

# Personalized Packaging - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/P9A0C43E928EN.html>

Date: April 2018

Pages: 172

Price: US\$ 4,150.00 (Single User License)

ID: P9A0C43E928EN

## Abstracts

According to Statistics MRC, the Global Personalized Packaging Market is expected to grow at a CAGR of 6.1% during the forecast period. Increasing use of personalized packaging, rising consumer disposable income, growing need for customization in packaging for ensuring the safety of the product and growing the demand for luxury packaging are the factors influencing the market growth. In addition, increasing use of bottled water across the globe may bring in several opportunities for the market.

Apart from improving the aesthetic appearance of the product, personalized packaging is used for safeguarding the product during transit by customizing the packaging according to the dimensions of the product. Commonly, secondary packaging is altered for creating the unique identity of the products or brands in the market. Manufacturers are increasingly using personalized packaging for creating their brand image among the end users. Soaring demand from a variety of industries for customized packaging has boosted the growth of the market.

Amongst material type, paper & paperboard segment has highest growth rate in global market during the forecast period. By geography, Asia Pacific dominates the global market. In this region, the growth of the market is influenced by highest in personalized packaging market on the backdrop of high concentration of the packaging manufacturers and rise in disposable income of the consumers during the forecast period.

Some of the key players in the global personalized packaging market include Glenroy Inc, Smurfit Kappa Group, Mondi Group plc, SoOPAK Company, ProAmpac LLC., Salazar Packaging, Inc., Design Packaging, Inc., PrimeLine Packaging, Owens Illinois Inc., Elegant Packaging, ABOX Packaging, ACG Ecopak., CB Group., Huhtamaki Oyj,

International Packaging Inc and Pak Factory Inc.

Material Types Covered:

Metal

Glass

Plastic

Paper & Paperboard

Packaging Types Covered:

Boxes

Containers & Jars

Envelopes

Bottles

Cartons

Bags & Pouches

End Users Covered:

Beverages

Food

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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