

Plant-based Meat - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Plant-Based Meat Market is accounted for \$8.96 billion in 2017 and is expected to reach \$34.61 billion by 2026 growing at a CAGR of 16.2% during the forecast period. Increasing number of consumers are demanding plant-based meat, either for medical reasons or as a healthy lifestyle and continuous efforts in research & development by plant-based meat manufacturers, in terms of better aroma, texture, longer shelf life, and better nutritious profiles are some of the factors fuelling the market growth. However, increasing exposure to alternative proteins are restricting the market growth.

A food made from non-meats or sometimes without any other animal products such as dairy products which act as a meat substitute or meat alternative but has same amount of protein content is called plant based meat product. Many plant based meat products are soy based or gluten based products. Plant based meat products are currently processed through two basic methodology i.e. either by thermoplastic extrusion or fiber spinning. Thermoplastic extrusion is most commonly used methodology to produce plant based meat products. It is considered to be cost effective method of accommodating large scale productions. On the other side, fiber spinning increases the cost of production which eliminates the advantage of creating an inexpensive plant based meat products.

Based on source, soy segment is widely used as a base ingredient for plant-based pork, beef, and chicken products, owing to its high protein content and meat-like texture. By Geography, North American plant-based meat market is projected to account for the largest share. There are various on-going developments in the region in terms of expansion and new product launches. Foods offer soy-based burgers and is backed by a strong distribution network in the US.

Some of the key players profiled in the xx market include Amy's Kitchen, Beyond Meat,

Gardein Protein International (Pinnacle Foods), Gold&Green Foods Ltd., Impossible Food Inc., Maple Leaf Foods, Morningstar Farms, Quorn Foods, Sunfed, Tofurky, VBites Foods Limited, Vegetarian Butcher.

Products Covered:

Burger Patties

Meatballs

Natto

Sausages

Strips & Nuggets

Other Products

Types Covered:

Beef

Chicken

Fish

Mushrooms

Pork

Quorn

Seitan

Tempeh

Tofu

Other Types

Sources Covered:

Gluten Based

Mycoprotein

Pea

Soy Based

Wheat

Other Sources

Processes Covered:

Blending

Forming/Shaping

Freezing Systems

Grinding

Mixing

Storage

Distribution Channels Covered:

Business-to-Business

Business-to-Consumer

Other Distribution Channels

End Users Covered:

Food Industry

Hotel/Restaurant/Cafe (HoReCa)

Households

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: The tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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