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Pick and Place Machines Market Forecasts to 2032 – Global Analysis By Type (Manual, Semi-automatic and Automatic), Capacity, Technology, Distribution Channel, Application and By Geography

https://marketpublishers.com/r/PBDC9CBD91F1EN.html
Date: July 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: PBDC9CBD91F1EN

Abstracts

According to Stratistics MRC, the Global Pick and Place Machines Market is accounted for $3.0 billion in 2025 and is expected to reach $4.6 billion by 2032 growing at a CAGR of 6.4% during the forecast period. Pick and place machines are automated systems used in manufacturing and assembly lines to lift, move, and accurately position components onto designated locations, such as printed circuit boards (PCBs). These machines use robotic arms, vision systems, and precision controls to handle small or delicate parts with speed and accuracy, improving productivity and reducing human error. Commonly used in electronics, automotive, and packaging industries, pick and place machines support surface-mount technology (SMT) by placing components like resistors, capacitors, and microchips onto PCBs. Their programmable nature allows them to adapt to different product configurations, making them essential for high-volume, high-precision production environments.

Market Dynamics:

Driver:

Rising Demand for Automation

The growing desire for automation is boosting the Pick and Place Machines Market by improving industrial efficiency, lowering labor costs, and increasing production speed. Pick and place machines are essential for fulfilling high-volume production demands as companies embrace automated solutions more and more to maintain uniformity and

expedite operations. They are essential in industries including electronics, automotive, and packaging because of their accuracy and dependability. Increased market expansion and technological breakthroughs in pick and place systems are fueled by this rising reliance on automation.

Restraint:

High Initial Investment Costs

High initial investment costs stymie the growth of the Pick and Place Machines Market, particularly among small and medium-sized businesses. The cost of purchasing, installing, and integrating this equipment with current systems is high. Potential adopters are frequently discouraged by the cost, which slows market growth. Widespread adoption across a range of industrial industries is also constrained by worries about return on investment and lengthy payback times, which deter businesses from upgrading to automated solutions.

Opportunity:

Growth of the Electronics Industry

The growth of the electronics industry is significantly driving the Pick and Place Machines Market. As demand for compact, high-performance electronic devices increases, manufacturers rely on pick and place machines for precise, high-speed component placement. The proliferation of smartphones and consumer electronics boosts PCB assembly needs, prompting automation adoption. Additionally, advancements in miniaturized components require accurate placement, making pick and place machines essential for productivity, and quality, thereby accelerating market growth across global manufacturing sectors.

Threat:

Maintenance and Operational Complexity

The maintenance and operational complexity of pick and place machines poses a significant hindrance to market growth. These machines require specialized technical expertise for installation, calibration, and routine maintenance, increasing operational downtime and costs. Frequent servicing and part replacements can disrupt production workflows, particularly in small and mid-sized enterprises with limited resources. Such complexities discourage adoption, especially in industries seeking simplified, low-maintenance automation solutions, thereby restraining broader market expansion.

Covid-19 Impact

The COVID-19 pandemic disrupted the Pick and Place Machines Market by halting manufacturing operations, delaying supply chains, and reducing workforce availability. Travel restrictions and lockdowns led to project delays, particularly in automotive and electronics industries. However, the crisis also accelerated automation adoption to minimize human contact, indirectly creating long-term demand. Despite short-term setbacks, the market gradually recovered with increased investments in automated production and robotics for enhanced operational resilience.

The pharmaceutical segment is expected to be the largest during the forecast period

The pharmaceutical segment is expected to account for the largest market share during the forecast period, due to rising demand for automation, precision, and hygiene in drug manufacturing and packaging. These machines enhance efficiency, reduce human error, and meet stringent regulatory standards. The need for fast, accurate handling of delicate products like vials, tablets, and syringes fuels adoption. Additionally, increased pharmaceutical R&D and production of personalized medicine further amplify the segment’s reliance on automated pick and place systems, boosting market expansion and innovation.

The vision-based segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the vision-based segment is predicted to witness the highest growth rate, as it enhances precision, speed, and automation in industrial operations. With integrated cameras and image processing systems, these machines can accurately identify, locate, and place components, reducing human error and increasing throughput. This capability is particularly valuable in electronics, pharmaceuticals, and food packaging industries. The growing demand for smart manufacturing and Industry 4.0 solutions further boosts the adoption of vision-based systems, contributing significantly to market growth and technological advancement.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to rapid industrial automation and expansion of electronics manufacturing hubs in countries like China, Japan, South Korea, and India. Rising demand for consumer electronics, coupled with supportive government initiatives for smart manufacturing, is boosting market adoption. Additionally, the region's cost-effective labor and availability of raw materials are encouraging global manufacturers to set up production facilities, further accelerating the demand for pick and place machines.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to rising automation in manufacturing and electronics sectors. The region's advanced technological infrastructure and demand for high-speed, precision assembly are driving adoption. Additionally, the surge in electronics production and automotive innovation fuels market expansion. Government support for smart factories and Industry 4.0 initiatives further boosts demand. These factors collectively create a robust environment for the growth and integration of pick and place machines across North America.

Key players in the market

Some of the key players profiled in the Pick and Place Machines Market include Fuji Corporation, Yamaha Motor Co., Ltd., Juki Corporation, Panasonic Corporation, ASM Assembly Systems GmbH & Co. KG, Mycronic AB, Hanwha Precision Machinery, Nordson Corporation, Essemtec AG, Europlacer Industries, Neoden Technology Co., Ltd., Evest Corporation, Autotronik-SMT GmbH, Shenzhen Glichn Technology Co., Ltd., DDM Novastar Inc., Manncorp, Apex Factory Automation, Mirae Corporation and i-Pulse Inc.

Key Developments:

In January 2025, Panasonic unveiled an innovative new energy efficient approach to heating, ventilation, and air conditioning (HVAC) that uses significantly less energy than conventional technologies.

In December 2024, Panasonic announced the launch of its BalancedHome Elite and Elite Plus Series of Energy Recovery Ventilators (ERV). Available in top and side port configurations and compliant with major building codes, the new BalancedHome series ERVs are versatile and efficient, giving builders the flexibility to choose between eight different models with four different CFM levels.

In November 2024, Panasonic and Arm announced a strategic partnership aimed at standardizing automotive architecture for Software-Defined Vehicles (SDVs).

Types Covered:

- Manual
- Semi-automatic
- Automatic

Capacities Covered:

- Upto 10,000 CPH
- 10,000-20,000 CPH
- Above 20,000 CPH

Technologies Covered:

- Vision based
- Force based
- Laser based
- Hybrid

Distribution Channels Covered:

- Direct
- Indirect

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Applications Covered:

- Consumer electronics
- Automotive
- Packaging industry
- Pharmaceutical
- Logistics
- Other Applications

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe

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Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

- Argentina
- Brazil
- Chile
- Rest of South America

Middle East & Africa

- Saudi Arabia
- UAE
- Qatar
- South Africa
- Rest of Middle East & Africa

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What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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