

Pet Hospitality Market Forecasts to 2034 – Global Analysis By Service Type (Boarding Services, Daycare Services, Grooming Services, Training Services, Veterinary Support Services, Transportation Services, and Other Value-Added Services), Accommodation Type, Pet Type, Pricing Tier, Booking Channel, Facility Ownership, Duration of Stay, and By Geography

<https://marketpublishers.com/r/PCF34FC07904EN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: PCF34FC07904EN

Abstracts

According to Statistics MRC, the Global Pet Hospitality Market is accounted for \$15.1 billion in 2026 and is expected to reach \$23.6 billion by 2034 growing at a CAGR of 5.7% during the forecast period. Pet hospitality encompasses a range of services including pet boarding, daycare, luxury kennels, pet hotels, and in-home sitting arrangements where pets are cared for in the absence of their owners. This market has evolved significantly from basic kennels to sophisticated facilities offering climate-controlled accommodations, play areas, grooming services, and even webcam access for owners. The growing humanization of pets and increasing pet ownership expenditures are driving demand for premium care solutions that prioritize animal comfort, safety, and emotional well-being.

Market Dynamics:

Driver:

Rising pet humanization and ownership expenditure

Pet owners increasingly treat their animals as family members, demanding the same level of comfort and care they would expect for children. This cultural shift has

transformed pet boarding from a functional necessity into an experience-driven service category, with owners seeking facilities that offer enrichment activities, specialized diets, and personalized attention. Annual spending on pet services has consistently outpaced inflation across major markets, with hospitality representing one of the fastest-growing segments. As dual-income households and frequent travel become the norm, the need for trustworthy, high-quality pet care solutions continues to expand across urban and suburban areas alike.

Restraint:

Stringent regulatory and licensing requirements

Operating pet hospitality facilities requires compliance with complex animal welfare regulations, zoning laws, health codes, and staff certification standards that vary significantly across jurisdictions. These requirements create substantial barriers to entry, limiting market consolidation and keeping many regions underserved. Small operators often struggle with the administrative burden and inspection costs, while larger chains face challenges when expanding across different regulatory environments. Liability concerns related to animal injury, illness transmission, or escape further complicate operations, leading to high insurance premiums that reduce profitability. These factors collectively slow market expansion and constrain the availability of formal pet hospitality options in many areas.

Opportunity:

Technology-enabled transparency and remote monitoring

Digital platforms offering live webcams, daily photo updates, and real-time health tracking are transforming owner confidence and willingness to use pet hospitality services. Mobile applications allow owners to check on their pets throughout the day, receive notifications about feeding and playtime, and communicate directly with caregivers. This transparency addresses the primary anxiety associated with leaving pets in unfamiliar environments, converting hesitant customers into repeat users. Facilities investing in comprehensive technology infrastructure differentiate themselves in competitive markets while commanding premium pricing. As 5G connectivity and affordable camera systems become ubiquitous, even smaller operators can offer these once-expensive features, democratizing access to trust-building technologies.

Threat:

Alternative in-home pet care services

The growing availability of professional pet sitters, house-sitting platforms, and shared economy services presents direct competition to traditional pet hospitality facilities. Many owners prefer keeping pets in familiar home environments to avoid the stress of travel and new surroundings, especially for anxious or elderly animals. Platforms connecting pet owners with vetted caregivers offer flexible, often cheaper alternatives that eliminate transportation logistics. The pandemic accelerated acceptance of in-home services as owners became accustomed to having service providers enter their residences. This competitive pressure forces pet hospitality operators to continuously enhance facility offerings and justify why leaving home is preferable to staying home.

Covid-19 Impact:

The pandemic created a volatile environment for pet hospitality, initially devastating demand during lockdowns when travel halted entirely and owners worked from home. Many facilities faced extended closures, revenue collapse, and permanent shutdowns. However, the subsequent pet adoption boom, as isolated individuals sought companionship, dramatically expanded the pet-owning population. When restrictions eased and travel resumed, this larger pet population generated unprecedented demand for hospitality services. The pandemic also raised hygiene standards permanently, with owners now expecting rigorous cleaning protocols and health screening. Overall, the crisis reset the market to a higher baseline, with increased pet ownership offsetting temporary operational disruptions.

The Dogs segment is expected to be the largest during the forecast period

The Dogs segment is expected to account for the largest market share during the forecast period, reflecting the unique social and exercise needs of canine companions. Dogs require more frequent human interaction, outdoor access, and structured activity compared to cats or other pets, making professional hospitality services particularly valuable for owners who work long hours or travel. The majority of pet boarding facilities are designed specifically around canine requirements, with outdoor play yards, group socialization programs, and walking schedules. Higher average spending per dog on services such as grooming, training add-ons, and premium accommodations further reinforces this segment's dominance, as dog owners consistently allocate larger portions of their pet budgets to hospitality compared to owners of other species.

The Premium segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Premium segment is predicted to witness the highest growth rate, driven by affluent pet owners seeking luxury experiences that mirror high-end human hospitality. These facilities offer private suites with orthopedic beds, webcam access, gourmet meal options, spa treatments, and one-on-one play sessions. The willingness to pay substantially more for perceived superior care is strongest among millennial and Gen Z pet owners who view pets as children and prioritize emotional well-being over cost savings. As the humanization trend intensifies, mid-range facilities are increasingly upgrading to capture premium-seeking customers, while new entrants focus exclusively on luxury niches. This upward migration across pricing tiers steadily expands the premium segment's market proportion.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by the highest per-capita pet spending globally and a mature pet services infrastructure. The United States alone accounts for a substantial portion of the market, with over seventy million households owning pets and established chains operating thousands of locations. Cultural norms favoring professional pet care over informal arrangements, combined with high rates of dual-income families and frequent travel, create consistent demand. The region also leads in premium pet hospitality innovation, with luxury pet hotels offering amenities rivaling human resorts. Favorable regulatory environments and widespread pet insurance adoption further reinforce North America's dominant market position throughout the forecast period.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, fueled by rapidly growing pet ownership among expanding middle classes and shifting cultural attitudes toward animals. Countries including China, Japan, South Korea, and Australia are witnessing unprecedented pet humanization, with urban professionals increasingly treating pets as family members. Previously underserved markets are seeing explosive growth in organized pet hospitality, as traditional boarding options like veterinary clinics and informal arrangements prove inadequate for rising expectations. The region's dense urban populations, where apartments lack space for pets to roam freely, create particular demand for daycare and boarding services. Government support for pet service industries and foreign investment in premium facility development further accelerate this regional growth trajectory.

Key players in the market

Some of the key players in Pet Hospitality Market include Mars Incorporated, Nestlé SA, PetSmart Inc., Petco Health and Wellness Company Inc., Rover Group Inc., Wag Labs Inc., Camp Bow Wow Franchising Inc., Dogtopia Enterprises LLC, Best Friends Animal Society, PetBacker Pte. Ltd., Paradise 4 Paws LLC, K9 Resorts Luxury Pet Hotel LLC, PetSuites Holdings LLC, Swifto Inc., Fetch Pet Care Inc. and Urban Tailz LLC.

Key Developments:

In April 2026, Best Friends and the ASPCA announced a \$14 million joint initiative with Los Angeles Animal Services to fund 20 critical staffing roles and improve shelter operations and foster programs through 2029.

In November 2025, K9 Resorts secured a major multi-unit agreement with a seasoned entrepreneurial group to expand its presence significantly in the Chicagoland area.

Service Types Covered:

Boarding Services

Daycare Services

Grooming Services

Training Services

Veterinary Support Services

Transportation Services

Other Value-Added Services

Accommodation Types Covered:

Dedicated Pet Hotels & Resorts

Pet-Friendly Hotels

Standard Boarding Facilities

Pet Types Covered:

Dogs

Cats

Other Pets

Pricing Tiers Covered:

Economy

Mid-Range

Premium

Booking Channels Covered:

Online

Offline

Facility Ownerships Covered:

Independent Facilities

Franchise Facilities

Duration of Stays Covered:

Short-Term Stay

Long-Term Stay

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL PET HOSPITALITY MARKET, BY SERVICE TYPE

- 5.1 Boarding Services
- 5.2 Daycare Services
- 5.3 Grooming Services
- 5.4 Training Services
- 5.5 Veterinary Support Services
- 5.6 Transportation Services
- 5.7 Other Value-Added Services

6 GLOBAL PET HOSPITALITY MARKET, BY ACCOMMODATION TYPE

- 6.1 Dedicated Pet Hotels & Resorts
- 6.2 Pet-Friendly Hotels
- 6.3 Standard Boarding Facilities

7 GLOBAL PET HOSPITALITY MARKET, BY PET TYPE

- 7.1 Dogs
- 7.2 Cats
- 7.3 Other Pets

8 GLOBAL PET HOSPITALITY MARKET, BY PRICING TIER

- 8.1 Economy
- 8.2 Mid-Range
- 8.3 Premium

9 GLOBAL PET HOSPITALITY MARKET, BY BOOKING CHANNEL

- 9.1 Online
- 9.2 Offline

10 GLOBAL PET HOSPITALITY MARKET, BY FACILITY OWNERSHIP

10.1 Independent Facilities

10.2 Franchise Facilities

11 GLOBAL PET HOSPITALITY MARKET, BY DURATION OF STAY

11.1 Short-Term Stay

11.2 Long-Term Stay

12 GLOBAL PET HOSPITALITY MARKET, BY GEOGRAPHY

12.1 North America

12.1.1 United States

12.1.2 Canada

12.1.3 Mexico

12.2 Europe

12.2.1 United Kingdom

12.2.2 Germany

12.2.3 France

12.2.4 Italy

12.2.5 Spain

12.2.6 Netherlands

12.2.7 Belgium

12.2.8 Sweden

12.2.9 Switzerland

12.2.10 Poland

12.2.11 Rest of Europe

12.3 Asia Pacific

12.3.1 China

12.3.2 Japan

12.3.3 India

12.3.4 South Korea

12.3.5 Australia

12.3.6 Indonesia

12.3.7 Thailand

12.3.8 Malaysia

12.3.9 Singapore

12.3.10 Vietnam

12.3.11 Rest of Asia Pacific

12.4 South America

- 12.4.1 Brazil
- 12.4.2 Argentina
- 12.4.3 Colombia
- 12.4.4 Chile
- 12.4.5 Peru
- 12.4.6 Rest of South America
- 12.5 Rest of the World (RoW)
 - 12.5.1 Middle East
 - 12.5.1.1 Saudi Arabia
 - 12.5.1.2 United Arab Emirates
 - 12.5.1.3 Qatar
 - 12.5.1.4 Israel
 - 12.5.1.5 Rest of Middle East
 - 12.5.2 Africa
 - 12.5.2.1 South Africa
 - 12.5.2.2 Egypt
 - 12.5.2.3 Morocco
 - 12.5.2.4 Rest of Africa

13 STRATEGIC MARKET INTELLIGENCE

- 13.1 Industry Value Network and Supply Chain Assessment
- 13.2 White-Space and Opportunity Mapping
- 13.3 Product Evolution and Market Life Cycle Analysis
- 13.4 Channel, Distributor, and Go-to-Market Assessment

14 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 14.1 Mergers and Acquisitions
- 14.2 Partnerships, Alliances, and Joint Ventures
- 14.3 New Product Launches and Certifications
- 14.4 Capacity Expansion and Investments
- 14.5 Other Strategic Initiatives

15 COMPANY PROFILES

- 15.1 Mars Incorporated
- 15.2 Nestlé SA
- 15.3 PetSmart Inc.

- 15.4 Petco Health and Wellness Company Inc.
- 15.5 Rover Group Inc.
- 15.6 Wag Labs Inc.
- 15.7 Camp Bow Wow Franchising Inc.
- 15.8 Dogtopia Enterprises LLC
- 15.9 Best Friends Animal Society
- 15.10 PetBacker Pte. Ltd.
- 15.11 Paradise 4 Paws LLC
- 15.12 K9 Resorts Luxury Pet Hotel LLC
- 15.13 PetSuites Holdings LLC
- 15.14 Swifto Inc.
- 15.15 Fetch Pet Care Inc.
- 15.16 Urban Tailz LLC

List Of Tables

LIST OF TABLES

- Table 1 Global Pet Hospitality Market Outlook, By Region (2023–2034) (\$MN)
- Table 2 Global Pet Hospitality Market Outlook, By Service Type (2023–2034) (\$MN)
- Table 3 Global Pet Hospitality Market Outlook, By Boarding Services (2023–2034) (\$MN)
- Table 4 Global Pet Hospitality Market Outlook, By Daycare Services (2023–2034) (\$MN)
- Table 5 Global Pet Hospitality Market Outlook, By Grooming Services (2023–2034) (\$MN)
- Table 6 Global Pet Hospitality Market Outlook, By Training Services (2023–2034) (\$MN)
- Table 7 Global Pet Hospitality Market Outlook, By Veterinary Support Services (2023–2034) (\$MN)
- Table 8 Global Pet Hospitality Market Outlook, By Transportation Services (2023–2034) (\$MN)
- Table 9 Global Pet Hospitality Market Outlook, By Other Value-Added Services (2023–2034) (\$MN)
- Table 10 Global Pet Hospitality Market Outlook, By Accommodation Type (2023–2034) (\$MN)
- Table 11 Global Pet Hospitality Market Outlook, By Dedicated Pet Hotels & Resorts (2023–2034) (\$MN)
- Table 12 Global Pet Hospitality Market Outlook, By Pet-Friendly Hotels (2023–2034) (\$MN)
- Table 13 Global Pet Hospitality Market Outlook, By Standard Boarding Facilities (2023–2034) (\$MN)
- Table 14 Global Pet Hospitality Market Outlook, By Pet Type (2023–2034) (\$MN)
- Table 15 Global Pet Hospitality Market Outlook, By Dogs (2023–2034) (\$MN)
- Table 16 Global Pet Hospitality Market Outlook, By Cats (2023–2034) (\$MN)
- Table 17 Global Pet Hospitality Market Outlook, By Other Pets (2023–2034) (\$MN)
- Table 18 Global Pet Hospitality Market Outlook, By Pricing Tier (2023–2034) (\$MN)
- Table 19 Global Pet Hospitality Market Outlook, By Economy (2023–2034) (\$MN)
- Table 20 Global Pet Hospitality Market Outlook, By Mid-Range (2023–2034) (\$MN)
- Table 21 Global Pet Hospitality Market Outlook, By Premium (2023–2034) (\$MN)
- Table 22 Global Pet Hospitality Market Outlook, By Booking Channel (2023–2034) (\$MN)
- Table 23 Global Pet Hospitality Market Outlook, By Online (2023–2034) (\$MN)
- Table 24 Global Pet Hospitality Market Outlook, By Offline (2023–2034) (\$MN)

Table 25 Global Pet Hospitality Market Outlook, By Facility Ownership (2023–2034)
(\$MN)

Table 26 Global Pet Hospitality Market Outlook, By Independent Facilities (2023–2034)
(\$MN)

Table 27 Global Pet Hospitality Market Outlook, By Franchise Facilities (2023–2034)
(\$MN)

Table 28 Global Pet Hospitality Market Outlook, By Duration of Stay (2023–2034) (\$MN)

Table 29 Global Pet Hospitality Market Outlook, By Short-Term Stay (2023–2034)
(\$MN)

Table 30 Global Pet Hospitality Market Outlook, By Long-Term Stay (2023–2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

I would like to order

Product name: Pet Hospitality Market Forecasts to 2034 – Global Analysis By Service Type (Boarding Services, Daycare Services, Grooming Services, Training Services, Veterinary Support Services, Transportation Services, and Other Value-Added Services), Accommodation Type, Pet Type, Pricing Tier, Booking Channel, Facility Ownership, Duration of Stay, and By Geography

Product link: <https://marketpublishers.com/r/PCF34FC07904EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCF34FC07904EN.html>