

# Personalized Medicine - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Personalized Medicine Market accounted for \$94.49 billion in 2015 and is expected to reach \$178.78 million by 2022 growing at a CAGR of 9.5% from 2015 to 2022. Increased healthcare spending, growing incidence of cancer and rising adoption of next generation sequencing are few factors expected to fuel the market growth. Furthermore, government reimbursements for personalized medicine and regulatory scenario are the factors anticipated to propel the demand during the forecast period. However, complexity involved in usage of the drugs, huge development costs and inter-patient changeability of effects are some of the factors hindering the market.

North America commanded the market owing to technological advancements and increased R&D investments by various biotechnology companies in the region. However, the Asia-Pacific is expected to observe significant growth over the forecast period owing to the presence of a huge base of unmet market demand. Personalized medicines have major impact on SME's and offer lucrative opportunities for these companies to expand their industrial boundaries across the world.

Some of the key players in the market are Siemens Healthcare Diagnostics Inc., Sanofi, Quest Diagnostics, Qiagen Inc., Pfizer Inc., Laboratory Corporation of America, Illumina Inc., GE Healthcare, Foundation Medicine Inc., CardioDx Inc., Bristol-Myers Squibb, Becton Dickinson & Co., Asuragen Inc., Amgen Inc., Agendia NV, Abbott and 3G Biotech.

End Users Covered:

Academic Institutes and Research Laboratories

Bio and health informatics companies

Contract Research Organizations

Hospitals

Molecular Diagnostic Laboratories and Testing facilities

Other End Users

Venture capitalists

Service providers

Partners

### **Applications Covered:**

Health Informatics

Companion Diagnostics

Clinical Research

Biomarker identification

### **Therapeutic areas Covered:**

Infectious Diseases

Hospital Acquired Infections

HIV

HCV

HBV

Coagulation Therapy

Autoimmune Diseases

Cardiovascular Diseases

CNS Disorders

Diabetes

Blood Transfusion Safety

Cancer Management

Blood Markers

Circulating Tumor Cells

Tissue-based Tests

Others

Products Covered:

Personalized Medicine Therapeutics

Genomic Medicine

Medical Devices

Pharmaceutical

Personalized Nutrition & Wellness

Alternative Medicine

Complementary Medicine

Retail Nutrition

Personalized Medical Care

Diseases Management

Healthcare Information Technology

Telemedicine

Personalized Medicine Diagnostics

Direct-to-consumer Diagnostics

Esoteric Lab Services

Esoteric Lab Tests

Genetic Testing

### **Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

**What our report offers:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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