

Photovoltaic (PV) Materials Market Forecasts to 2034 – Global Analysis By Material Type (Silicon-Based Materials (Mono & Poly), Thin-Film Materials (CdTe, CIGS), Perovskite Materials, Organic Photovoltaic Materials and Other PV Materials), Component, Technology, Application, End User and By Geography

<https://marketpublishers.com/r/P9C87652CB30EN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: P9C87652CB30EN

Abstracts

According to Statistics MRC, the Global Photovoltaic (PV) Materials Market is accounted for \$13.4 billion in 2026 and is expected to reach \$26.1 billion by 2034 growing at a CAGR of 8.7% during the forecast period. Photovoltaic (PV) Materials are materials used to convert sunlight into electricity in solar panels. Common PV materials include silicon, cadmium telluride, and perovskites. These materials absorb sunlight and generate electrical current through the photovoltaic effect. Innovations in PV materials aim to improve efficiency, reduce costs, and enhance durability. Applications range from residential solar installations to large-scale solar farms. Growing demand for renewable energy and advancements in solar technology are driving the expansion of photovoltaic materials in global energy markets.

Market Dynamics:

Driver:

Increasing adoption of solar energy systems

Global demand for renewable energy is driving rapid adoption of solar power solutions. Governments are incentivizing solar installations through subsidies, tax credits, and clean energy mandates. Rising electricity demand in emerging economies amplifies the

need for PV systems. Technological advancements in solar cells are improving efficiency and lowering costs. Corporations are investing in solar energy to meet sustainability targets. Collectively, the increasing adoption of solar energy systems is the strongest driver of market growth.

Restraint:

Efficiency limitations in certain conditions

Performance drops in low-light, high-temperature, or shaded environments. These limitations reduce reliability for large-scale deployment in diverse geographies. Energy output variability complicates grid integration. Research continues to address these efficiency gaps, but adoption remains constrained. As a result, efficiency limitations act as a restraint on market expansion.

Opportunity:

Advancements in perovskite solar materials

Perovskite solar materials present a major opportunity for the PV market. Their high efficiency and low production costs make them attractive alternatives to traditional silicon. Flexible and lightweight perovskite cells expand applications in consumer electronics and building-integrated photovoltaics. Ongoing research is improving stability and scalability. Partnerships between universities and solar firms accelerate commercialization. As perovskite technologies mature, they will significantly enhance PV adoption.

Threat:

Supply chain disruptions in raw materials

Dependence on critical inputs such as silicon, silver, and rare metals creates vulnerabilities. Geopolitical tensions and trade restrictions exacerbate risks. Price volatility in raw materials increases production costs. Shortages can delay solar projects and discourage investment. Without resilient supply chains, disruptions remain a persistent threat.

Covid-19 Impact:

The Covid-19 pandemic disrupted global supply chains for PV materials, slowing installations. Lockdowns delayed solar projects and reduced manufacturing capacity. However, recovery programs emphasized renewable energy, boosting demand post-pandemic. Governments increased funding for green infrastructure as part of stimulus packages. Consumer demand for clean energy solutions remained resilient. Overall, Covid-19 created short-term challenges but reinforced long-term opportunities.

The semiconductor materials segment is expected to be the largest during the forecast period

The semiconductor materials segment is expected to account for the largest market share during the forecast period as semiconductors form the backbone of solar cell technology. Silicon remains the most widely used material due to its efficiency and scalability. Continuous innovation in thin-film and multi-junction semiconductors enhances performance. Regulatory support for renewable energy adoption further strengthens dominance. Lifecycle benefits outweigh upfront costs, driving adoption.

The energy & utility companies' segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the energy & utility companies' segment is predicted to witness the highest growth rate due to rising demand for large-scale solar projects. Utilities are investing heavily in PV systems to modernize grids and meet sustainability targets. Expanding renewable energy capacity amplifies demand for durable PV materials. Governments are supporting utility-scale projects through funding and policy frameworks. Partnerships between utilities and solar firms accelerate deployment. Consequently, energy & utility companies will record the highest CAGR during the forecast period.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share owing to strong solar manufacturing capacity and government support. China, Japan, and India dominate global PV production and installations. Regional investments in perovskite and advanced semiconductor technologies reinforce leadership. Expanding renewable energy projects further boost adoption. Regulatory frameworks encourage sustainable energy development.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by rapid electrification and industrial expansion. Rising solar adoption in China and India accelerates demand for PV materials. Regional governments are funding large-scale renewable energy programs. Expanding consumer and industrial energy needs amplify adoption. Industrial infrastructure supports commercialization of advanced PV technologies. As a result, Asia Pacific will emerge as both the largest and fastest-growing region in the photovoltaic materials market.

Key players in the market

Some of the key players in Photovoltaic (PV) Materials Market include First Solar, Inc., JinkoSolar Holding Co., Ltd., Trina Solar Co., Ltd., Canadian Solar Inc., LONGi Green Energy Technology Co., Ltd., Hanwha Q CELLS, REC Group, Wacker Chemie AG, Hemlock Semiconductor Corporation, Dow Inc., DuPont de Nemours, Inc., Solvay S.A., Evonik Industries AG, Mitsubishi Chemical Group, Toray Industries, Inc., Sumitomo Chemical Co., Ltd. and OCI Company Ltd.

Key Developments:

In March 2026, Trina Solar Launched its 865W Tandem Module, a world-record-breaking product that achieved 32.6% power conversion efficiency in tandem cells. This product is designed specifically for high-density utility-scale solar farms.

In November 2025, Wacker Chemie and OCI Company Ltd. entered a Strategic Alliance focused on European 'Purity Tech.' The partnership develops >11N grade polysilicon to help EU-based manufacturers bypass Carbon Border Adjustment Mechanism (CBAM) hurdles while securing a 20% regional market share.

Material Types Covered:

Silicon-Based Materials (Mono & Poly)

Thin-Film Materials (CdTe, CIGS)

Perovskite Materials

Organic Photovoltaic Materials

Other PV Materials

Components Covered:

Semiconductor Materials

Encapsulation Materials

Backsheet Materials

Conductive Materials

Anti-Reflective Coatings

Other Components

Technologies Covered:

Crystalline Silicon Technology

Thin-Film Technology

Perovskite Solar Cells

Bifacial Solar Technology

Other Technologies

Applications Covered:

Residential Solar Systems

Commercial & Industrial Solar

Utility-Scale Solar Farms

Building-Integrated PV (BIPV)

Off-Grid Systems

Other Applications

End Users Covered:

Solar Panel Manufacturers

Energy & Utility Companies

Construction & Infrastructure

Government Projects

Other End Users

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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