

# Plasma Lighting - Global Market Outlook (2018-2027)

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## **Abstracts**

According to Stratistics MRC, the Global Plasma Lighting Market is accounted for \$308.34 million in 2018 and is expected to reach \$552.72 million by 2027 growing at a CAGR of 6.7% from 2018 to 2027. Increasing need for energy-efficient & long-lasting lights is one of the major key factors driving market growth. Moreover, growth in number of greenhouses equipped owing to legalization of marijuana cultivation will provide ample opportunities for the market growth. However, high initial costs for quality are inhibiting the market growth.

Plasma lighting is a high lumen energy saving lighting. Plasma lighting systems are electrodeless metal halide lamps that produce light directly from an arc discharge operated under high pressure. The plasma lightings are a type of gas discharge lamps that are energized by radio frequency power. It is fit for different kind of applications such as municipal, sports facilities, roadway, and green house usage.

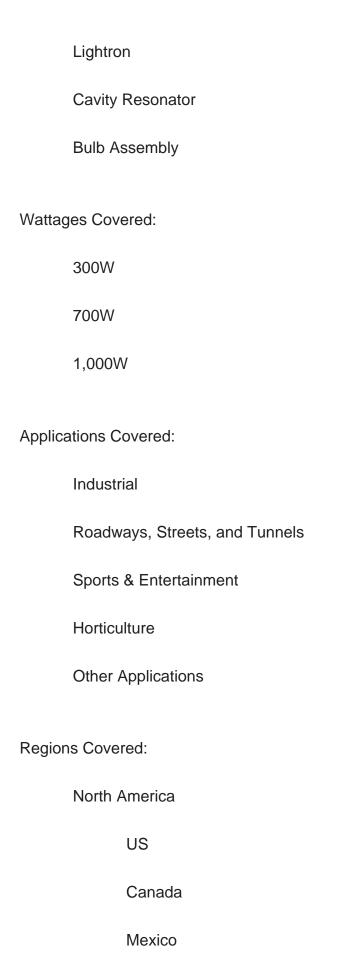
On the basis of Application, Horticulture segment is constantly enhancing due to the increasing demand for these systems in harsh weather conditions. Horticulture lights are being used for the cultivation of fruits and vegetable, and floriculture. By geography, Asia Pacific in anticipated to grow during forecast period attributed to growing investments in manufacturing sector and increased usage of indoor farming in this region.

Some of the key players in this market include Pure Plasma Lighting, Lightahead, CozyCabin, RioRand, Crystallove, HDE, Creative Motion, PowerTRC, Katzco, URBAN ARMOR GEAR, Mega Racer, Hfele GmbH & Co Kg and Inter-Lux.

Components Covered:

Waveguide







Europ	pe e
	Germany
	UK
	Italy
	France
	Spain
	Rest of Europe
Asia I	Pacific
	Japan
	China
	India
	Australia
	New Zealand
	South Korea
	Rest of Asia Pacific
South	n America
	Argentina
	Brazil
	Chile



#### Rest of South America

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Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



## Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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