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Pet Food Packaging - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/P9BBE3AF4EEEN.html
Date: August 2018
Pages: 170
Price: US$ 4,150.00 (Single User License)
ID: P9BBE3AF4EEEN

Abstracts

According to Stratistics MRC, the Global Pet Food Packaging Market is accounted for $8.31 billion in 2017 and expected to grow at a CAGR of 7.5% to reach $15.98 billion by 2026. The increasing adoption of pets and the growing trends for premium and innovative pet food products are the factors boosting the market growth. The stringent pet food quality regulations are the possible restraining features. The increasing trend of pet humanization provides ample opportunities in the market.

Pet food packaging is a type of packaging remedies, where the food products of pets are stored and packed in various types of containers accordingly, to protect the food from various contamination factors and preserve the nutritional value of the food.

Based on material, plastic is one of the most widely used materials for packaging across various end-use industries. Plastic in the form of PVC, HDPE, PET and others are used extensively in pet food packaging market. The material offers high barrier, cost efficient, temperature resistance and durable packaging options. Imaginative packaging expressions such as single-serve flip open and zipper flaps add to customer appeal in pet food packaging market.

North America is set to dominate the global pet food packaging market in the coming years. Widespread demand for pet ownership and pet food packaging manufacturer's presence are some of the factors acting as a major contributor to the growth of the market. Moreover, demand for tubs and cups are projected to benefit from the need for convenience features and lightweight in pet food packaging. United States is observed to hold the largest share of the pet care market in the world, owing to the growing pet population and an increasing inclination by the Americans to own dogs, cats, reptiles, small mammals, and fish. The continuing trend of pet humanization and willingness of

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American consumers to opt for premium pet food brands, the pet food market has proved resilient, allowing for continued growth in the sector. Further, the increase in the number of non-traditional households with no children, coupled with high levels of disposable income in the region is boosting the per-capita pet expenditure for this market.

Some of the key players in the pet food packaging market are Bemis Company, Bosch Packaging Technology, Amcor Limited, Ball Corporation, Silgan Holdings, American Packaging Corporation, MeadWestvaco Corporation, Crown Holdings, Coveris Holdings, Mondi Group, Ampac Packaging, Berry Plastics, Huhtamäki Oyj, Goglio SPA, Sonoco Products, Constantia Flexibles, Winpak Ltd., Sealed Air Corporation, Mars Petcare Inc. and Ardagh Group SA.

Packaging Types Covered:

Flexible

Rigid

Cups

Cans

Tubs

Other Packaging Types

Material Type Covered:

Metal

Plastic

Paper & Paper Board

Other Materials

Food Types Covered:

- Semi-Wet
- Pet Treat & Biscuits
- High Moisture
- Dry Pellets
- Chilled & Frozen Food
- Other Food Types

Animals Covered:

- Dog food
- Cat food
- Fish food
- Bird food
- Other Animals

Regions Covered:

- North America
- US
- Canada
- Mexico
- Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

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Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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