

Plant-Based Yogurt Market Forecasts to 2034 – Analysis By Plant Source (Soy, Almond, Coconut, Oat, Cashew, Pea, and Other Plant Sources), Product Type, Nature, Application, Distribution Channel, and By Geography

<https://marketpublishers.com/r/PC3C2048E786EN.html>

Date: September 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: PC3C2048E786EN

Abstracts

According to Statistics MRC, the Global Plant-Based Yogurt Market is accounted for \$5.3 billion in 2026 and is expected to reach \$10.4 billion by 2034 growing at a CAGR of 8.8% during the forecast period. Plant-based yogurt is a dairy alternative made from plant-derived ingredients including soy, almond, coconut, oat, cashew, pea, and other plant sources, designed to mimic the taste, texture, and nutritional profile of conventional dairy yogurt. The market encompasses spoonable yogurt, drinkable yogurt, Greek-style yogurt, frozen yogurt, and other product types available in conventional and organic nature. The market serves direct consumption, foodservice, and cooking and baking applications.

Market Dynamics:

Driver:

Growing vegan and flexitarian consumer populations

The increasing number of consumers adopting vegan and flexitarian lifestyles is a primary driver for the plant-based yogurt market. Consumers are reducing dairy consumption for health, environmental, and ethical reasons. Plant-based yogurt offers a dairy-free alternative for vegan and lactose-intolerant consumers. The flexitarian trend includes consumers reducing dairy without full elimination. Product quality improvements, including creaminess and probiotic content, are expanding consumer acceptance. As plant-based diets become mainstream and yogurt alternatives improve,

demand for plant-based yogurt products expands across all consumer segments, supporting sustained market growth.

Restraint:

Higher cost and limited availability compared to conventional yogurt

The significant cost premium of plant-based yogurt compared to conventional dairy yogurt and limited availability in some regions represent a major restraint for the market. Plant-based yogurts typically cost significantly more than conventional yogurt due to specialized ingredients and manufacturing processes. Price sensitivity may limit adoption among cost-conscious consumers. Retail availability may be limited outside specialty stores and urban areas. These cost and availability barriers may constrain market growth, particularly in price-sensitive and developing markets.

Opportunity:

Innovation in taste, texture, and probiotic content

Continuous innovation in plant-based yogurt taste, texture, and probiotic content presents significant opportunities for market expansion. Advances in ingredient technology are improving creaminess and mouthfeel that mimic conventional yogurt. Probiotic fortification is enhancing nutritional profiles and health benefits. Oat and pea-based yogurts are emerging as sustainable options. As product quality continues improving and prices decline, plant-based yogurt becomes increasingly competitive with dairy alternatives, capturing growing market share.

Threat:

Competition from dairy yogurt and other plant-based alternatives

Intense competition from established dairy yogurt producers and other plant-based dairy alternatives poses significant threats to plant-based yogurt market growth. Dairy yogurt has entrenched consumer preferences and established supply chains. Other plant-based dairy categories including milk and cheese have greater consumer penetration. Competition among plant-based yogurt brands is increasing. This competition may limit market share and price realization.

Covid-19 Impact:

The COVID-19 pandemic accelerated plant-based yogurt market growth as consumers increased home cooking and explored alternative food options. Retail sales of plant-based yogurt increased significantly during lockdowns. E-commerce sales expanded. The pandemic heightened awareness of health and sustainability. Post-pandemic, sustained consumer interest has supported continued market growth, with plant-based

yogurt gaining mainstream acceptance.

The Soy segment is expected to be the largest during the forecast period

The Soy segment is expected to account for the largest market share during the forecast period, driven by its established market presence, high protein content, and consumer familiarity as the original plant-based yogurt source. Soy yogurt offers nutritional profile comparable to dairy yogurt, including complete protein and calcium fortification. The segment benefits from extensive manufacturing infrastructure and established supply chains. Consumer recognition and widespread availability support adoption. As the foundational plant-based yogurt category, soy maintains the largest plant source segment share throughout the forecast period.

The Spoonable Yogurt segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Spoonable Yogurt segment is predicted to witness the highest growth rate, fueled by consumer preference for traditional yogurt eating experiences, growing product variety, and expanding availability across retail channels. Spoonable yogurt offers the familiar texture and consumption experience of conventional yogurt, appealing to consumers transitioning from dairy. The segment benefits from product innovation including fruit-on-bottom, dessert-style, and high-protein variants. As plant-based yogurt quality improves and consumer awareness grows, spoonable yogurt delivers the fastest product type segment growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by high vegan and flexitarian populations, strong retail presence, and established plant-based food market. The United States leads regional growth with the world's largest plant-based yogurt market. High consumer awareness and availability drive adoption. Well-established retail and e-commerce channels support product distribution. With early adoption and market maturity, North America maintains its dominant market position.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rapid population growth, rising veganism and flexitarianism, and increasing availability of plant-based yogurt products across China, India, and Southeast Asia. The region's large and growing population creates substantial demand for dairy alternatives. Increasing awareness of environmental and health benefits supports adoption. As consumer awareness grows and product availability expands, Asia Pacific delivers the fastest plant-based yogurt market growth globally.

Key players in the market

Some of the key players in Plant-Based Yogurt Market include Danone S.A., General Mills, Inc., The Hain Celestial Group, Inc., Chobani, LLC, Nestl? S.A., Daiya Foods Inc., Califia Farms, LLC, Forager Project, The Coconut Collaborative, Nush Foods, Silk, So Delicious Dairy Free, Yoplait, Kite Hill, and Cocomono.

Key Developments:

In September 2026, Danone expanded its European dairy-free yogurt lineup under the Alpro brand with an extra-creamy Greek-style yogurt range formulated to narrow the sensory gap between dairy and plant-based alternatives.

In September 2026, Chobani announced a \$1.2 billion capital investment to acquire and expand a large-scale manufacturing hub in Pennsylvania, boosting production capacity across its high-protein and alternative dairy platforms.

In September 2024, General Mills finalized agreements to divest its North American yogurt operations, while retaining its strategy to license and distribute plant-based dairy alternatives across specialty channels.

Plant Sources Covered:

Soy

Almond

Coconut

Oat

Cashew

Pea

Other Plant Sources

Product Types Covered:

Spoonable Yogurt

Drinkable Yogurt

Greek-Style Yogurt

Frozen Yogurt

Other Product Types

Nature Covered:

Conventional

Organic

Applications Covered:

Direct Consumption

Foodservice

Cooking and Baking

Distribution Channels Covered:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Retail

Other Distribution Channels

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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