

Pet Foods - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/P6F8C331436EN.html>

Date: January 2016

Pages: 114

Price: US\$ 4,150.00 (Single User License)

ID: P6F8C331436EN

Abstracts

According to Statistics MRC, the Global Pet Food is estimated at \$68.95 billion in 2015 and is poised to reach \$91.67 billion by 2022 growing at a CAGR at 4.15% from 2015 to 2022. The pet food market is mainly driven by increasing demand for best products by pet owners across the globe. The factors such as increasing disposable incomes, changing lifestyle and rapid urbanization are the factors favouring the market growth. However, factors such as pet allergies, obesity in pets and regulatory issues are the restraints of the market.

The global pet food market, by food type is dominated by dry food segment followed by snacks/treats. North America dominated the global pet foods market followed by Europe. Asia Pacific is expected to witness a strong CAGR due to rising tendency of keeping pets at home.

Some of the key market players include Arla Foods UK Plc, Dean Foods Company, Danone, Fonterra Group Cooperative limited, Meiji Dairies Corp, Nestle SA, Amul, Kraft Foods Inc, Parmalat S.P.A, Snacor Cooperative Unidas Limited, Dairy Farmers of America Inc, Groupe Lactalis SA, Megmilk Snow Brand Co. Ltd, Unilever, and Royal Fishland Campina N.V.

Global Pet Food Market Pet Type Covered:

Cat Food

Dog Food

Other Pet Food

Type of food Covered:

Wet/Canned Food

Nutrition Food

Snacks/Treats

Dry Food

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PET FOOD MARKET, BY PET TYPE

- 5.1 Introduction

- 5.2 Cat food
- 5.3 Dog food
- 5.4 Other pet food

6 GLOBAL PET FOOD MARKET, BY TYPE OF FOOD

- 6.1 Introduction
- 6.2 Wet/canned food
- 6.3 Nutrition food
- 6.4 Snacks/treats
- 6.5 Dry food
- 6.6 Others

7 GLOBAL PET FOOD MARKET, BY GEOGRAPHY

- 7.1 North America
 - 7.1.1 US
 - 7.1.2 Canada
 - 7.1.3 Mexico
- 7.2 Europe
 - 7.2.1 Germany
 - 7.2.2 France
 - 7.2.3 Italy
 - 7.2.4 UK
 - 7.2.5 Spain
 - 7.2.7 Rest of Europe
- 7.3 Asia Pacific
 - 7.3.1 Japan
 - 7.3.2 China
 - 7.3.3 India
 - 7.3.4 Australia
 - 7.3.5 New Zealand
 - 7.3.7 Rest of Asia Pacific
- 7.4 Rest of the World
 - 7.4.1 Middle East
 - 7.4.2 Brazil
 - 7.4.3 Argentina
 - 7.4.4 South Africa
 - 7.4.5 Egypt

8 KEY DEVELOPMENTS

- 8.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 8.2 Acquisitions & Mergers
- 8.3 New Product Launch
- 8.4 Expansions
- 8.5 Other Key Strategies

9 COMPANY PROFILING

- 9.1 Introduction
- 9.2 Arla Foods UK Plc
- 9.3 Dean Foods Company
- 9.4 Danone
- 9.5 Fonterra Group Cooperative Limited
- 9.6 Meiji Dairies Corp
- 9.7 Nestle SA
- 9.8 Amul
- 9.9 Kraft Foods, Inc
- 9.10 Parmalat S.P.A
- 9.11 Sancor Cooperativas Unidas Limited
- 9.12 Dairy Farmers of America Inc
- 9.13 Groupe Lactalis SA
- 9.14 Megmilk Snow Brand Co. Ltd
- 9.15 Unilever N
- 9.16 Royal FrieslandCampina N.V

List Of Tables

LIST OF TABLES

- 1 Global Pet Food Market Outlook, By Region (2015-2022) (\$MN)
- 2 Global Pet Food Market Outlook, By Pet type (2015-2022) (\$MN)
- 3 Global Pet Food Market Outlook, By Cat Food (2015-2022) (\$MN)
- 4 Global Pet Food Market Outlook, By Dog food (2015-2022) (\$MN)
- 5 Global Pet Food Market Outlook, By Other pet food (2015-2022) (\$MN)
- 6 Global Pet Food Market Outlook, By Type of Food (2015-2022) (\$MN)
- 7 Global Pet Food Market Outlook, By Wet/canned food (2015-2022) (\$MN)
- 8 Global Pet Food Market Outlook, By Nutrition food (2015-2022) (\$MN)
- 9 Global Pet Food Market Outlook, By Snacks/treats (2015-2022) (\$MN)
- 10 Global Pet Food Market Outlook, By Dry food (2015-2022) (\$MN)
- 11 Global Pet Food Market Outlook, By Others (2015-2022) (\$MN)
- 12 North America Pet Food Market Outlook, By Pet type (2015-2022) (\$MN)
- 13 North America Pet Food Market Outlook, By Cat Food (2015-2022) (\$MN)
- 14 North America Pet Food Market Outlook, By Dog food (2015-2022) (\$MN)
- 15 North America Pet Food Market Outlook, By Other pet food (2015-2022) (\$MN)
- 16 North America Pet Food Market Outlook, By Type of Food (2015-2022) (\$MN)
- 17 North America Pet Food Market Outlook, By Wet/canned food (2015-2022) (\$MN)
- 18 North America Pet Food Market Outlook, By Nutrition food (2015-2022) (\$MN)
- 19 North America Pet Food Market Outlook, By Snacks/treats (2015-2022) (\$MN)
- 20 North America Pet Food Market Outlook, By Dry food (2015-2022) (\$MN)
- 21 North America Pet Food Market Outlook, By Others (2015-2022) (\$MN)
- 22 Europe Pet Food Market Outlook, By Pet type (2015-2022) (\$MN)
- 23 Europe Pet Food Market Outlook, By Cat Food (2015-2022) (\$MN)
- 24 Europe Pet Food Market Outlook, By Dog food (2015-2022) (\$MN)
- 25 Europe Pet Food Market Outlook, By Other pet food (2015-2022) (\$MN)
- 26 Europe Pet Food Market Outlook, By Type of Food (2015-2022) (\$MN)
- 27 Europe Pet Food Market Outlook, By Wet/canned food (2015-2022) (\$MN)
- 28 Europe Pet Food Market Outlook, By Nutrition food (2015-2022) (\$MN)
- 29 Europe Pet Food Market Outlook, By Snacks/treats (2015-2022) (\$MN)
- 30 Europe Pet Food Market Outlook, By Dry food (2015-2022) (\$MN)
- 31 Europe Pet Food Market Outlook, By Others (2015-2022) (\$MN)
- 32 Asia Pacific Pet Food Market Outlook, By Pet type (2015-2022) (\$MN)
- 33 Asia Pacific Pet Food Market Outlook, By Cat Food (2015-2022) (\$MN)
- 34 Asia Pacific Pet Food Market Outlook, By Dog food (2015-2022) (\$MN)
- 35 Asia Pacific Pet Food Market Outlook, By Other pet food (2015-2022) (\$MN)

- 36 Asia Pacific Pet Food Market Outlook, By Type of Food (2015-2022) (\$MN)
- 37 Asia Pacific Pet Food Market Outlook, By Wet/canned food (2015-2022) (\$MN)
- 38 Asia Pacific Pet Food Market Outlook, By Nutrition food (2015-2022) (\$MN)
- 39 Asia Pacific Pet Food Market Outlook, By Snacks/treats (2015-2022) (\$MN)
- 40 Asia Pacific Pet Food Market Outlook, By Dry food (2015-2022) (\$MN)
- 41 Asia Pacific Pet Food Market Outlook, By Others (2015-2022) (\$MN)
- 42 Rest of the World Pet Food Market Outlook, By Pet type (2015-2022) (\$MN)
- 43 Rest of the World Pet Food Market Outlook, By Cat Food (2015-2022) (\$MN)
- 44 Rest of the World Pet Food Market Outlook, By Dog food (2015-2022) (\$MN)
- 45 Rest of the World Pet Food Market Outlook, By Other pet food (2015-2022) (\$MN)
- 46 Rest of the World Pet Food Market Outlook, By Type of Food (2015-2022) (\$MN)
- 47 Rest of the World Pet Food Market Outlook, By Wet/canned food (2015-2022) (\$MN)
- 48 Rest of the World Pet Food Market Outlook, By Nutrition food (2015-2022) (\$MN)
- 49 Rest of the World Pet Food Market Outlook, By Snacks/treats (2015-2022) (\$MN)
- 50 Rest of the World Pet Food Market Outlook, By Dry food (2015-2022) (\$MN)
- 51 Rest of the World Pet Food Market Outlook, By Others (2015-2022) (\$MN)

I would like to order

Product name: Pet Foods - Global Market Outlook (2015-2022)

Product link: <https://marketpublishers.com/r/P6F8C331436EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6F8C331436EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970