaging Market Outlook, By Food & Beverages (2015-2022) (\$MN)
- 46 Rest of the World Plastic Packaging Market Outlook, By Household Products (2015-2022) (\$MN)
- 47 Rest of the World Plastic Packaging Market Outlook, By Medical (2015-2022) (\$MN)
- 48 Rest of the World Plastic Packaging Market Outlook, By Industrial (2015-2022) (\$MN)
- 49 Rest of the World Plastic Packaging Market Outlook, By Personal Care (2015-2022) (\$MN)
- 50 Rest of the World Plastic Packaging Market Outlook, By Others (2015-2022) (\$MN)

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