

# Pet Foods - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Pet Food is estimated at \$68.95 billion in 2015 and is poised to reach \$91.67 billion by 2022 growing at a CAGR at 4.15% from 2015 to 2022. The pet food market is mainly driven by increasing demand for best products by pet owners across the globe. The factors such as increasing disposable incomes, changing lifestyle and rapid urbanization are the factors favouring the market growth. However, factors such as pet allergies, obesity in pets and regulatory issues are the restraints of the market.

The global pet food market, by food type is dominated by dry food segment followed by snacks/treats. North America dominated the global pet foods market followed by Europe. Asia Pacific is expected to witness a strong CAGR due to rising tendency of keeping pets at home.

Some of the key market players include Arla Foods UK Plc, Dean Foods Company, Danone, Fonterra Group Cooperative limited, Meiji Dairies Corp, Nestle SA, Amul, Kraft Foods Inc, Parmalat S.P.A, Snacor Cooperative Unidas Limited, Dairy Farmers of America Inc, Groupe Lactalis SA, Megmilk Snow Brand Co. Ltd, Unilever, and Royal Fishland Campina N.V.

Global Pet Food Market Pet Type Covered:

Cat Food

Dog Food

Other Pet Food

Type of food Covered:

Wet/Canned Food

Nutrition Food

Snacks/Treats

Dry Food

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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