

Pet Rehabilitation & Physical Therapy Market Forecasts to 2034 – Global Analysis By Product (Rehabilitation Equipment, Therapy Devices, Hydrotherapy Equipment, Laser Therapy Devices, Electrotherapy Devices, Supportive Braces, Other Products), By Therapy Type, By Component, By Application, By End User and By Geography

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Abstracts

According to Statistics MRC, the Global Pet Rehabilitation & Physical Therapy Market is accounted for \$1.2 billion in 2026 and is expected to reach \$3.2 billion by 2034 growing at a CAGR of 13% during the forecast period. Pet Rehabilitation & Physical Therapy involves treatments designed to restore mobility, reduce pain, and improve recovery in pets suffering from injuries, surgeries, or chronic conditions. Services include hydrotherapy, massage, laser therapy, and therapeutic exercises tailored to each pet's condition. These therapies enhance healing, improve quality of life, and support long-term health. Often guided by veterinarians or specialists, rehabilitation programs are increasingly used for aging pets, orthopedic conditions, and neurological disorders. Growing awareness of advanced veterinary care is driving demand for these specialized therapeutic services.

Market Dynamics:

Driver:

Rising incidence of pet injuries

Increased cases of fractures, ligament tears, and post-surgical recovery needs are

fueling demand for specialized rehabilitation solutions. Pet humanization has led owners to prioritize advanced recovery treatments for their pets. Growing awareness of mobility issues in aging pets is further boosting adoption. Veterinary clinics are increasingly recommending rehabilitation therapies to improve recovery outcomes. This heightened focus on injury management continues to accelerate market growth globally.

Restraint:

Limited availability of skilled professionals

Rehabilitation and physical therapy require specialized training that is not widely available among veterinarians. Shortage of certified practitioners limits accessibility, especially in emerging markets. High costs of training and certification discourage wider adoption. Owners often face challenges in finding qualified rehabilitation centers. These workforce limitations continue to slow down broader market penetration.

Opportunity:

Adoption of hydrotherapy and laser treatments

Hydrotherapy pools and underwater treadmills are gaining popularity for joint recovery and mobility improvement. Laser therapy is increasingly used for pain management and accelerated healing. These advanced modalities enhance treatment outcomes and attract premium demand. Veterinary clinics and specialty centers are investing in modern rehabilitation equipment. This innovation is expected to drive premiumization and strengthen market competitiveness.

Threat:

Competition from traditional veterinary care

Many pet owners still rely on conventional medications and rest for recovery. Traditional treatments are often perceived as more affordable and accessible. Lack of awareness about rehabilitation benefits reduces adoption rates. Veterinary clinics offering standard care may overshadow specialized rehabilitation centers. This competitive overlap continues to challenge the growth of advanced therapy solutions.

Covid-19 Impact:

The Covid-19 pandemic had mixed effects on the pet rehabilitation market. On one hand, restrictions disrupted access to physical therapy centers and delayed treatments. On the other hand, increased pet adoption during lockdowns boosted long-term demand for rehabilitation services. Owners spending more time at home became more attentive to their pets' mobility and recovery needs. Online consultations and tele-rehabilitation gained traction during the pandemic. Overall, Covid-19 accelerated digital adoption while exposing infrastructure limitations.

The rehabilitation equipment segment is expected to be the largest during the forecast period

The rehabilitation equipment segment is expected to account for the largest market share during the forecast period as it includes hydrotherapy pools, treadmills, and laser therapy devices. Owners and clinics prefer equipment-based solutions for structured recovery programs. Manufacturers are innovating with advanced designs to improve safety and effectiveness. Retail penetration of rehabilitation equipment is higher compared to specialized services. Rising awareness of injury management further strengthens demand for this segment.

The specialty rehabilitation centers segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the specialty rehabilitation centers segment is predicted to witness the highest growth rate due to increasing reliance on professional care. Centers provide comprehensive recovery programs including physiotherapy, hydrotherapy, and massage therapy. Rising demand for premium pet healthcare is fueling adoption of specialized centers. Veterinary referrals are boosting credibility and consumer trust in these facilities. Personalized treatment plans offered by centers enhance recovery outcomes. This dynamic growth positions specialty rehabilitation centers as the fastest-expanding segment in the market.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to high pet ownership rates and advanced veterinary infrastructure. Consumers in the U.S. and Canada are highly receptive to rehabilitation and physical therapy solutions. Established clinics and specialty centers are driving innovation in the region. Strong purchasing power supports investment in premium rehabilitation equipment. Awareness campaigns and veterinary endorsements further boost adoption.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by rapid urbanization and rising disposable incomes. Countries such as China, India, and Japan are witnessing increased adoption of rehabilitation services. Growing awareness of pet health and mobility issues is fueling demand. Local startups are entering the market with affordable rehabilitation solutions, expanding accessibility. Expansion of veterinary infrastructure and e-commerce platforms is further supporting growth.

Key players in the market

Some of the key players in Pet Rehabilitation & Physical Therapy Market include Companion Animal Health, DJO Global, Inc., BTL Industries Inc., Respond Systems, Inc., MediVet Biologics LLC, K-Laser USA, Multi Radiance Medical, Orthopets LLC, Paw Prosper, Canine Rehabilitation Institute, VetStem Biopharma, Henry Schein Animal Health, IDEXX Laboratories, Inc., Zoetis Inc. and Elanco Animal Health.

Key Developments:

In May 2025, Respond Systems unveiled a new identity as Respond Animal Therapeutics, reflecting the company's comprehensive approach to animal health through innovative solutions supporting wellness, prevention, recovery, and healing at every life stage . The rebrand, designed by OffLeash Communications, features a new logo symbolizing the continuous nature of healing and positions the company

In December 2024, BTL Industries launched the BTL-6000 TR-HANDY, a portable 1-channel TECAR therapy device designed for both human and veterinary use, featuring wireless connectivity, a simple interface, and a lightweight design weighing only 1.5 kg.

Products Covered:

Rehabilitation Equipment

Therapy Devices

Hydrotherapy Equipment

Laser Therapy Devices

Electrotherapy Devices

Supportive Braces

Other Products

Therapy Types Covered:

Hydrotherapy

Laser Therapy

Electrotherapy

Therapeutic Exercise

Massage Therapy

Chiropractic Therapy

Other Therapy Types

Components Covered:

Equipment

Software

Consumables

Accessories

Monitoring Devices

Support Systems

Other Components

Applications Covered:

Post-Surgical Recovery

Injury Rehabilitation

Neurological Conditions

Obesity Management

Arthritis Treatment

Sports Injury Recovery

Other Applications

End Users Covered:

Veterinary Clinics

Specialty Rehabilitation Centers

Pet Hospitals

Research Institutes

Pet Owners

Animal Shelters

Other End Users

Regions Covered:**North America**

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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