

Plastic Jar Packaging Market Forecasts to 2030 – Global Analysis By Material Type (Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), Polystyrene (PS) and Other Material Types), Closure Type, Functionality, Application, End User and By Geography

<https://marketpublishers.com/r/P3904CE7778BEN.html>

Date: February 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: P3904CE7778BEN

Abstracts

According to Statistics MRC, the Global Plastic Jar Packaging Market is accounted for \$28.0 billion in 2024 and is expected to reach \$36.4 billion by 2030 growing at a CAGR of 4.5% during the forecast period. Plastic jar packaging involves using plastic containers, often made from materials like PET, HDPE, or PP, to store and protect products. These jars are widely used for packaging food, cosmetics, pharmaceuticals, and household items. They offer benefits such as durability, lightweight design, and resistance to moisture, air, and impact, which help preserve product freshness. Plastic jars are available in various shapes, sizes, and closure types, making them versatile for different industries and offering both functionality and aesthetic appeal.

According to a UC San Francisco study tracking 422 seniors representing 1.8 million Medicare beneficiaries, approximately 55% of patients took six or more pills daily for their disorders.

Market Dynamics:

Driver:

Rising consumption in developing regions

The rising consumption of plastic jar packaging in developing regions is driven by increasing urbanization, higher disposable incomes, and growing demand for packaged food, cosmetics, and pharmaceuticals. As these regions experience economic growth, there is a shift toward convenient, durable, and cost-effective packaging solutions. Plastic jars, with their versatility, lightweight design, and product protection qualities, are becoming increasingly popular among both consumers and manufacturers in these markets.

Restraint:

Stricter rules on plastic packaging

Stricter regulations on plastic packaging can negatively impact the market by increasing production costs and limiting design flexibility. Manufacturers may face challenges in sourcing compliant materials, leading to higher prices for consumers. Additionally, these regulations could slow down innovation and reduce the availability of affordable packaging options, especially in developing markets. The pressure to comply may also force companies to seek alternatives, potentially decreasing demand for plastic jars.

Opportunity:

Durable for safe product delivery

Plastic jar packaging is highly durable, ensuring safe product delivery by protecting contents from damage during transportation and storage. Its resistance to moisture, air, and impact helps maintain product integrity, preserving freshness and quality. The strong, lightweight material reduces the risk of breakage compared to glass packaging, making it an ideal choice for manufacturers aiming for cost-effective, secure shipping and long-lasting product preservation, particularly in the food and cosmetics sectors.

Threat:

Lack of awareness about proper disposal

The lack of awareness about proper disposal of plastic jar packaging can contribute to environmental pollution and hamper recycling efforts. Improper disposal leads to plastic waste accumulating in landfills and oceans, impacting ecosystems. This not only harms the environment but also increases the pressure on manufacturers to address sustainability concerns. The absence of effective disposal practices may also drive

negative public perception, reducing consumer demand for plastic packaging solutions.

Covid-19 Impact:

The COVID-19 pandemic led to an increased demand for plastic jar packaging, particularly for food, pharmaceuticals, and cleaning products, as consumers stocked up on essentials. However, disruptions in supply chains and labor shortages hindered production and distribution. At the same time, heightened health and hygiene concerns pushed companies to prioritize safe, single-use packaging. Post-pandemic, there's also greater focus on sustainability, which may reshape long-term market trends.

The screw caps segment is expected to be the largest market share during the forecast period

The screw caps segment is expected to account for the largest market share during the forecast period due to their ease of use, secure sealing, and ability to preserve product freshness.. They provide an airtight and tamper-evident seal, making them ideal for food, cosmetics, and pharmaceutical products. Screw caps offer convenience for both manufacturers and consumers, ensuring safe and reliable packaging. Their versatility and cost-effectiveness contribute to their widespread adoption across various industries.

The pharmaceuticals segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the pharmaceuticals segment is predicted to witness the highest growth rate. Plastic jars are commonly used for storing pills, powders, and ointments, ensuring product integrity and ease of use. Their durable design protects sensitive medicines from contamination and damage. Additionally, plastic jars offer convenience with features like tamper-evident lids and clear labelling, making them a preferred choice in the pharmaceutical industry for safe and efficient product storage and distribution.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share. With a focus on convenience, durability, and cost-effectiveness, plastic jars are widely used for packaging consumer goods. Stringent regulatory standards for packaging and growing consumer awareness about sustainability are influencing the

market. Companies are adopting innovative, eco-friendly solutions to meet both consumer and environmental demands, while continuing to ensure product safety and preservation.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. With the growing population and changing lifestyles, there is a surge in demand for ready-to-eat and packaged food products. Plastic jars offer convenience, durability, and protection, making them a preferred choice for packaging. Additionally, The regulatory landscape concerning plastic waste and recycling is evolving. Some countries in Asia are tightening regulations on plastic waste, pushing companies to develop more sustainable packaging.

Key players in the market

Some of the key players in Plastic Jar Packaging market include Amcor Limited, Berry Global Inc., Sonoco Products Company, Printpack Inc., Eastman Chemical Company, AptarGroup, Inc., Sealed Air Corporation, Unilever, Scholle IPN, Megaplast, Plastipak Packaging, Inc., Alpla Packaging Inc., Tetra Pak, Dow Inc. and Clondalkin Group.

Key Developments:

In May 2024, ALPLA strengthened its injection molding business with new ALPLAinject division. This ALPLAinject uses injection molding, injection blow molding and compression molding technologies to manufacture closures, caps, jars and complex multi-part packaging components made of plastic.

In April 2024, Berry Global Group, Inc. invested in additional assets and manufacturing capabilities to increase its healthcare production capacity by up to 30% across three of its European sites.

Material Types Covered:

Polyethylene (PE)

Polypropylene (PP)

Polyethylene Terephthalate (PET)

Polystyrene (PS)

Other Material Types

Closure Types Covered:

Screw Caps

Snap-On Lids

Flip-Tops

Child-Resistant

Tamper-Evident Lids

Functionalities Covered:

Air-Tight Packaging

Tamper-Evident Packaging

Child-Resistant Packaging

Applications Covered:

Condiments & Sauces

Body Care & Toiletries

Ointments & Creams

Air Fresheners & Candles

Lubricants & Oils

Other Applications

End Users Covered:

Food & Beverages

Cosmetics & Personal Care

Pharmaceuticals

Home Care

Industrial

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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