+357 96 030922
info@marketpublishers.com

Pet Adoption Services Market Forecasts to 2034 – Global Analysis By Service Type (Pet Adoption Services (Pet Listing & Discovery, Pet Matching & Recommendation, Adoption Screening & Verification, Adoption Counseling & Education, Adoption Application & Processing, and Adoption Documentation & Registration), Pet Rehoming Services (Owner-to-Owner Rehoming, Rescue-Assisted Rehoming, and Shelter-Assisted Rehoming), Foster Services (Foster Placement, Foster-to-Adopt, and Foster Family Matching & Support), Adoption Transportation Services, Pre-Adoption Veterinary & Health Services, and Post-Adoption Support Services (Behavioral Support & Training, Veterinary Referral & Health Support, Pet Integration & Adjustment Support, and Adoption Follow-Up Services)), Pet Type, Adoption Source, Platform Type, End User, and By Geography

https://marketpublishers.com/r/PA1D8D7FA0E7EN.html
Date: August 2026
Pages: 200
Price: US$ 4,150.00 (Single User License)
ID: PA1D8D7FA0E7EN

Abstracts

According to Stratistics MRC, the Global Pet Adoption Services Market is accounted for $1.2 billion in 2026 and is expected to reach $2.4 billion by 2034 growing at a CAGR of

8.3% during the forecast period. Pet adoption services encompass the processes, organizations, and platforms that facilitate the placement of homeless, abandoned, or surrendered animals into permanent, loving homes. These services are provided by animal shelters, rescue organizations, animal welfare NGOs, foster networks, municipal animal services, individual pet owners, and other adoption sources. The market serves various pet types including dogs, cats, birds, small mammals, reptiles, fish, horses, and other animals.

Market Dynamics:

Driver:

Increasing pet ownership and awareness of adoption benefits

The rising global pet population and growing awareness of the benefits of pet adoption over purchasing from breeders are primary drivers for the pet adoption services market. Pet owners and prospective adopters are increasingly recognizing that adoption provides loving homes to animals in need while reducing demand for commercial breeding operations. Educational campaigns by animal welfare organizations are raising awareness about adoption options and the importance of reducing shelter populations. Social media and digital platforms are expanding adoption visibility and accessibility. As awareness of animal welfare issues grows and pet ownership continues rising, demand for adoption services expands across all regions and demographic segments.

Restraint:

High costs of pet ownership deterring potential adopters

The significant financial commitment required for pet ownership represents a major restraint for the pet adoption services market. Prospective adopters may be deterred by adoption fees, veterinary costs, food, supplies, and ongoing care expenses. Economic uncertainty and inflation may affect willingness to adopt. Cost considerations may lead potential adopters to choose lower-cost options or delay adoption. Limited financial resources in certain segments affect adoption rates. These cost barriers may limit adoption volumes, particularly among lower-income populations and during economic downturns.

Opportunity:

+357 96 030922
info@marketpublishers.com

Digital platforms and virtual adoption services

The growing adoption of digital platforms and virtual adoption services presents significant opportunities for pet adoption services market expansion. Online adoption platforms enable remote browsing, virtual meet-and-greets and streamlined application processes. Social media campaigns expand adoption visibility and reach. Digital tools for matching adopters with suitable pets improve placement success rates. Virtual adoption events and online fundraisers expand engagement. As technology adoption increases and pet owners seek convenient solutions, digital adoption services capture growing market share, expanding accessibility and engagement.

Threat:

Competition from pet stores and breeders

Competition from commercial breeders and pet stores offering puppies and kittens poses significant threats to adoption services. Convenience and immediate availability may attract adopters to commercial sources. Some pet owners may prefer specific breeds available through breeders. Marketing and visibility advantages of commercial sources may affect adoption rates. The perception of higher health assurance from breeders may influence decisions. This competition may reduce adoption demand and affect the effectiveness of animal welfare organizations in finding homes for animals in need.

Covid-19 Impact:

The COVID-19 pandemic significantly accelerated pet adoption services as pet ownership surged during lockdowns. Shelters and rescue organizations reported record adoption rates as people sought companionship during isolation. Remote work enabled more people to adopt pets. Virtual adoption processes and online platforms expanded dramatically. However, some organizations faced operational challenges including reduced volunteer availability and funding constraints. Post-pandemic, elevated pet ownership levels have sustained adoption demand, though concerns about potential returns as people return to workplaces persist.

The Dogs segment is expected to be the largest during the forecast period

The Dogs segment is expected to account for the largest market share during the forecast period, driven by the high prevalence of dog ownership globally, extensive dog

+357 96 030922
info@marketpublishers.com

rescue and shelter infrastructure, and strong public awareness of dog adoption. Dogs are the most commonly adopted pets, with extensive shelter and rescue networks supporting placement. The segment benefits from high visibility of dog adoption campaigns and widespread availability of adoption services. Growing awareness of breed-specific rescue and the importance of adopting rather than purchasing supports demand. As dog ownership continues growing and awareness of adoption benefits increases, dogs maintain the largest pet type segment share throughout the forecast period.

The Foster Networks segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Foster Networks segment is predicted to witness the highest growth rate, fueled by the expanding role of foster-based rescue organizations in pet placement, growing awareness of the benefits of foster care, and increasing participation in foster programs. Foster networks provide temporary homes for animals awaiting adoption, reducing shelter overcrowding and enabling better socialization. The segment benefits from lower infrastructure costs compared to traditional shelters. Growing community engagement and volunteer participation support expansion. As foster-based rescue models gain recognition and participation increases, foster networks deliver the fastest adoption source segment growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by high pet ownership rates, established animal welfare infrastructure, and strong adoption culture. The United States leads regional growth with extensive shelter and rescue networks, high awareness of adoption benefits, and strong community engagement. Established animal welfare organizations and government support for adoption services maintain service accessibility. High pet spending and pet humanization trends support adoption demand. With well-established adoption infrastructure and strong adoption culture, North America maintains its dominant market position.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rising pet ownership, increasing awareness of animal welfare, and expanding adoption infrastructure across countries including China, India, Japan, and

+357 96 030922
info@marketpublishers.com

Southeast Asia. The region's rapidly growing pet population and expanding middle class create substantial demand for adoption services. Growing urbanization and changing lifestyles are increasing awareness of companion animal welfare. Developing shelter and rescue networks are expanding service availability. As pet ownership grows and awareness of animal welfare increases, Asia Pacific delivers the fastest pet adoption services market growth globally.

Key players in the market

Some of the key players in Pet Adoption Services Market include Petfinder, Adopt a Pet, Best Friends Animal Society, American Society for the Prevention of Cruelty to Animals (ASPCA), Animal Humane Society, Rehome by Adopt a Pet, Petango, Rescue Me, Home To Home, Dogs Trust, Cats Protection, Battersea, Royal Society for the Prevention of Cruelty to Animals (RSPCA), Blue Cross, Juspets, Miwuki, Adopt.app, and Kukuram.

Key Developments:

In August 2026, Cats Protection was named CVS Health's 2026–2027 Charity of the Year, partnering with the nationwide veterinary group to raise funds for rehoming abandoned and vulnerable cats.

In April 2026, the ASPCA partnered with Best Friends Animal Society to launch a joint $14 million funding and operational support initiative with Los Angeles Animal Services, placing embedded specialists in municipal facilities to drive shelter adoptions and reduce intake.

In April 2026, Best Friends Animal Society committed $7 million in direct grant funding alongside the ASPCA as part of a multi-year effort to modernize intake strategies and expand foster capacity for Los Angeles city shelters.

Service Types Covered:

- Pet Adoption Services
- Pet Rehoming Services
- Foster Services

+357 96 030922
info@marketpublishers.com

Adoption Transportation Services

Pre-Adoption Veterinary and Health Services

Post-Adoption Support Services

Pet Types Covered:

Dogs

Cats

Birds

Small Mammals

Reptiles

Fish

Horses

Other Pet Types

Adoption Sources Covered:

Animal Shelters

Rescue Organizations

Animal Welfare Non-Governmental Organizations (NGOs)

Foster Networks

Municipal Animal Services

Individual Pet Owners

+357 96 030922
info@marketpublishers.com

Other Adoption Sources

Platform Types Covered:

Shelter and Rescue Websites

Online Pet Adoption Platforms

Mobile Applications

Hybrid Online and Offline Platforms

Social Media-Based Adoption Platforms

End Users Covered:

Individual Pet Adopters

Families and Households

Animal Shelters

Rescue Organizations

Foster Care Providers

Animal Welfare Organizations

Government Animal Services

Regions Covered:

North America

United States

+357 96 030922
info@marketpublishers.com

- Canada
- Mexico

Europe

- United Kingdom
- Germany
- France
- Italy
- Spain
- Netherlands
- Belgium
- Sweden
- Switzerland
- Poland
- Rest of Europe

Asia Pacific

- China
- Japan
- India
- South Korea

+357 96 030922
info@marketpublishers.com

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free

+357 96 030922
info@marketpublishers.com

customization options:

- Company Profiling
  - Comprehensive profiling of additional market players (up to 3)
  - SWOT Analysis of key players (up to 3)
- Regional Segmentation
  - Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)
- Competitive Benchmarking
  - Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

+357 96 030922
info@marketpublishers.com

Contents

5 GLOBAL PET ADOPTION SERVICES MARKET, BY SERVICE TYPE

6 GLOBAL PET ADOPTION SERVICES MARKET, BY PET TYPE

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

11 STRATEGIC MARKET INTELLIGENCE

11.1 Industry Value Network and Supply Chain Assessment
11.2 White-Space and Opportunity Mapping
11.3 Product Evolution and Market Life Cycle Analysis
11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

12.1 Mergers and Acquisitions
12.2 Partnerships, Alliances, and Joint Ventures
12.3 New Product Launches and Certifications
12.4 Capacity Expansion and Investments
12.5 Other Strategic Initiatives

13 COMPANY PROFILES

13.1 Petfinder
13.2 Adopt a Pet
13.3 Best Friends Animal Society
13.4 American Society for the Prevention of Cruelty to Animals (ASPCA)
13.5 Animal Humane Society
13.6 Rehome by Adopt a Pet
13.7 Petango
13.8 Rescue Me
13.9 Home To Home
13.10 Dogs Trust
13.11 Cats Protection
13.12 Battersea
13.13 Royal Society for the Prevention of Cruelty to Animals (RSPCA)
13.14 Blue Cross
13.15 Juspets
13.16 Miwuki
13.17 Adopt.app
13.18 Kukuram

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

+357 96 030922
info@marketpublishers.com

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Pet Adoption Services Market Forecasts to 2034 – Global Analysis By Service Type (Pet Adoption Services (Pet Listing & Discovery, Pet Matching & Recommendation, Adoption Screening & Verification, Adoption Counseling & Education, Adoption Application & Processing, and Adoption Documentation & Registration), Pet Rehoming Services (Owner-to-Owner Rehoming, Rescue-Assisted Rehoming, and Shelter-Assisted Rehoming), Foster Services (Foster Placement, Foster-to-Adopt, and Foster Family Matching & Support), Adoption Transportation Services, Pre-Adoption Veterinary & Health Services, and Post-Adoption Support Services (Behavioral Support & Training, Veterinary Referral & Health Support, Pet Integration & Adjustment Support, and Adoption Follow-Up Services)), Pet Type, Adoption Source, Platform Type, End User, and By Geography

Product link: https://marketpublishers.com/r/PA1D8D7FA0E7EN.html

Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PA1D8D7FA0E7EN.html