

Pet Grooming Services Market Forecasts to 2034 – Global Analysis By Core Grooming Function (Cleansing & Bathing, Coat Trimming & Styling, Nail, Paw & Ear Care, Skin & Coat Health Treatments, Parasite Control & Hygiene, Therapeutic & Medicated Grooming, Other Core Grooming Services), Animal Category, Service Infrastructure, Pricing & Service Tier, Customer Type and By Geography

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Abstracts

According to Statistics MRC, the Global Pet Grooming Services Market is accounted for \$7.46 billion in 2026 and is expected to reach \$11.32 billion by 2034 growing at a CAGR of 5.3% during the forecast period. Pet Grooming Services encompass professional care activities aimed at maintaining pets' hygiene, appearance, and overall health. These services typically include bathing, brushing, hair trimming or styling, nail clipping, ear cleaning, teeth brushing, and skin treatments tailored to different breeds and coat types. Grooming helps prevent infections, matting, parasites, and skin disorders while enhancing pet comfort and wellbeing. Offered through salons, mobile grooming vans, veterinary clinics, and home-based providers, pet grooming services cater to dogs, cats, and other companion animals. Rising pet humanization, increased disposable income, and awareness of preventive pet healthcare continue to drive demand for professional grooming solutions.

Market Dynamics:

Driver:

Rising pet ownership and disposable income

Households are spending more on pet care as pets are increasingly considered family members. Higher income levels enable consumers to invest in premium grooming services and products. Urbanization and lifestyle changes amplify demand for professional grooming facilities. The growing popularity of companion animals such as dogs and cats further strengthens market expansion. Consequently, rising ownership and disposable income act as a primary driver for market growth.

Restraint:

Limited professional grooming standards

Limited professional grooming standards remain a significant barrier to market development. In many regions, grooming services lack standardized training and certification frameworks. This inconsistency reduces consumer trust and creates quality gaps across providers. Smaller operators struggle to maintain hygiene and safety standards. Regulatory oversight is often minimal, slowing adoption of professional practices. As a result, limited standards act as a key restraint on market expansion.

Opportunity:

Mobile grooming service expansions

Consumers increasingly prefer convenient, at-home grooming solutions. Mobile units reduce travel time and stress for pets, enhancing customer satisfaction. Rising urbanization and busy lifestyles amplify demand for flexible grooming services. Enterprises are investing in mobile fleets to expand reach and capture new customer segments. Therefore, mobile grooming services act as a catalyst for innovation and growth.

Threat:

DIY grooming trends gaining traction

Consumers increasingly purchase grooming kits and online tutorials to manage pet care at home. Rising availability of affordable grooming tools reduces reliance on professional services. Social media platforms amplify DIY trends by promoting self-care routines for pets. Smaller grooming businesses face challenges in competing with cost-

effective alternatives. Collectively, DIY grooming remains a major threat to sustained adoption.

Covid-19 Impact:

The Covid-19 pandemic disrupted grooming services due to lockdowns and social distancing measures. Many grooming salons faced temporary closures, reducing revenue streams. However, rising pet adoption during the pandemic boosted long-term demand for grooming services. Consumers increasingly sought mobile and at-home grooming options to ensure safety. Online booking platforms gained traction as digital adoption accelerated.

The cleansing & bathing segment is expected to be the largest during the forecast period

The cleansing & bathing segment is expected to account for the largest market share during the forecast period due to its foundational role in pet grooming routines. Bathing services are essential for hygiene, wellness, and skin health, making them the most frequently sought grooming service. Rising consumer awareness of dermatologically safe and premium cleansing products intensifies demand. Enterprises prioritize offering affordable and accessible bathing services to capture a broad customer base. Regular bathing is widely adopted across both urban and suburban households, reinforcing its dominance.

The mobile grooming units segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the mobile grooming units segment is predicted to witness the highest growth rate as consumers increasingly prefer convenience and at-home services. Mobile grooming reduces stress for pets by eliminating the need for travel to salons. Rising urbanization and busy lifestyles amplify demand for flexible, on-demand grooming solutions. Enterprises are investing in mobile fleets integrated with booking apps and digital payments to expand reach. Personalized services offered through mobile units further enhance customer satisfaction. Therefore, mobile grooming units emerge as the fastest-growing segment in the market.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest

market share owing to its advanced pet care infrastructure and high disposable incomes. The region hosts major grooming service providers and benefits from strong adoption of premium grooming services. Rising pet ownership across urban households reinforces demand for professional grooming. Regulatory frameworks promoting animal welfare further support market expansion. Investments in mobile grooming fleets and digital platforms enhance accessibility. Strong consumer preference for premium and specialized grooming services consolidates North America's leadership.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR as rising urbanization and growing middle-class incomes amplify demand for grooming services. Countries such as China, India, and Japan are witnessing rapid increases in pet ownership. Government initiatives promoting animal welfare accelerate adoption of grooming practices. Mobile grooming services gain traction in densely populated urban centers, offering convenience to busy households. Emerging SMEs contribute significantly to cost-effective grooming solutions. Rising awareness of pet hygiene and wellness further boosts demand.

Key players in the market

Some of the key players in Pet Grooming Services Market include Petco Health and Wellness Company, Inc., PetSmart, Inc., Pet Supplies Plus, Hollywood Grooming, Pets at Home Group Plc, Mud Bay, Inc., Zoomin Groomin, Woof Gang Bakery & Grooming, EarthWise Pet, Healthy Spot, Aussie Pet Mobile, Pet Valu Holdings Ltd., Pawsitively Groomed, Pet Club and Canine Company.

Key Developments:

In January 2025, PetSmart deepened its partnership with Royal Canin, launching co-branded grooming and wellness events in stores nationwide. This collaboration integrated breed-specific nutritional advice from Royal Canin experts with tailored grooming service consultations, enhancing the customer's bundled care experience.

In December 2024, Petco announced a strategic partnership with Veterinary Management Groups (VMG) to integrate grooming and wellness services more closely within veterinary care settings. This collaboration aims to offer VMG-affiliated veterinary hospitals access to Petco's grooming training programs and service protocols, promoting a holistic pet care ecosystem.

Core Grooming Functions Covered:

Cleansing & Bathing

Coat Trimming & Styling

Nail, Paw & Ear Care

Skin & Coat Health Treatments

Parasite Control & Hygiene

Therapeutic & Medicated Grooming

Other Core Grooming Functions

Animal Categories Covered:

Canine

Feline

Small Mammals

Avian

Exotic & Specialty Pets

Other Animal Categories

Service Infrastructures Covered:

Fixed Grooming Facilities

Mobile Grooming Units

Veterinary-Integrated Grooming

Home-Based Professional Grooming

Other Service Infrastructures

Pricing & Service Tiers Covered:

Basic Grooming Packages

Premium Grooming Packages

Breed-Specific Grooming

Customized Grooming Plans

Other Pricing & Service Tiers

Applications Covered:

Single-Pet Households

Multi-Pet Households

Commercial Pet Care Facilities

Institutional & Welfare Organizations

Other Customer Types

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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