

# **Pet Mobility Aids Market Forecasts to 2032 – Global Analysis By Product (Wheelchairs & Carts, Support Harnesses & Slings, Mobility Boots & Leg Braces, Stairs & Ramps, and Other Products), Pet Type, Age Group, Distribution Channel and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Pet Mobility Aids Market is accounted for \$2.11 billion in 2025 and is expected to reach \$3.80 billion by 2032 growing at a CAGR of 8.7% during the forecast period. Pet mobility aids are specialized devices designed to support animals experiencing difficulty in movement due to age, injury, congenital conditions, or chronic diseases. These tools such as wheelchairs, lifting harnesses, orthopedic braces, ramps, and supportive boots help pets regain stability, reduce pain, and maintain independence in daily activities. Rooted in the long-standing bond between humans and animals, these aids carry forward a tradition of compassionate care while embracing modern innovation. They empower pets to move with dignity and allow owners to extend a fuller, more active life for their companions. As veterinary rehabilitation advances, mobility aids increasingly become essential for holistic pet well-being.

### **Market Dynamics:**

Driver:

Rising global pet ownership

Rising global pet ownership stands as a major driver, as more households welcome companion animals and treat them as family. With aging pets, rising obesity rates, and increasing diagnosis of orthopedic and neurological conditions, the need for supportive

mobility solutions grows steadily. Owners today are more aware, more emotionally invested, and more willing to spend on rehabilitative care. This expanding pet-parent culture fuels strong demand for wheelchairs, harnesses, braces, and other aids that help pets maintain mobility and quality of life.

#### Restraint:

##### High cost of quality devices

High costs associated with premium mobility devices act as a significant restraint, especially for price-sensitive pet owners. Custom-fitted wheelchairs, specialized orthopedic braces, and durable harnesses require advanced materials and skilled design, raising overall prices. Veterinary consultation, rehabilitation sessions, and ongoing adjustments further increase expenses. In developing markets, this cost barrier often leads owners to delay or avoid adopting mobility aids, limiting broader penetration. As a result, affordability remains a key challenge the industry.

#### Opportunity:

##### Product innovation & customization

Product innovation and customization offer a powerful growth opportunity, as pet owners increasingly seek tailored solutions that match their animal's unique condition, size, and lifestyle. Advancements in 3D printing, lightweight materials, and ergonomic designs enable more precise support and faster rehabilitation. Manufacturers are also integrating smart sensors and mobility tracking features. This move toward personalized care—aligned with modern veterinary rehabilitation practices—opens new avenues for premium offerings and strengthens trust among owners wanting the very best for their companions.

#### Threat:

##### Regulatory & liability concerns

Regulatory and liability concerns pose a notable threat, as mobility aids must meet stringent safety and quality standards to prevent injury. Variations in regulations across countries complicate global distribution and increase compliance costs. Additionally, if poorly designed or improperly fitted devices cause discomfort or harm, manufacturers and veterinarians face legal risks. These liabilities can slow innovation and discourage

smaller players from entering the market.

### **Covid-19 Impact:**

COVID-19 created mixed effects on the market. Lockdowns boosted pet adoption and deepened emotional bonds, increasing long-term demand for mobility aids. However, temporary disruptions in veterinary services, supply chains, and manufacturing slowed sales of non-urgent devices. As clinics reopened and tele-veterinary care expanded, awareness of pet rehabilitation grew stronger. Post-pandemic, owners became more attentive to their pets' mobility and overall well-being, supporting steady recovery and renewed growth, with the market ultimately emerging more resilient and health-focused.

The juvenile pets segment is expected to be the largest during the forecast period

The juvenile pets segment is expected to account for the largest market share during the forecast period, due to rising awareness among new pet owners and breeders about early intervention for mobility challenges. Young animals with congenital deformities, developmental issues, or post-surgery recovery needs often benefit from structured mobility support, prompting higher adoption of braces and lightweight wheelchairs. Growing veterinary emphasis on preventive care also plays a role, as early treatment improves long-term mobility outcomes. This combination of modern rehabilitation fuels dominant demand in this segment.

The veterinary clinics segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the veterinary clinics segment is predicted to witness the highest growth rate as clinics increasingly integrate rehabilitation services and mobility assessments into routine care. With more veterinarians recommending targeted mobility aids for pets recovering from injury, surgery, clinics have become essential distribution and advisory hubs. Their expertise builds trust among owners, encouraging earlier adoption of customized devices. As advanced diagnostics and physiotherapy units become more common in clinics worldwide, demand for reliable solutions continues to rise sharply throughout the forecast period.

### **Region with largest share:**

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to rapid urbanization. Pet owners in countries such as China, Japan, India,

and South Korea are increasingly viewing pets as family members and are more willing to invest in specialized mobility aids. Growing veterinary infrastructure, rising awareness of animal rehabilitation, and broader availability of cost-effective devices strengthen adoption. With cultural shifts toward responsible pet care, the region's dominance is set to remain strong throughout the forecast period.

### **Region with highest CAGR:**

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to strong spending power, widespread insurance coverage for pet healthcare, and early adoption of advanced mobility technologies. The region benefits from mature veterinary rehabilitation centers, strong advocacy for animal welfare, and continuous product innovation led by domestic manufacturers. Rising prevalence of obesity, arthritis, and age-related mobility disorders among pets further accelerates demand. Thus, North America's growth trajectory remains robust and innovation-driven.

### **Key players in the market**

Some of the key players in Pet Mobility Aids Market include Petmate, PetSafe, K-9 Carts, Chewy Inc., PawsAbility Inc., Doggon' Wheels LLC, Petco Animal Supplies Inc., Eddie's Wheels for Pets, Best Friend Mobility, Animal Ortho Care (AOC), OrthoPets LLC, Julius-K9, Bionic Pets LLC, Zoomadog Ltd, Walkin' Pets

### **Key Developments:**

In August 2024, Walkin' Pets has teamed up with The Man That Rescues Dogs (TMTRD) to launch a new memoir titled Home, weaves Baines's life story together with the heart-touching tales of dogs rescued and rehabilitated at TMTRD Sanctuary including paralyzed "Wheelchair Mafia" dogs helped by Walkin' Pets-provided wheelchairs.

In December 2022, Lintbells, home of YuMOVE joint supplements, has acquired Walkin' Pets, a U.S. pet mobility brand, to broaden its rehabilitation offerings and strengthen North American distribution—combining nutritional therapeutics with mobility solutions to improve senior pets' quality of life and market reach.

### **Products Covered:**

Wheelchairs & Carts

Support Harnesses & Slings

Mobility Boots & Leg Braces

Stairs & Ramps

Other Products

#### Pet Types Covered:

Dogs

Cats

Small Animals

#### Age Groups Covered:

Senior Pets

Adult Pets

Juvenile Pets

#### Distribution Channels Covered:

Online Retail

Specialty Stores

Veterinary Clinics

Supermarkets & Pet Chains

## Regions Covered:

### North America

US

Canada

Mexico

### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

### **What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

### **Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free

*Pet Mobility Aids Market Forecasts to 2032 – Global Analysis By Product (Wheelchairs & Carts, Support Harnesse...*

customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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