

Plant-Based Beverages - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Plant-based Beverages Market is accounted for \$11.02 billion in 2017 and is expected to reach \$33.96 billion by 2026 growing at a CAGR of 13.3% from 2017 to 2026. Some of the factors such as growing number of product launches and funds by key players and rapidly rising beverage industry are fueling the market growth. However, factors such as high costs of plant-based beverages and lack of knowledge among customers are restraining the market growth. Plant-based Beverages market provides ample opportunities to Plant-Based Milk Products for Coffee and Tea in various countries across the globe.

Plant-based products are mainly classified into two categories i.e., plant-based alternatives and plant focused. The plant-based alternatives segment includes all products which replicate animal-based counterparts like milk, yogurt, meat, and ice cream. The second category is plant focused products, which includes fruits and vegetables. These segments include commodities like juices, dressings, spreads, toppings, and plant-based snacks. Big companies are investing in and acquiring small plant-based beverage companies and brands to expand their offerings of plant-based beverages.

Amongst Source, Dairy Alternatives segment accounted held significant market share during the forecast period. The almond milk segment is intended to be the biggest market for plant-based beverages. Almond milk has gained popularity all over coffee shops in the US. Blue Diamond Growers is a leading almond processing company, which offers almond-based products under its brand 'Almond Breeze'. By geography, Asia Pacific region is dominating the market during the forecast period. The region consists of key revenue generating countries, China & Thailand, which have a large consumer base.

Some of the key players in Plant-based Beverages market include Wildwood Organic, Want Want China Holdings Limited, The Whitewave Foods Company, The Hain Celestial Group, The Coca Cola Company, Sunopta, Ripple Foods, Pureharvest, PepsiCo, Inc., Pacific Foods of Oregon, Kikkoman, Döhler GmbH, Del Monte Pacific Limited, Califia Farms and Blue Diamond Growers.

Sources Covered:

Ready to drink (RTD) Drinks

Plant-Based Juices

Dairy Alternatives

Functions Covered:

Lactose-free alternative

Cardiovascular health

Cancer prevention

Bone health

Packagings Covered:

Plastic Bottles & Pouches

Glass Bottles

Carton Packaging

Cans

Sales Channels Covered:

Speciality Stores

Online Retailers

Independent Small Groceries

Hypermarkets/Supermarkets

Convenience Stores

Mode of Types Covered:

Milk

Other drinks

Formats Covered:

Flavored

Regular

Natures Covered:

Conventional

Organic

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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