

Pet-Friendly Travel Services Market Forecasts to 2032 – Global Analysis By Travel Type (Domestic Travel and International Travel), Pet Type, Booking Channel, Pricing Tier, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Pet-Friendly Travel Services Market is accounted for \$2.5 billion in 2025 and is expected to reach \$3.9 billion by 2032 growing at a CAGR of 6.9% during the forecast period. Pet-Friendly Travel Services refer to specialized travel offerings designed to accommodate travelers who wish to bring their pets along on trips. These services include pet-friendly transportation, hotels, vacation rentals, airlines, and tour packages that ensure the comfort and safety of both pets and their owners. They often provide amenities such as pet bedding, grooming, meals, and designated recreation areas. With growing pet ownership and humanization of pets, such services are becoming mainstream, encouraging tourism sectors to adapt policies and facilities for seamless pet travel experiences across domestic and international destinations.

Market Dynamics:

Driver:

Rising Pet Ownership & Adoption

The surge in global pet ownership, driven by emotional companionship needs and lifestyle changes, is significantly boosting demand for pet-friendly travel services. As more families consider pets as integral members, they seek travel options that accommodate their furry companions. This shift encourages hotels, airlines, and tour operators to offer pet-inclusive packages. The growing trend of “pet humanization” is

not only expanding the travel ecosystem but also fostering innovation in comfort, safety, and hospitality standards for pets. Thus, it expands market growth.

Restraint:

High Service Costs

Despite rising demand, the high cost of providing pet-friendly travel services remains a key restraint. Specialized accommodations, transport requirements, veterinary clearances, and additional staff training add to operational expenses. Many travelers find pet-inclusive packages premium-priced, limiting accessibility to higher-income groups. Airlines and hotels often charge extra fees for pet handling and maintenance, discouraging frequent use. Cost-related challenges also impact small operators, restricting large-scale adoption and limiting affordability in developing markets.

Opportunity:

Growth in International & Domestic Relocation

With increasing global mobility, more individuals and families are relocating domestically and internationally with their pets, creating strong opportunities for specialized relocation services. The rise in expatriate employment, long-term travel, and lifestyle migration fuels this demand. Companies offering comprehensive solutions—including documentation, transport, and pet welfare—are gaining traction. As pet owners seek safe and stress-free relocation options, service providers are expanding networks, partnerships, and technology-driven logistics to capture this growing market segment.

Threat:

Regulatory & Documentation Complexities

Strict regulations, varying quarantine rules, and complex documentation procedures for cross-border pet travel pose major challenges to market growth. Countries have different vaccination, import, and breed-specific policies, making compliance difficult and time-consuming for travelers. Even minor errors in paperwork can result in travel delays or pet detainment. The lack of global standardization in pet transport laws increases costs and operational risks, discouraging spontaneous travel and limiting the expansion of international pet-friendly services.

Covid-19 Impact:

The Covid-19 pandemic temporarily disrupted pet-friendly travel due to lockdowns, border closures, and reduced air travel. However, post-pandemic recovery saw renewed demand as remote work and lifestyle shifts encouraged domestic tourism with pets. Many travelers began choosing road trips and nature stays over international tours, spurring demand for local pet-inclusive accommodations. The pandemic also strengthened the emotional bond between owners and pets, further boosting long-term growth in the pet travel industry.

The relocation services segment is expected to be the largest during the forecast period

The relocation services segment is expected to account for the largest market share during the forecast period, due to increasing movement of families and professionals relocating domestically and internationally with their pets. Rising globalization, corporate transfers, and migration trends have boosted demand for professional pet relocation solutions that ensure safety, comfort, and regulatory compliance. These services simplify transportation, documentation, and quarantine requirements, making them essential for seamless pet movement across regions.

The corporates segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the corporates segment is predicted to witness the highest growth rate, due to growing number of companies supporting employee relocations and assignments involving pets. Businesses increasingly recognize pets as integral to employees' well-being, offering pet-inclusive relocation benefits. Travel management firms and corporate mobility programs now collaborate with pet-friendly service providers to streamline arrangements. This segment's growth also reflects the rising trend of remote and hybrid work, where employees relocate frequently with their pets for extended stays.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to rapid urbanization, rising disposable incomes, and a growing pet-owning population across countries such as China, Japan, India, and Australia. Governments and tourism boards are increasingly promoting pet-friendly hospitality and transport infrastructure. The expansion of pet-inclusive accommodations and domestic tourism

activities further supports the region's dominance in the global pet-friendly travel landscape.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to strong cultural acceptance of pet travel, advanced infrastructure, and established service providers. The region's high pet adoption rates, coupled with luxury pet travel offerings from airlines, hotels, and tour operators, are key growth enablers. Innovative digital booking platforms, partnerships among hospitality brands, and pet insurance integration make travel more convenient and secure for pet owners, solidifying North America's leadership in market expansion.

Key players in the market

Some of the key players in Pet-Friendly Travel Services Market include BringFido, TripAdvisor, PetRelocation, Expedia Group, Rover, Airbnb, TrustedHousesitters, Booking.com, PetBacker, GoPetFriendly, PetsPyjamas, Happy Tails Travel, Air Animal Pet Movers, Airpets International, and Starwood Pet Travel.

Key Developments:

In September 2025, Tripadvisor and Experience Abu Dhabi unveiled "Abu Dhabi Is Calling," a high-tech activation at Mumbai's Jio World Plaza. The immersive travel experience merged AI-powered design, real-time traveller insights, and multisensory installations—domes, interactive pods and green-screen backdrops—to invite visitors into the heart of Abu Dhabi's culture, technology and iconic landscapes.

In January 2025, TripAdvisor has forged a strategic collaboration with AI answer?engine Perplexity, granting the latter premium access to TripAdvisor's massive repository of user-reviews and data. This alliance is aimed at delivering personalized, AI-driven travel insights and recommendations, leveraging Perplexity's advanced search architecture combined with TripAdvisor's trusted travel intelligence to reshape how users plan and book experiences.

Travel Types Covered:

Domestic Travel

International Travel

Pet Types Covered:

Dogs

Cats

Other Pet Types

Booking Channels Covered:

Digital Platforms & Phone Booking

Offline Booking

Pricing Tiers Covered:

Economy

Mid-Range

Premium

Applications Covered:

Transportation Services

Relocation Services

Pet-Friendly Accommodation Booking

Pet Care Services

Other Applications

End Users Covered:

Individual Pet Owners

Travel Agencies

Corporates

Other Stakeholders

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

Pet-Friendly Travel Services Market Forecasts to 2032 – Global Analysis By Travel Type (Domestic Travel and In...

- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY TRAVEL TYPE

- 5.1 Introduction
- 5.2 Domestic Travel
- 5.3 International Travel

6 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY PET TYPE

- 6.1 Introduction
- 6.2 Dogs
- 6.3 Cats
- 6.4 Other Pet Types

7 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY BOOKING CHANNEL

- 7.1 Introduction
- 7.2 Digital Platforms & Phone Booking
- 7.3 Offline Booking

8 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY PRICING TIER

- 8.1 Introduction
- 8.2 Economy
- 8.3 Mid-Range
- 8.4 Premium

9 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Transportation Services
- 9.3 Relocation Services
- 9.4 Pet-Friendly Accommodation Booking
- 9.5 Pet Care Services
- 9.6 Other Applications

10 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY END USER

- 10.1 Introduction
- 10.2 Individual Pet Owners

- 10.3 Travel Agencies
- 10.4 Corporates
- 10.5 Other Stakeholders

11 GLOBAL PET-FRIENDLY TRAVEL SERVICES MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 BringFido
- 13.2 TripAdvisor
- 13.3 PetRelocation
- 13.4 Expedia Group
- 13.5 Rover
- 13.6 Airbnb
- 13.7 TrustedHousesitters
- 13.8 Booking.com
- 13.9 PetBacker
- 13.10 GoPetFriendly
- 13.11 PetsPyjamas
- 13.12 Happy Tails Travel
- 13.13 Air Animal Pet Movers
- 13.14 Airpets International
- 13.15 Starwood Pet Travel

List Of Tables

LIST OF TABLES

Table 1 Global Pet-Friendly Travel Services Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Pet-Friendly Travel Services Market Outlook, By Travel Type (2024-2032) (\$MN)

Table 3 Global Pet-Friendly Travel Services Market Outlook, By Domestic Travel (2024-2032) (\$MN)

Table 4 Global Pet-Friendly Travel Services Market Outlook, By International Travel (2024-2032) (\$MN)

Table 5 Global Pet-Friendly Travel Services Market Outlook, By Pet Type (2024-2032) (\$MN)

Table 6 Global Pet-Friendly Travel Services Market Outlook, By Dogs (2024-2032) (\$MN)

Table 7 Global Pet-Friendly Travel Services Market Outlook, By Cats (2024-2032) (\$MN)

Table 8 Global Pet-Friendly Travel Services Market Outlook, By Other Pet Types (2024-2032) (\$MN)

Table 9 Global Pet-Friendly Travel Services Market Outlook, By Booking Channel (2024-2032) (\$MN)

Table 10 Global Pet-Friendly Travel Services Market Outlook, By Digital Platforms & Phone Booking (2024-2032) (\$MN)

Table 11 Global Pet-Friendly Travel Services Market Outlook, By Offline Booking (2024-2032) (\$MN)

Table 12 Global Pet-Friendly Travel Services Market Outlook, By Pricing Tier (2024-2032) (\$MN)

Table 13 Global Pet-Friendly Travel Services Market Outlook, By Economy (2024-2032) (\$MN)

Table 14 Global Pet-Friendly Travel Services Market Outlook, By Mid-Range (2024-2032) (\$MN)

Table 15 Global Pet-Friendly Travel Services Market Outlook, By Premium (2024-2032) (\$MN)

Table 16 Global Pet-Friendly Travel Services Market Outlook, By Application (2024-2032) (\$MN)

Table 17 Global Pet-Friendly Travel Services Market Outlook, By Transportation Services (2024-2032) (\$MN)

Table 18 Global Pet-Friendly Travel Services Market Outlook, By Relocation Services

(2024-2032) (\$MN)

Table 19 Global Pet-Friendly Travel Services Market Outlook, By Pet-Friendly Accommodation Booking (2024-2032) (\$MN)

Table 20 Global Pet-Friendly Travel Services Market Outlook, By Pet Care Services (2024-2032) (\$MN)

Table 21 Global Pet-Friendly Travel Services Market Outlook, By Other Applications (2024-2032) (\$MN)

Table 22 Global Pet-Friendly Travel Services Market Outlook, By End User (2024-2032) (\$MN)

Table 23 Global Pet-Friendly Travel Services Market Outlook, By Individual Pet Owners (2024-2032) (\$MN)

Table 24 Global Pet-Friendly Travel Services Market Outlook, By Travel Agencies (2024-2032) (\$MN)

Table 25 Global Pet-Friendly Travel Services Market Outlook, By Corporates (2024-2032) (\$MN)

Table 26 Global Pet-Friendly Travel Services Market Outlook, By Other Stakeholders (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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