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Pet Boarding & Daycare Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Other Pets), Service Type, Facility Type, Booking Mode, End User and By Geography

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Abstracts

According to Stratistics MRC, the Global Pet Boarding & Daycare Market is accounted for $29.64 billion in 2025 and is expected to reach $51.12 billion by 2032 growing at a CAGR of 8.1% during the forecast period. Pet Boarding & Daycare refers to professional services that provide temporary housing and supervised daily care for pets when owners are unavailable due to travel, work, or other commitments. These facilities ensure pets receive structured routines, including feeding, exercise, social interaction, and rest, in a safe and hygienic environment. Beyond basic care, many centers offer enrichment activities, behavioral monitoring, and wellness-focused services to support physical and emotional health. Rooted in responsible animal stewardship and increasingly aligned with modern lifestyles, pet boarding and daycare services play a vital role in maintaining continuity of care, comfort, and well-being for companion animals.

Market Dynamics:

Driver:

Rising Pet Ownership

Rising pet ownership remains the primary driver of the Pet Boarding & Daycare Market, reflecting deep societal shifts toward companionship-driven households. Urbanization, smaller family units, and demanding work schedules have increased reliance on professional pet care services. As pets assume integral roles within families, owners seek reliable environments that maintain routine, safety, and emotional stability in their absence. This steady growth in pet populations, coupled with heightened awareness of responsible care, continues to generate sustained demand for structured boarding and daycare solutions.

Restraint:

High Service Costs

High service costs act as a significant restraint, particularly in developing and price-sensitive regions. Operating pet boarding and daycare facilities requires trained staff, adequate space, hygiene compliance, insurance, and enrichment infrastructure, all of which elevate costs. These expenses are often transferred to customers, limiting accessibility for budget-conscious pet owners. While premium services justify pricing for some segments, inconsistent affordability restricts wider adoption, slowing market penetration.

Opportunity:

Expansion of Organized Facilities

The expansion of organized pet boarding and daycare facilities presents a strong growth opportunity. Consumers increasingly prefer professionally managed centers over informal or unregulated options, valuing transparency, safety standards, and consistent care quality. Franchise models, branded chains, and purpose-built facilities enhance trust and scalability. Organized facilities also enable service diversification, including wellness programs and digital engagement. As traditional pet care transitions into structured service ecosystems, organized operators are well positioned to capture rising demand and long term loyalty.

Threat:

Regulatory & Licensing Issues

Regulatory and licensing issues pose a persistent threat to market stability. Pet boarding and daycare facilities must comply with animal welfare laws, zoning regulations, sanitation standards, and staff certification requirements, which vary widely across regions. Regulatory ambiguity or frequent policy changes can delay facility development and increase compliance costs. Smaller operators often struggle to meet evolving standards, risking penalties or closures. These regulatory complexities can hinder new entrants and slow expansion despite growing consumer demand.

Covid-19 Impact:

The COVID-19 pandemic initially disrupted the Pet Boarding & Daycare Market due to travel restrictions, remote work adoption, and temporary facility closures. Demand declined sharply as owners stayed home. However, the post-pandemic phase has seen a strong rebound, driven by increased pet adoption and renewed travel activity. Heightened focus on hygiene, scheduled care, and monitored environments has strengthened consumer trust. Ultimately, COVID-19 reshaped service delivery while reinforcing the long-term relevance of professional pet care.

The commercial clients segment is expected to be the largest during the forecast period

The commercial clients segment is expected to account for the largest market share during the forecast period, due to consistent, high-volume service demand. This segment includes corporate travelers, relocation services, breeders, and pet-related businesses requiring dependable care solutions. Commercial clients prioritize reliability, capacity, and standardized service delivery, making organized boarding facilities their preferred partners. Long-term contracts and repeat usage further strengthen revenue stability, positioning commercial clients as a cornerstone segment within the global market.

The luxury pet hotels segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the luxury pet hotels segment is predicted to witness the highest growth rate, due to rising premiumization in pet care. Affluent pet owners increasingly seek upscale environments offering private suites, personalized routines, wellness services, and real-time monitoring. These facilities align closely with the pet humanization trend, where pets receive experiences comparable to human hospitality. As disposable incomes rise and emotional attachment deepens, demand for luxury boarding solutions accelerates, outpacing traditional daycare growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, owing to mature pet care awareness, high discretionary spending, and strong acceptance of professional boarding services. The region benefits from advanced facility standards, widespread travel culture, and early adoption of premium and technology-enabled care models. Increasing demand for specialized, stress-free environments further accelerates growth. North America’s innovation-driven ecosystem positions it as the fastest-growing region in the global market.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, due to rapid urbanization, growing middle-class populations, and increasing pet adoption rates. Changing lifestyles, longer working hours, and rising awareness of professional pet care have expanded demand across major cities. The region’s cost-efficient operations and expanding organized service providers further support market dominance. As traditional pet care practices evolve, Asia Pacific continues to anchor global demand for boarding and daycare services.

Key players in the market

Some of the key players in Pet Boarding & Daycare Market include Rover Group, Inc., Pet Paradise Resort, PetSmart Inc., K9 Resorts Luxury Pet Hotel, Camp Bow Wow, The Dog Stop, Dogtopia Enterprises LLC, Paradise 4 Paws, Fetch! Pet Care, Jet Pet Resort, Best Friends Pet Care, Urban Tails Pet Resort, PetBacker, Pawsitively Posh Pooch, and Holidog.

Key Developments:

In November 2025, K9 Resorts has signed a multi-unit franchise agreement with a seasoned Chicagoland entrepreneurial group to develop eight new luxury pet hotel locations in Cook and Kane Counties, expanding its footprint in Illinois.

In July 2025, K9 Resorts has entered a landmark 50-50 joint venture with its largest franchisee group, Luxury Pet Hotel Investments, LLC, transferring management of four resort locations to the partner. This move frees corporate resources to drive broader franchise growth while deepening support, innovation, and profitability across the brand’s expanding luxury pet care network.

Pet Types Covered:

- Dogs

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Cats

Other Pets

Service Types Covered:

Boarding Services

Daycare Services

Training & Enrichment Services

Grooming & Spa Services

Veterinary & Medical Support Services

Facility Types Covered:

Kennels

Luxury Pet Hotels

In-Home Boarding

Mobile Pet Care Services

Booking Modes Covered:

Online Booking Platforms

Offline / Direct Booking

End Users Covered:

Individual Pet Owners

Commercial Clients

Rescue Organizations & Shelters

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

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Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

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- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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