

Pet Care Market Forecasts to 2034 – Global Analysis By Product Type (Pet Food, Pet Health Products, Pet Grooming Products, Pet Accessories, Pet Toys and Enrichment Products, Pet Hygiene Products), Service Type, Pet Type, Distribution Channel, and By Geography

<https://marketpublishers.com/r/P9D0B47D41B3EN.html>

Date: October 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: P9D0B47D41B3EN

Abstracts

According to Statistics MRC, the Global Pet Care Market is accounted for \$240.3 billion in 2026 and is expected to reach \$368.8 billion by 2034 growing at a CAGR of 5.5% during the forecast period. Pet care encompasses products and services designed to maintain the health, well-being, and happiness of companion animals including dogs, cats, birds, fish, small mammals, and other pets. The market encompasses product types including pet food, pet health products, pet grooming products, pet accessories, pet toys and enrichment products, and pet hygiene products. Products and services are distributed through pet specialty stores, veterinary clinics and hospitals, supermarkets and hypermarkets, online retail, and other distribution channels. Growing pet ownership, increasing pet humanization, rising spending on pet health and wellness, and expanding pet care services are key drivers of market expansion.

Market Dynamics:

Driver:

Increasing pet ownership and humanization of pets

The rising global pet population and the growing trend of treating pets as family members are primary drivers for the pet care market. Pet owners are increasingly investing in premium nutrition, healthcare, and services for their animals. The

humanization of pets has led to greater spending on pet wellness and comfort. Millennials and Gen Z pet owners prioritize pet care. As pet ownership continues growing globally, demand for pet care products and services expands across all segments, supporting sustained market growth.

Restraint:

High costs of premium pet care products and services

The significant costs associated with premium pet food, veterinary care, and services represent a major restraint for the pet care market. Premium pet products and advanced veterinary treatments can be expensive. Pet insurance coverage remains limited in many regions. Economic pressures may lead pet owners to reduce spending on non-essential pet items. These cost barriers may constrain market growth, particularly in price-sensitive segments.

Opportunity:

Expansion of pet health and wellness products

The growing demand for pet health and wellness products presents significant opportunities for pet care market expansion. Functional pet foods with added nutrients are gaining popularity. Pet supplements for joint health, digestion, and calming are expanding. Preventive care products are growing. As pet owners prioritize health and wellness, innovative products capture growing market share.

Threat:

Competition from private label and budget products

Intense competition from private label and budget pet care products poses significant threats to branded manufacturers. Private label products offer lower-cost alternatives. Value-conscious consumers may choose budget options. Price competition may pressure margins. This competition may limit market growth for premium brands.

Covid-19 Impact:

The COVID-19 pandemic accelerated pet care market growth as pet adoption surged and owners spent more time with their animals. Spending on pet food, supplies, and health products increased. E-commerce sales expanded significantly. The pandemic heightened awareness of pet health and wellness. Post-pandemic, elevated pet ownership and continued focus on pet care have supported market growth.

The Pet Food segment is expected to be the largest during the forecast period

The Pet Food segment is expected to account for the largest market share during the forecast period, driven by the essential nature of pet food, recurring purchase patterns, and growing premiumization. Pet food represents the largest pet care category by value. The segment benefits from humanization trends and demand for premium nutrition. Continuous innovation in ingredients and formats supports market expansion. As the foundational pet care category, pet food maintains the largest product type segment share.

The Online Retail segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Online Retail segment is predicted to witness the highest growth rate, fueled by growing e-commerce adoption, convenience of home delivery, and expanding online availability of pet care products. Online retail offers extensive product selection and competitive pricing. Subscription services for pet food delivery are gaining popularity. As e-commerce infrastructure expands, online retail delivers the fastest distribution channel segment growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by high pet ownership rates, strong spending on pet care, and established retail and service infrastructure. The United States leads regional growth with the world's largest pet care market. High humanization trends drive premium spending. Well-established distribution channels support market accessibility. With high spending and market maturity, North America maintains its dominant market position.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rising pet ownership, increasing disposable incomes, and growing awareness of pet care across China, India, Japan, and Southeast Asia. The region's rapidly growing pet population creates substantial demand. Increasing humanization trends support premium spending. As pet ownership and spending grow, Asia Pacific delivers the fastest pet care market growth globally.

Key players in the market

Some of the key players in Pet Care Market include Mars, Incorporated, Nestlé S.A., Colgate-Palmolive Company, General Mills, Inc., The J.M. Smucker Company, Hill's Pet Nutrition, Inc., Petco Health and Wellness Company, Inc., Chewy, Inc., Central Garden & Pet Company, Petmate, Spectrum Brands Holdings, Inc., Freshpet, Inc., Dechra Pharmaceuticals PLC, Zoetis Inc., and Virbac S.A.

Key Developments:

In September 2026, Chewy launched its first Pacific Northwest veterinary clinic location in Redmond, Washington, as part of the continued rollout of its Chewy Vet Care practice network.

In June 2026, Zoetis expanded international regulatory approvals for its monoclonal antibody therapeutics targeting canine osteoarthritis and dermatological pain management across Asian markets.

In June 2026, Invest Albury Wodonga reported that Mars commissioned a \$112.5 million wet pouch production expansion at its pet food factory in Wodonga, adding advanced packaging lines and expanding regional manufacturing output.

In March 2026, General Mills expanded its Blue Buffalo brand into high-protein and functional veterinary-recommended treat segments across major North American pet specialty chains.

Product Types Covered:

Pet Food

Pet Health Products

Pet Grooming Products

Pet Accessories

Pet Toys and Enrichment Products

Pet Hygiene Products

Service Types Covered:

Veterinary Services

Grooming Services

Pet Boarding and Daycare

Pet Training Services

Pet Walking and Sitting Services

Pet Insurance Services

Pet Types Covered:

Dogs

Cats

Birds

Fish

Small Mammals

Other Pets

Distribution Channels Covered:

Pet Specialty Stores

Veterinary Clinics and Hospitals

Supermarkets and Hypermarkets

Online Retail

Other Distribution Channels

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Regions are also represented in the same manner as above.

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