

# **Pet-Friendly Housing Solutions Market Forecasts to 2032 – Global Analysis By Housing Type (Apartments & Condominiums, Gated Communities, Independent Houses and Co-Living Spaces), Solution, Pet Type, End User and By Geography**

<https://marketpublishers.com/r/P164E245CD39EN.html>

Date: December 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: P164E245CD39EN

## **Abstracts**

According to Statistics MRC, the Global Pet-Friendly Housing Solutions Market is accounted for \$7.1 billion in 2025 and is expected to reach \$10.1 billion by 2032 growing at a CAGR of 5.3% during the forecast period. Pet-Friendly Housing Solutions refer to residential designs, amenities, and policies that accommodate the needs of households with companion animals, ensuring comfort, safety, and inclusivity for both pets and owners. These solutions include features such as designated pet play areas, grooming stations, walking trails, and veterinary access within housing complexes. They also encompass flexible rental or ownership policies that welcome pets without restrictive rules. By integrating pet-focused infrastructure into urban and suburban developments, these housing solutions foster healthier lifestyles, reduce stress for pet owners, and promote harmonious community living where animals are valued as integral family members.

Market Dynamics:

Driver:

Rising Pet Ownership

Rising pet ownership continues to shape modern housing demand as families increasingly view pets as essential companions. As more young urban residents adopt animals for emotional support and daily companionship, developers are pressed to

include pet-friendly features in new residential projects. This trend strengthens demand for dedicated play zones, grooming stations, and pet-care infrastructure. With pets becoming central to household decisions, communities that prioritize animal comfort naturally attract higher occupancy, long-term tenants, and a more loyal resident base.

Restraint:

High costs

High development and maintenance costs remain a major obstacle for the widespread adoption of pet-friendly housing solutions. Installing grooming facilities, secure walking trails, waste-management systems, and durable pet-resistant materials requires significant investment. Property owners often hesitate to allocate budgets for these upgrades, fearing limited returns or increased operational complexity. Additionally, insurance premiums and compliance expenses rise in pet-inclusive environments. These financial pressures slow market penetration, especially in regions where developers already struggle with construction costs.

Opportunity:

Health & Social Benefits

The market benefits greatly from growing recognition of the health and social advantages of pet-friendly environments. Pets encourage physical activity, companionship, and emotional stability, making these housing solutions attractive to families, single residents, and seniors alike. Communities designed with pet access foster social interaction among neighbors, reducing isolation and boosting overall well-being. As mental health receives greater attention, developers are embracing features that support residents and their pets, unlocking new revenue streams and long-term value for modern housing projects.

Threat:

Regulatory Conflicts

The market faces threats from inconsistent housing regulations, pet policies, and local ordinances that vary widely between regions. Conflicts arise when municipal rules on pet limits, noise, and safety clash with developers' plans for inclusive communities.

Landlords may also face liability concerns tied to breeds, property damage, or tenant disputes. These regulatory complexities slow approvals, complicate leasing strategies, and discourage investment. Without harmonized standards, developers must navigate a maze of compliance requirements that can delay or derail project implementation.

#### Covid-19 Impact:

Covid-19 reshaped the market as lockdowns increased global pet adoption and deepened emotional reliance on animals. Remote work allowed residents to seek homes with outdoor access, open spaces, and pet-focused amenities. After the pandemic, the return to hybrid work created demand for communities offering reliable pet-care facilities and flexible policies. However, supply-chain disruptions increased construction costs, delaying new projects.

The pet amenities segment is expected to be the largest during the forecast period

The pet amenities segment is expected to account for the largest market share during the forecast period, due to rising demand for housing projects that integrate pet-friendly infrastructure. Features such as grooming stations, walking trails, play areas, and veterinary access are increasingly being incorporated into residential complexes to attract pet-owning families. Developers recognize that these amenities enhance lifestyle quality and community appeal, making them a key differentiator in competitive housing markets. This ensures the segment's continued dominance globally.

The small mammals segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the small mammals segment is predicted to witness the highest growth rate, due to growing adoption of rabbits, guinea pigs, and hamsters in urban households. These pets require specialized housing solutions, including safe play zones, compact grooming facilities, and tailored care spaces. Rising awareness of their emotional and social benefits, particularly among younger families and apartment dwellers, drives demand. As developers expand offerings beyond traditional dog and cat amenities, the small mammals segment emerges as the fastest-growing category.

#### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, due to rapid urbanization, rising disposable incomes, and increasing pet

ownership in countries such as China, India, and Japan. Developers are integrating pet-focused infrastructure into large residential projects to meet growing demand. Expanding e-commerce and awareness campaigns further boost adoption of pet-inclusive housing. With diverse cultural acceptance of pets and strong government support for modern housing, Asia Pacific maintains its leadership throughout the forecast period.

#### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to advanced housing infrastructure and strong consumer emphasis on pet well-being. The region's high spending on pet care, combined with widespread adoption of inclusive housing policies, accelerates demand. Developers increasingly integrate pet parks, grooming stations, and veterinary facilities into residential complexes. Rising awareness of the health and social benefits of pet ownership ensures rapid growth, positioning North America as the fastest-growing regional market.

#### Key players in the market

Some of the key players in Pet-Friendly Housing Solutions Market include Greystar, AvalonBay Communities, Camden Property Trust, Yardi, AppFolio, RealPage, Entrata, PetScreening, Airbnb, Zillow Group, Rightmove, Zoopla, JLL, CBRE, and AvalonCommunities.

#### Key Developments:

In August 2025, CBRE has partnered with property-operations platform provider Facilio to drive a tech transformation across Australia and New Zealand. Facilio's AI-driven system will power CBRE's full asset-lifecycle management, delivering smarter insights, better compliance, and future-proofed facilities operations.

In June 2025, Dealpath has partnered with CBRE Capital Markets to integrate CBRE Deal Flow listings directly into Dealpath Connect, giving institutional investors real-time access to top investment sales opportunities.

#### Housing Types Covered:

Apartments & Condominiums

Gated Communities

Independent Houses

Co-Living Spaces

Solutions Covered:

Pet-Friendly Infrastructure

Pet Amenities

Smart Pet Housing & Containment

Pet Types Covered:

Dogs

Small Mammals

Cats

Birds

Other Pet Types

End Users Covered:

Residential Owners

Property Management Companies

Real Estate Developers

Tenants

## Regions Covered:

### North America

US

Canada

Mexico

### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

## Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free

customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL PET-FRIENDLY HOUSING SOLUTIONS MARKET, BY HOUSING TYPE**

- 5.1 Introduction
- 5.2 Apartments & Condominiums
- 5.3 Gated Communities
- 5.4 Independent Houses
- 5.5 Co-Living Spaces

## **6 GLOBAL PET-FRIENDLY HOUSING SOLUTIONS MARKET, BY SOLUTION**

- 6.1 Introduction
- 6.2 Pet-Friendly Infrastructure
  - 6.2.1 Flooring & Materials
  - 6.2.2 Soundproofing & Safety Features
- 6.3 Pet Amenities
  - 6.3.1 Play Areas & Parks
  - 6.3.2 Pet Daycare Facilities
  - 6.3.3 Grooming Stations
- 6.4 Smart Pet Housing & Containment
  - 6.4.1 Automated Feeding Systems
  - 6.4.2 Monitoring & Security Devices
  - 6.4.3 Smart Kennels & Crates

## **7 GLOBAL PET-FRIENDLY HOUSING SOLUTIONS MARKET, BY PET TYPE**

- 7.1 Introduction
- 7.2 Dogs
- 7.3 Small Mammals
- 7.4 Cats
- 7.5 Birds
- 7.6 Other Pet Types

## **8 GLOBAL PET-FRIENDLY HOUSING SOLUTIONS MARKET, BY END USER**

- 8.1 Introduction
- 8.2 Residential Owners
- 8.3 Property Management Companies
- 8.4 Real Estate Developers
- 8.5 Tenants

## **9 GLOBAL PET-FRIENDLY HOUSING SOLUTIONS MARKET, BY GEOGRAPHY**

### 9.1 Introduction

### 9.2 North America

#### 9.2.1 US

#### 9.2.2 Canada

#### 9.2.3 Mexico

### 9.3 Europe

#### 9.3.1 Germany

#### 9.3.2 UK

#### 9.3.3 Italy

#### 9.3.4 France

#### 9.3.5 Spain

#### 9.3.6 Rest of Europe

### 9.4 Asia Pacific

#### 9.4.1 Japan

#### 9.4.2 China

#### 9.4.3 India

#### 9.4.4 Australia

#### 9.4.5 New Zealand

#### 9.4.6 South Korea

#### 9.4.7 Rest of Asia Pacific

### 9.5 South America

#### 9.5.1 Argentina

#### 9.5.2 Brazil

#### 9.5.3 Chile

#### 9.5.4 Rest of South America

### 9.6 Middle East & Africa

#### 9.6.1 Saudi Arabia

#### 9.6.2 UAE

#### 9.6.3 Qatar

#### 9.6.4 South Africa

#### 9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

### 10.1 Agreements, Partnerships, Collaborations and Joint Ventures

### 10.2 Acquisitions & Mergers

### 10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

## **11 COMPANY PROFILING**

11.1 Greystar

11.2 AvalonBay Communities

11.3 Camden Property Trust

11.4 Yardi

11.5 AppFolio

11.6 RealPage

11.7 Entrata

11.8 PetScreening

11.9 Airbnb

11.10 Zillow Group

11.11 Rightmove

11.12 Zoopla

11.13 JLL

11.14 CBRE

11.15 AvalonCommunities

## List Of Tables

### LIST OF TABLES

Table 1 Global Pet-Friendly Housing Solutions Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Pet-Friendly Housing Solutions Market Outlook, By Housing Type (2024-2032) (\$MN)

Table 3 Global Pet-Friendly Housing Solutions Market Outlook, By Apartments & Condominiums (2024-2032) (\$MN)

Table 4 Global Pet-Friendly Housing Solutions Market Outlook, By Gated Communities (2024-2032) (\$MN)

Table 5 Global Pet-Friendly Housing Solutions Market Outlook, By Independent Houses (2024-2032) (\$MN)

Table 6 Global Pet-Friendly Housing Solutions Market Outlook, By Co-Living Spaces (2024-2032) (\$MN)

Table 7 Global Pet-Friendly Housing Solutions Market Outlook, By Solution (2024-2032) (\$MN)

Table 8 Global Pet-Friendly Housing Solutions Market Outlook, By Pet-Friendly Infrastructure (2024-2032) (\$MN)

Table 9 Global Pet-Friendly Housing Solutions Market Outlook, By Flooring & Materials (2024-2032) (\$MN)

Table 10 Global Pet-Friendly Housing Solutions Market Outlook, By Soundproofing & Safety Features (2024-2032) (\$MN)

Table 11 Global Pet-Friendly Housing Solutions Market Outlook, By Pet Amenities (2024-2032) (\$MN)

Table 12 Global Pet-Friendly Housing Solutions Market Outlook, By Play Areas & Parks (2024-2032) (\$MN)

Table 13 Global Pet-Friendly Housing Solutions Market Outlook, By Pet Daycare Facilities (2024-2032) (\$MN)

Table 14 Global Pet-Friendly Housing Solutions Market Outlook, By Grooming Stations (2024-2032) (\$MN)

Table 15 Global Pet-Friendly Housing Solutions Market Outlook, By Smart Pet Housing & Containment (2024-2032) (\$MN)

Table 16 Global Pet-Friendly Housing Solutions Market Outlook, By Automated Feeding Systems (2024-2032) (\$MN)

Table 17 Global Pet-Friendly Housing Solutions Market Outlook, By Monitoring & Security Devices (2024-2032) (\$MN)

Table 18 Global Pet-Friendly Housing Solutions Market Outlook, By Smart Kennels &

Crates (2024-2032) (\$MN)

Table 19 Global Pet-Friendly Housing Solutions Market Outlook, By Pet Type (2024-2032) (\$MN)

Table 20 Global Pet-Friendly Housing Solutions Market Outlook, By Dogs (2024-2032) (\$MN)

Table 21 Global Pet-Friendly Housing Solutions Market Outlook, By Small Mammals (2024-2032) (\$MN)

Table 22 Global Pet-Friendly Housing Solutions Market Outlook, By Cats (2024-2032) (\$MN)

Table 23 Global Pet-Friendly Housing Solutions Market Outlook, By Birds (2024-2032) (\$MN)

Table 24 Global Pet-Friendly Housing Solutions Market Outlook, By Other Pet Types (2024-2032) (\$MN)

Table 25 Global Pet-Friendly Housing Solutions Market Outlook, By End User (2024-2032) (\$MN)

Table 26 Global Pet-Friendly Housing Solutions Market Outlook, By Residential Owners (2024-2032) (\$MN)

Table 27 Global Pet-Friendly Housing Solutions Market Outlook, By Property Management Companies (2024-2032) (\$MN)

Table 28 Global Pet-Friendly Housing Solutions Market Outlook, By Real Estate Developers (2024-2032) (\$MN)

Table 29 Global Pet-Friendly Housing Solutions Market Outlook, By Tenants (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Pet-Friendly Housing Solutions Market Forecasts to 2032 – Global Analysis By Housing Type (Apartments & Condominiums, Gated Communities, Independent Houses and Co-Living Spaces), Solution, Pet Type, End User and By Geography

Product link: <https://marketpublishers.com/r/P164E245CD39EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P164E245CD39EN.html>