

Plasma Lighting - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Plasma Lighting Market is accounted for \$308.34 million in 2018 and is expected to reach \$552.72 million by 2027 growing at a CAGR of 6.7% from 2018 to 2027. Increasing need for energy-efficient & long-lasting lights is one of the major key factors driving market growth. Moreover, growth in number of greenhouses equipped owing to legalization of marijuana cultivation will provide ample opportunities for the market growth. However, high initial costs for quality are inhibiting the market growth.

Plasma lighting is a high lumen energy saving lighting. Plasma lighting systems are electrodeless metal halide lamps that produce light directly from an arc discharge operated under high pressure. The plasma lightings are a type of gas discharge lamps that are energized by radio frequency power. It is fit for different kind of applications such as municipal, sports facilities, roadway, and green house usage.

On the basis of Application, Horticulture segment is constantly enhancing due to the increasing demand for these systems in harsh weather conditions. Horticulture lights are being used for the cultivation of fruits and vegetable, and floriculture. By geography, Asia Pacific is anticipated to grow during forecast period attributed to growing investments in manufacturing sector and increased usage of indoor farming in this region.

Some of the key players in this market include Pure Plasma Lighting, Lightahead, CozyCabin, RioRand, Crystallove, HDE, Creative Motion, PowerTRC, Katzco, URBAN ARMOR GEAR, Mega Racer, Hfele GmbH & Co Kg and Inter-Lux.

Components Covered:

Waveguide

Lightron

Cavity Resonator

Bulb Assembly

Wattages Covered:

300W

700W

1,000W

Applications Covered:

Industrial

Roadways, Streets, and Tunnels

Sports & Entertainment

Horticulture

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PLASMA LIGHTING MARKET, BY COMPONENT

- 5.1 Introduction
- 5.2 Waveguide
- 5.3 Lightron
- 5.4 Cavity Resonator
- 5.5 Bulb Assembly

6 GLOBAL PLASMA LIGHTING MARKET, BY WATTAGE

- 6.1 Introduction
- 6.2 300W
- 6.3 700W
- 6.4 1,000W

7 GLOBAL PLASMA LIGHTING MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Industrial
- 7.3 Roadways, Streets, and Tunnels
- 7.4 Sports & Entertainment
- 7.5 Horticulture
- 7.6 Other Applications

8 GLOBAL PLASMA LIGHTING MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain
 - 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan

- 8.4.2 China
- 8.4.3 India
- 8.4.4 Australia
- 8.4.5 New Zealand
- 8.4.6 South Korea
- 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 Pure Plasma Lighting
- 11.2 Lightahead
- 11.3 CozyCabin
- 11.4 RioRand
- 11.5 Crystallove
- 11.6 HDE
- 11.7 Creative Motion
- 11.8 PowerTRC
- 11.9 Katzco
- 11.10 URBAN ARMOR GEAR
- 11.11 Mega Racer

11.12 Hfele GmbH & Co Kg

11.13 Inter-Lux

List Of Tables

LIST OF TABLES

Table 1 Global Plasma Lighting Market Outlook, By Region (2017-2027) (\$MN)

Table 2 Global Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 3 Global Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 4 Global Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 5 Global Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 6 Global Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 7 Global Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 8 Global Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 9 Global Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 10 Global Plasma Lighting Market Outlook, By 1,000W (2017-2027) (\$MN)

Table 11 Global Plasma Lighting Market Outlook, By Application (2017-2027) (\$MN)

Table 12 Global Plasma Lighting Market Outlook, By Industrial (2017-2027) (\$MN)

Table 13 Global Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 14 Global Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 15 Global Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 16 Global Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

Table 17 North America Plasma Lighting Market Outlook, By Country (2017-2027) (\$MN)

Table 18 North America Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 19 North America Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 20 North America Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 21 North America Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 22 North America Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 23 North America Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 24 North America Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 25 North America Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 26 North America Plasma Lighting Market Outlook, By 1,000W (2017-2027) (\$MN)

Table 27 North America Plasma Lighting Market Outlook, By Application (2017-2027) (\$MN)

Table 28 North America Plasma Lighting Market Outlook, By Industrial (2017-2027) (\$MN)

Table 29 North America Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 30 North America Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 31 North America Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 32 North America Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

Table 33 Europe Plasma Lighting Market Outlook, By Country (2017-2027) (\$MN)

Table 34 Europe Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 35 Europe Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 36 Europe Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 37 Europe Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 38 Europe Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 39 Europe Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 40 Europe Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 41 Europe Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 42 Europe Plasma Lighting Market Outlook, By 1,000W (2017-2027) (\$MN)

Table 43 Europe Plasma Lighting Market Outlook, By Application (2017-2027) (\$MN)

Table 44 Europe Plasma Lighting Market Outlook, By Industrial (2017-2027) (\$MN)

Table 45 Europe Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 46 Europe Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 47 Europe Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 48 Europe Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

Table 49 Asia Pacific Plasma Lighting Market Outlook, By Country (2017-2027) (\$MN)

Table 50 Asia Pacific Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 51 Asia Pacific Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 52 Asia Pacific Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 53 Asia Pacific Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 54 Asia Pacific Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 55 Asia Pacific Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 56 Asia Pacific Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 57 Asia Pacific Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 58 Asia Pacific Plasma Lighting Market Outlook, By 1,000W (2017-2027) (\$MN)

Table 59 Asia Pacific Plasma Lighting Market Outlook, By Application (2017-2027) (\$MN)

Table 60 Asia Pacific Plasma Lighting Market Outlook, By Industrial (2017-2027) (\$MN)

Table 61 Asia Pacific Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 62 Asia Pacific Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 63 Asia Pacific Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 64 Asia Pacific Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

Table 65 South America Plasma Lighting Market Outlook, By Country (2017-2027) (\$MN)

Table 66 South America Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 67 South America Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 68 South America Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 69 South America Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 70 South America Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 71 South America Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 72 South America Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 73 South America Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 74 South America Plasma Lighting Market Outlook, By 1,000W (2017-2027)

(\$MN)

Table 75 South America Plasma Lighting Market Outlook, By Application (2017-2027)

(\$MN)

Table 76 South America Plasma Lighting Market Outlook, By Industrial (2017-2027)

(\$MN)

Table 77 South America Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 78 South America Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 79 South America Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 80 South America Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

Table 81 Middle East & Africa Plasma Lighting Market Outlook, By Country (2017-2027) (\$MN)

Table 82 Middle East & Africa Plasma Lighting Market Outlook, By Component (2017-2027) (\$MN)

Table 83 Middle East & Africa Plasma Lighting Market Outlook, By Waveguide (2017-2027) (\$MN)

Table 84 Middle East & Africa Plasma Lighting Market Outlook, By Lightron (2017-2027) (\$MN)

Table 85 Middle East & Africa Plasma Lighting Market Outlook, By Cavity Resonator (2017-2027) (\$MN)

Table 86 Middle East & Africa Plasma Lighting Market Outlook, By Bulb Assembly (2017-2027) (\$MN)

Table 87 Middle East & Africa Plasma Lighting Market Outlook, By Wattage (2017-2027) (\$MN)

Table 88 Middle East & Africa Plasma Lighting Market Outlook, By 300W (2017-2027) (\$MN)

Table 89 Middle East & Africa Plasma Lighting Market Outlook, By 700W (2017-2027) (\$MN)

Table 90 Middle East & Africa Plasma Lighting Market Outlook, By 1,000W (2017-2027) (\$MN)

Table 91 Middle East & Africa Plasma Lighting Market Outlook, By Application (2017-2027) (\$MN)

Table 92 Middle East & Africa Plasma Lighting Market Outlook, By Industrial (2017-2027) (\$MN)

Table 93 Middle East & Africa Plasma Lighting Market Outlook, By Roadways, Streets, and Tunnels (2017-2027) (\$MN)

Table 94 Middle East & Africa Plasma Lighting Market Outlook, By Sports & Entertainment (2017-2027) (\$MN)

Table 95 Middle East & Africa Plasma Lighting Market Outlook, By Horticulture (2017-2027) (\$MN)

Table 96 Middle East & Africa Plasma Lighting Market Outlook, By Other Applications (2017-2027) (\$MN)

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