

Pet Daycare Centers Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Birds and Other Pet Types), Service Type, Facility Type, Ownership, Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Pet Daycare Centers Market is accounted for \$2.6 billion in 2025 and is expected to reach \$4.6 billion by 2032 growing at a CAGR of 8.4% during the forecast period. Pet daycare centers are specialized facilities designed to provide safe, structured, and engaging environments for pets while their owners are away. These centers offer supervised care, playtime, socialization, grooming, and training activities tailored to the needs of dogs, cats, and other companion animals. With professional staff ensuring health, safety, and enrichment, daycare centers help reduce pet anxiety, encourage exercise, and promote positive behavior. They cater especially to busy urban households and dual-income families, offering convenience and peace of mind. By combining care with recreation, pet daycare centers enhance overall pet well-being and strengthen the human-animal bond.

Market Dynamics:

Driver:

Rising Pet Ownership

The global rise in pet ownership is fueling the growth of pet daycare centers. As more households adopt dogs, cats, and other companion animals, there is increasing demand for safe, supervised care. Busy urban lifestyles and dual-income families are driving the need for structured environments where pets can socialize, exercise, and receive

attention. This trend supports the expansion of daycare services, encouraging investment in professional staff, enrichment programs, and facilities tailored to the evolving needs of pets, boosting market growth.

Restraint:

High Service Costs

High service costs remain a key restraint for the pet daycare market. Premium facilities offering grooming, training, and extended care often come with significant fees, limiting access for middle-income households. Pricing pressures can reduce customer adoption, especially in regions where disposable income is constrained. Additionally, maintaining professional staff, safety protocols, and high-quality enrichment programs increases operational expenses. These cost factors challenge smaller operators, potentially slowing market penetration and creating a barrier for widespread adoption.

Opportunity:

Premium Services Demand

There is growing opportunity in the demand for premium pet daycare services. Owners are increasingly seeking specialized care, including grooming, training, enrichment programs, and luxury boarding options. Personalized services, such as behavioral training and spa treatments, attract high-income pet owners willing to pay extra for quality and convenience. By expanding premium offerings, operators can differentiate themselves and capture niche markets. This trend also allows centers to increase revenue per customer while enhancing overall pet well-being, fostering long-term loyalty and strengthening the human-animal bond.

Threat:

Regulatory & Licensing Challenges

Regulatory and licensing challenges pose a threat to the expansion of pet daycare centers. Compliance with local, state, and national regulations regarding animal welfare, sanitation, staffing, and facility safety is complex and costly. Failure to adhere to legal standards can result in fines, closures, or reputational damage. Regulatory variations across regions further complicate multi-unit expansion for operators. These challenges may deter new entrants, slow market growth, and force existing centers to invest heavily

in compliance, creating operational hurdles despite rising demand for pet care services.

Covid-19 Impact:

The Covid-19 pandemic temporarily disrupted pet daycare services due to lockdowns, social distancing, and health concerns. Many centers experienced reduced footfall, temporary closures, and revenue losses. However, post-pandemic recovery has seen renewed demand, as pet ownership surged during lockdowns and owners seek reliable care while returning to workplaces. Centers have adapted by introducing enhanced safety protocols, online booking, and contactless services. Overall, Covid-19 accelerated digital adoption, hygiene standards, and service innovation, reshaping the market landscape and offering long-term resilience for pet daycare operators.

The offline booking segment is expected to be the largest during the forecast period

The offline booking segment is expected to account for the largest market share during the forecast period, as traditional walk-in or phone-based reservations continue to dominate in many regions. Many pet owners prefer personal interaction to discuss their pets' needs and assess facilities. Offline channels also allow for flexible scheduling, payment options, and face-to-face consultations, fostering trust between operators and clients. Despite digital adoption, offline booking remains relevant, particularly for first-time customers or premium service seekers, sustaining the segment's market share and supporting continued growth in the pet daycare industry.

The grooming services segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the grooming services segment is predicted to witness the highest growth rate, due to increasing focus on pet hygiene, aesthetics, and health. Rising awareness among owners regarding fur maintenance, skin care, and breed-specific grooming requirements is boosting demand. Centers offering comprehensive grooming packages, including bathing, trimming, and styling, attract repeat customers. Additionally, grooming enhances pets' comfort, reduces disease risk, and strengthens human-animal bonds. This surge in specialized services positions grooming as a fast-growing revenue stream for pet daycare operators globally.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market

share, due to rising pet adoption in urban centers, increasing disposable income, and growing awareness of pet well-being are driving demand. Busy lifestyles among dual-income households create a need for professional pet care services. Countries such as China, India, Japan, and Australia are witnessing rapid expansion of daycare facilities offering socialization, exercise, grooming, and training. This strong regional demand cements Asia Pacific as the market leader in global pet daycare.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to strong pet ownership and willingness to spend on premium services. Increasing demand for structured daycare and specialized care supports rapid market expansion. Consumers' focus on convenience, health, and positive behavior reinforcement drives investment in technologically advanced centers. Mature markets like the United States and Canada have a high concentration of dual-income households seeking reliable, professional pet services, resulting in faster adoption, innovation, and overall growth in the pet daycare sector.

Key players in the market

Some of the key players in Pet Daycare Centers Market include Dogtopia, Camp Bow Wow, PetSmart, Petco, Rover, Wag!, PetBacker, Pet Paradise Resort & Spa, PetSuites, Central Bark, The Dog Stop, K9 Resorts, Fetch! Pet Care, Tailster, and TrustedHousesitters.

Key Developments:

In June 2025, Dogtopia has entered a multi-unit franchise partnership with seasoned operator Joe Cugine (and daughter Carly) to expand into the tri-state New York, New Jersey, Pennsylvania region—leveraging his 100-unit restaurant experience to grow Dogtopia locations.

In Mar 2022, Dogtopia has signed the largest franchise agreement in its history a partnership with Legacy Franchise Concepts (LFC) to roll out 60 new centres, plus acquiring rights to another 15 licences, totaling 72 new locations.

Pet Types Covered:

Dogs

Cats

Birds

Other Pet Types

Service Types Covered:

Daycare Services

Boarding Services

Grooming Services

Training Services

Other Service Types

Facility Types Covered:

Indoor Facilities

Outdoor Facilities

Combined Facilities

Ownerships Covered:

Franchise-Owned Centers

Independent Centers

Distribution Channels Covered:

Online Booking Platforms

Offline Booking

End Users Covered:

Individual Pet Owners

Corporate Clients

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants

- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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