

Pet Carrier Market Forecasts to 2034 – Global Analysis By Product Type (Soft-Sided Carriers, Hard-Sided Carriers, Backpack Carriers, Sling & Wearable Carriers, Wheeled Carriers, Stroller-Style Pet Carriers, Convertible & Multifunctional Carriers, and Other Pet Carriers), Material Type, Pet Type, Application, Sales Channel, and By Geography

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Abstracts

According to Statistics MRC, the Global Pet Carrier Market is accounted for \$0.78 billion in 2026 and is expected to reach \$1.20 billion by 2034 growing at a CAGR of 5.6% during the forecast period. Pet carriers are essential accessories designed for the safe and comfortable transportation of companion animals, including dogs, cats, birds, and small mammals, for purposes such as travel, veterinary visits, and outdoor activities. The market encompasses a wide range of products including soft-sided carriers, hard-sided carriers, backpack carriers, sling and wearable carriers, wheeled carriers, and stroller-style carriers. These products are manufactured using diverse materials such as fabric-based materials, plastic, metal, leather and faux leather, and hybrid materials. The market is experiencing strong growth due to increasing pet ownership, the rising trend of treating pets as family members, growing demand for pet-friendly travel solutions, and expanding e-commerce penetration.

Market Dynamics:

Driver:

Increasing pet ownership and the humanization of pets

The rising global pet population and the growing trend of treating pets as integral family members are primary drivers for the pet carrier market. As more households embrace pets, the demand for convenient and comfortable transport solutions has surged, with pet owners increasingly seeking carriers that offer safety, durability, and ease of use. This heightened focus on pet well-being is driving innovation and growth, leading to a diverse range of products catering to various consumer needs. The expansion of airline, hotel, and public transport policies that accommodate pets is further enhancing demand for carriers.

Restraint:

High cost of premium carriers and limited awareness

The significant costs associated with premium carriers and limited awareness in developing regions represents a major restraint for the market. High-quality, durable, and ergonomically designed carriers often come with premium price tags, which may be prohibitive for price-sensitive consumers. Additionally, regulatory restrictions on air travel and a lack of awareness regarding the benefits of using specialized carriers in some regions may hinder market penetration. These factors can limit the adoption of advanced and premium pet carrier products, particularly in emerging economies.

Opportunity:

Rise of smart and sustainable pet carriers

The increasing adoption of smart pet products and the growing demand for eco-friendly and sustainable carriers present significant opportunities for market expansion. Smart pet carriers equipped with monitoring features, enhanced comfort systems, and connectivity are expected to create new growth opportunities. Furthermore, advancements in ergonomic and modular designs, along with the use of sustainable materials, are attracting environmentally conscious consumers. As pet owners continue investing in premium and innovative care products, the market is expected to witness sustained long-term growth.

Threat:

Competition from alternative pet transport solutions

Competition from alternative pet transport solutions such as pet strollers, travel crates,

and safety harnesses poses a significant threat to the traditional pet carrier market. These alternatives offer specific benefits, including greater space, enhanced mobility, or improved safety features, which may appeal to different consumer segments. The availability of a wide range of products catering to diverse needs and preferences can fragment the market and challenge the dominance of conventional carriers. This competition may limit market share growth for certain carrier types and require manufacturers to continuously innovate to maintain their competitive edge.

Covid-19 Impact:

The COVID-19 pandemic had a significant impact on the pet carrier market. Initial lockdowns and travel restrictions led to a decline in demand for travel-related pet products. However, the pandemic also accelerated pet adoption rates as people sought companionship during isolation, which subsequently increased the long-term pet population. This surge in pet ownership, combined with a growing focus on pet health and safety, has contributed to a strong market recovery. Furthermore, the accelerated shift towards e-commerce during the pandemic boosted online sales of pet carriers, making them more accessible to a wider audience.

The Soft-Sided Carriers segment is expected to be the largest during the forecast period

The Soft-Sided Carriers segment is expected to account for the largest market share during the forecast period, driven by their lightweight nature, versatility, and convenience for everyday use. These carriers are popular among pet owners for their portability, ease of storage, and comfort, making them ideal for trips to the vet, grooming appointments, and casual outings. Their airline-approved designs further enhance their appeal for travelers. The segment benefits from a wide range of styles, including totes, crates, and expandable options, catering to various pet sizes and owner preferences. As urban lifestyles and pet travel continue to grow, soft-sided carriers maintain their dominant position.

The Hybrid Materials segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Hybrid Materials segment is predicted to witness the highest growth rate, fueled by the increasing demand for carriers that combine the best properties of different materials to enhance durability, comfort, and aesthetics. Hybrid carriers often integrate fabric with plastic frames or metal components to provide

superior structural integrity while maintaining lightweight and flexibility. This segment benefits from innovation in material science, offering products that are both robust and visually appealing. As consumers seek premium, long-lasting, and multifunctional pet products, hybrid materials deliver the fastest material segment growth, supported by the trend towards premiumization in the pet care industry.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by high pet ownership rates, strong purchasing power, and a culture that highly values pet companionship. The region's well-established retail infrastructure, including specialty pet stores and e-commerce platforms, provides extensive product accessibility. High consumer awareness regarding pet safety and comfort, coupled with a significant number of pet-friendly travel policies, drives consistent demand. With continued innovation and a strong focus on premium pet products, North America maintains its dominant market position throughout the forecast period.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rapid urbanization, rising disposable incomes, and a growing appreciation for pets. The region's expanding middle class and increasing pet ownership, particularly in countries like China and India, are creating substantial demand for pet carriers. Emerging e-commerce platforms are improving access to a diverse range of products. As pet humanization trends gain momentum and awareness regarding pet well-being increases, Asia Pacific delivers the fastest pet carrier market growth globally.

Key players in the market

Some of the key players in Pet Carrier Market include Petmate, Sherpa, Sleepypod, K&H Pet Products, Pet Gear, Gen7Pets, Kurgo, PetSafe, Sturdi Products, Diggs, EliteField, SportPet Designs, Frisco, MidWest Homes for Pets, Bergan, Mr. Peanut's, and Petsfit.

Key Developments:

In May 2026, Diggs expanded its travel carrier and crate ecosystem with new modular

crash-ready accessories and upgraded safety latching hardware designed for high-impact resistance.

In January 2026, Worldwide expanded the Sherpa Travel brand with an upgraded "Guaranteed On-Board" (GOB) carrier collection featuring anti-escape zipper locks and enhanced breathable micro-mesh side windows.

In October 2025, Kurgo expanded its pet travel and active mobility lines with enhanced weather-resistant materials across its hands-free carrier backpacks and seat-belt tethered pet travel gear.

In February 2025, Sleepypod announced that its entire carrier lineup—including the Sleepypod Mobile Pet Bed, Sleepypod Air 2.0, Sleepypod Atom, and Sleepypod Mini—became the first to achieve top safety ratings under the Center for Pet Safety's (CPS) updated crash test standard aligned with federal child restraint criteria.

Product Types Covered:

Soft-Sided Carriers

Hard-Sided Carriers

Backpack Carriers

Sling and Wearable Carriers

Wheeled Carriers

Stroller-Style Pet Carriers

Convertible and Multifunctional Carriers

Other Pet Carriers

Material Types Covered:

Fabric-Based Materials

Plastic

Metal

Leather and Faux Leather

Hybrid Materials

Other Materials

Pet Types Covered:

Dogs

Cats

Birds

Small Mammals

Reptiles

Other Pets

Applications Covered:

Travel and Transportation

Veterinary Visits

Outdoor Recreation

Other Applications

Sales Channels Covered:

Online Retail

Specialty Pet Stores

Supermarkets and Hypermarkets

Department and General Merchandise Stores

Other Sales Channels

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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