

# **Pet Sitting & Dog Walking Services Market Forecasts to 2034 – Global Analysis By Care Presence (Drop-In Visits, Live-In Pet Sitting, Scheduled Dog Walking, On-Call & Emergency Care, Other Care Presences), Care Location, Animal Category, Service Access Mode, Usage Pattern and By Geography**

<https://marketpublishers.com/r/PDD892CF28F9EN.html>

Date: March 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: PDD892CF28F9EN

## **Abstracts**

According to Statistics MRC, the Global Pet Sitting & Dog Walking Services Market is accounted for \$3.38 billion in 2026 and is expected to reach \$8.76 billion by 2034 growing at a CAGR of 12.6% during the forecast period. Pet Sitting & Dog Walking Services provide in-home or outdoor care for pets while owners are away or occupied. Services include feeding, walking, playtime, administering medication, companionship, and basic health monitoring. Offered by independent professionals, agencies, and app-based platforms, these services ensure pets maintain familiar routines and environments. Dog walking promotes physical activity and mental stimulation, while pet sitting reduces stress associated with boarding facilities. Increasing urban pet populations, longer working hours, and demand for personalized pet care are fueling growth in this service segment, particularly in metropolitan and high-income residential areas.

### **Market Dynamics:**

Driver:

Busier lifestyles of pet owners

Rising dual-income families and longer working hours boost reliance on scheduled

services. Urbanization is propelling demand for structured walking programs in compact living environments. Growing awareness of pet health and exercise needs fosters consistent adoption of professional services. Expansion of premium offerings accelerates willingness to pay for reliable care. Collectively, these dynamics are propelling sustained growth in the market.

#### Restraint:

##### Safety concerns with sitters

Incidents of negligence or lack of accountability constrain willingness to engage independent providers. Absence of standardized vetting processes hampers credibility across regions. Liability risks degrade confidence among pet owners seeking secure services. Negative publicity from safety lapses constrains repeat business. As a result, safety concerns continue to hinder market penetration.

#### Opportunity:

##### App-based on-demand services

Digital platforms accelerate adoption by offering transparency, sitter ratings, and secure payments. Integration of GPS monitoring propels confidence in service quality. Rising smartphone penetration fosters rapid uptake of app-enabled solutions. Hybrid models combining digital booking with in-person care accelerate satisfaction. Overall, app-based innovation is propelling new revenue streams and expanding reach.

#### Threat:

##### Independent unregistered competitors

Lack of regulation hinders quality assurance and constrains differentiation for certified platforms. Informal operators limit pricing power by offering cheaper but unreliable services. Negative outcomes from unregistered sitters degrade confidence in professional offerings. Proliferation of informal providers hampers scalability of organized businesses. Consequently, unregistered competition continues to constrain industry credibility.

#### **Covid-19 Impact:**

The Covid-19 pandemic accelerated pet adoption globally, fostering demand for sitting and walking services as households sought companionship during lockdowns. Rising awareness of exercise needs boosted reliance on structured walking programs. Restrictions on mobility constrained service delivery, hampering traditional operations. Digital platforms accelerated adoption by offering contactless booking and monitoring. Hybrid models combining scheduled walks with safety protocols fostered resilience.

The scheduled dog walking segment is expected to be the largest during the forecast period

The scheduled dog walking segment is expected to account for the largest market share during the forecast period busier lifestyles of pet owners are propelling demand for structured routines. Regular walking programs foster pet health and behavioral stability. Urban households accelerate reliance on scheduled services to manage limited outdoor space. Professional walkers boost confidence by ensuring consistency and safety. Rising disposable incomes foster willingness to pay for premium walking packages. Consequently, scheduled dog walking is propelling dominance in the overall market.

The digital aggregator platforms segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the digital aggregator platforms segment is predicted to witness the highest growth rate busier lifestyles of pet owners accelerating demand for convenient booking and monitoring. Platforms foster transparency through sitter reviews and secure payments. GPS-enabled services propel confidence in reliability. Rising smartphone penetration accelerates adoption across urban markets. Partnerships with veterinary clinics foster credibility and expand reach.

### **Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market owing to share busier lifestyles of pet owners boosting reliance on structured sitting and walking services. High pet ownership rates foster consistent demand. Strong regulatory frameworks propel trust in certified providers. Presence of established platforms accelerates innovation in app-based services. Rising disposable incomes foster willingness to invest in premium offerings.

### **Region with highest CAGR:**

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR due to busier lifestyles of pet owners accelerating demand across emerging economies. Rapid urbanization fosters adoption of walking services in compact living spaces. Rising middle-class incomes boost expenditure on premium pet care. Digital platforms propel accessibility in markets with limited physical infrastructure. Cultural shifts toward companion animals foster long-term demand. Collectively, these dynamics are accelerating Asia Pacific's position as the fastest-growing region.

### **Key players in the market**

Some of the key players in Pet Sitting & Dog Walking Services Market include Rover Group, Inc., CareGuide Inc., Pets at Home Group Plc, Fetch! Pet Care, Wag Labs, Inc., PetBacker, HouseMyDog, Pawshake, TrustedHousesitters, Pet Sitters International, Urban Tails Pet Services, Happy Paws Pet Sitting, Camp Bow Wow, Barking Mad and PetCloud.

### **Key Developments:**

In February 2024, Rover completed the acquisition of DogBuddy, a leading European pet care platform, consolidating its market presence in key European countries like the UK, Spain, France, Italy, Germany, and Sweden. This move directly expanded Rover's network of pet sitters and dog walkers across the continent.

In October 2023, Fetch! Pet Care announced a strategic partnership with Pumpkin Pet Insurance to offer integrated insurance options to its clients. This collaboration allows Fetch! clients to easily access and enroll in pet wellness and insurance plans, creating a more comprehensive care ecosystem through their service providers.

### **Care Presences Covered:**

Drop-In Visits

Live-In Pet Sitting

Scheduled Dog Walking

On-Call & Emergency Care

Other Care Presences

#### Care Locations Covered:

Client Residence

Sitter Residence

Public & Outdoor Spaces

Other Care Locations

#### Animal Categories Covered:

Dogs

Cats

Small Mammals

Birds

Exotic Pets

Other Animal Categories

#### Service Access Modes Covered:

Independent Professionals

Digital Aggregator Platforms

Local Agencies

Membership-Based Services

Other Service Access Modes

### Usage Patterns Covered:

Occasional Use

Recurring Scheduled Use

Long-Term Care Arrangements

Other Usage Patterns

### Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

#### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

#### South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

### **Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

### **2 RESEARCH FRAMEWORK**

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
  - 2.4.1 Data Collection (Primary and Secondary)
  - 2.4.2 Data Modeling and Estimation Techniques
  - 2.4.3 Data Validation and Triangulation
  - 2.4.4 Analytical and Forecasting Approach

### **3 MARKET DYNAMICS AND TREND ANALYSIS**

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

### **4 COMPETITIVE AND STRATEGIC ASSESSMENT**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Supplier Bargaining Power
  - 4.1.2 Buyer Bargaining Power
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

## **5 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY CARE PRESENCE**

- 5.1 Drop-In Visits
- 5.2 Live-In Pet Sitting
- 5.3 Scheduled Dog Walking
- 5.4 On-Call & Emergency Care
- 5.5 Other Care Presences

## **6 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY CARE LOCATION**

- 6.1 Client Residence
- 6.2 Sitter Residence
- 6.3 Public & Outdoor Spaces
- 6.4 Other Care Locations

## **7 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY ANIMAL CATEGORY**

- 7.1 Dogs
- 7.2 Cats
- 7.3 Small Mammals
- 7.4 Birds
- 7.5 Exotic Pets
- 7.6 Other Animal Categories

## **8 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY SERVICE ACCESS MODE**

- 8.1 Independent Professionals
- 8.2 Digital Aggregator Platforms
- 8.3 Local Agencies
- 8.4 Membership-Based Services
- 8.5 Other Service Access Modes

## **9 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY USAGE PATTERN**

- 9.1 Occasional Use
- 9.2 Recurring Scheduled Use
- 9.3 Long-Term Care Arrangements
- 9.4 Other Usage Patterns

## **10 GLOBAL PET SITTING & DOG WALKING SERVICES MARKET, BY GEOGRAPHY**

- 10.1 North America
  - 10.1.1 United States
  - 10.1.2 Canada
  - 10.1.3 Mexico
- 10.2 Europe
  - 10.2.1 United Kingdom
  - 10.2.2 Germany
  - 10.2.3 France
  - 10.2.4 Italy
  - 10.2.5 Spain
  - 10.2.6 Netherlands
  - 10.2.7 Belgium
  - 10.2.8 Sweden
  - 10.2.9 Switzerland
  - 10.2.11 Poland
  - 10.2.11 Rest of Europe
- 10.3 Asia Pacific
  - 10.3.1 China
  - 10.3.2 Japan
  - 10.3.3 India
  - 10.3.4 South Korea
  - 10.3.5 Australia
  - 10.3.6 Indonesia
  - 10.3.7 Thailand
  - 10.3.8 Malaysia
  - 10.3.9 Singapore
  - 10.3.11 Vietnam

- 10.3.11 Rest of Asia Pacific
- 10.4 South America
  - 10.4.1 Brazil
  - 10.4.2 Argentina
  - 10.4.3 Colombia
  - 10.4.4 Chile
  - 10.4.5 Peru
  - 10.4.6 Rest of South America
- 10.5 Rest of the World (RoW)
  - 10.5.1 Middle East
    - 10.5.1.1 Saudi Arabia
    - 10.5.1.2 United Arab Emirates
    - 10.5.1.3 Qatar
    - 10.5.1.4 Israel
    - 10.5.1.5 Rest of Middle East
  - 10.5.2 Africa
    - 10.5.2.1 South Africa
    - 10.5.2.2 Egypt
    - 10.5.2.3 Morocco
    - 10.5.2.4 Rest of Africa

## **11 STRATEGIC MARKET INTELLIGENCE**

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

## **12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES**

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

## **13 COMPANY PROFILES**

- 13.1 Rover Group, Inc.

- 13.2 CareGuide Inc.
- 13.3 Pets at Home Group Plc
- 13.4 Fetch! Pet Care
- 13.5 Wag Labs, Inc.
- 13.6 PetBacker
- 13.7 HouseMyDog
- 13.8 Pawshake
- 13.9 TrustedHousesitters
- 13.10 Pet Sitters International
- 13.11 Urban Tails Pet Services
- 13.12 Happy Paws Pet Sitting
- 13.13 Camp Bow Wow
- 13.14 Barking Mad
- 13.15 PetCloud

## List Of Tables

### LIST OF TABLES

Table 1 Global Pet Sitting & Dog Walking Services Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Pet Sitting & Dog Walking Services Market, By Care Presence (2023–2034) (\$MN)

Table 3 Global Pet Sitting & Dog Walking Services Market, By Drop-In Visits (2023–2034) (\$MN)

Table 4 Global Pet Sitting & Dog Walking Services Market, By Live-In Pet Sitting (2023–2034) (\$MN)

Table 5 Global Pet Sitting & Dog Walking Services Market, By Scheduled Dog Walking (2023–2034) (\$MN)

Table 6 Global Pet Sitting & Dog Walking Services Market, By On-Call & Emergency Care (2023–2034) (\$MN)

Table 7 Global Pet Sitting & Dog Walking Services Market, By Other Care Presences (2023–2034) (\$MN)

Table 8 Global Pet Sitting & Dog Walking Services Market, By Care Location (2023–2034) (\$MN)

Table 9 Global Pet Sitting & Dog Walking Services Market, By Client Residence (2023–2034) (\$MN)

Table 10 Global Pet Sitting & Dog Walking Services Market, By Sitter Residence (2023–2034) (\$MN)

Table 11 Global Pet Sitting & Dog Walking Services Market, By Public & Outdoor Spaces (2023–2034) (\$MN)

Table 12 Global Pet Sitting & Dog Walking Services Market, By Other Care Locations (2023–2034) (\$MN)

Table 13 Global Pet Sitting & Dog Walking Services Market, By Animal Category (2023–2034) (\$MN)

Table 14 Global Pet Sitting & Dog Walking Services Market, By Dogs (2023–2034) (\$MN)

Table 15 Global Pet Sitting & Dog Walking Services Market, By Cats (2023–2034) (\$MN)

Table 16 Global Pet Sitting & Dog Walking Services Market, By Small Mammals (2023–2034) (\$MN)

Table 17 Global Pet Sitting & Dog Walking Services Market, By Birds (2023–2034) (\$MN)

Table 18 Global Pet Sitting & Dog Walking Services Market, By Exotic Pets

(2023–2034) (\$MN)

Table 19 Global Pet Sitting & Dog Walking Services Market, By Other Animal Categories (2023–2034) (\$MN)

Table 20 Global Pet Sitting & Dog Walking Services Market, By Service Access Mode (2023–2034) (\$MN)

Table 21 Global Pet Sitting & Dog Walking Services Market, By Independent Professionals (2023–2034) (\$MN)

Table 22 Global Pet Sitting & Dog Walking Services Market, By Digital Aggregator Platforms (2023–2034) (\$MN)

Table 23 Global Pet Sitting & Dog Walking Services Market, By Local Agencies (2023–2034) (\$MN)

Table 24 Global Pet Sitting & Dog Walking Services Market, By Membership-Based Services (2023–2034) (\$MN)

Table 25 Global Pet Sitting & Dog Walking Services Market, By Other Service Access Modes (2023–2034) (\$MN)

Table 26 Global Pet Sitting & Dog Walking Services Market, By Usage Pattern (2023–2034) (\$MN)

Table 27 Global Pet Sitting & Dog Walking Services Market, By Occasional Use (2023–2034) (\$MN)

Table 28 Global Pet Sitting & Dog Walking Services Market, By Recurring Scheduled Use (2023–2034) (\$MN)

Table 29 Global Pet Sitting & Dog Walking Services Market, By Long-Term Care Arrangements (2023–2034) (\$MN)

Table 30 Global Pet Sitting & Dog Walking Services Market, By Other Usage Patterns (2023–2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) are also represented in the same manner as above.

## I would like to order

Product name: Pet Sitting & Dog Walking Services Market Forecasts to 2034 – Global Analysis By Care Presence (Drop-In Visits, Live-In Pet Sitting, Scheduled Dog Walking, On-Call & Emergency Care, Other Care Presences), Care Location, Animal Category, Service Access Mode, Usage Pattern and By Geography

Product link: <https://marketpublishers.com/r/PDD892CF28F9EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PDD892CF28F9EN.html>