

# Pico projectors - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Pico projectors market accounted for \$1.86 billion in 2015 and is expected to reach \$17.74 billion by 2022 growing at a CAGR of 38.0% from 2015 to 2022. Pico projectors can be embedded in various devices such as mobile phones, tablets, cameras, etc. The factors that are influencing the market growth include portability, decreasing average selling price and increasing applications.

However, stiff competition from flat panel displays, limited features in pico projectors, low brightness and safety issues with laser beam steering are restraining the market growth.

Based on picoprojector type, embedded pico projector segment is expected to exhibit considerable growth over the forecast period due to increasing adoption in mobile phones, headsets and image processing software. Embedded projectors and Laser Projector are expected to witness the highest growth rate during the forecast period. Holographic Laser Projection projectors are expensive when compared to various other projectors. Consumer electronics applications has promising markets and expected to witness the highest growth rate during forecast period due to advanced and suitable features offered.

North America leads the market globally with the biggest market share. In North America, US dominates the pico projectors production in volume terms. Asia Pacific is expected to witness high growth rate due to increasing adoption of smartphones, tablets, and laptops.

Some of the key players in the global market include Acer, Inc., Aaxa Technologies, Inc., Aiptek International, Inc., Lemoptix Sa., Coretronic Corporation., Microvision, Inc, Syndiant, Inc., Sony Corporation., Texas Instruments, Inc., Stmicroelectronics N.V, 3M Co, bTendo Ltd, Light Blue Optics Ltd, Luminus Device Inc, Samsung Electronics Co. Ltd, and Maradin Ltd.

## Pico projectors Types Covered:

USB Pico Projector

Media Player Pico Projectors

Embedded Pico Projector

Stand-Alone Pico Projector

Laser Projector

## Applications Covered:

Automotive

Aerospace & Defense

Business & Education

Healthcare

Retail

Industrial

Consumer Electronics

1. Laptops / Notebooks/ Tablets

2. Digital Camera

3. Smartphones

4. others

**Technology covered:**

Liquid – Crystal – On

Silicon(Lcos)

Digital Light Processing (DLP)

Holographic Laser Projection

Laser Beam Steering (LBS)

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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