

# Pay TV - Global Market Outlook (2017-2023)

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# **Abstracts**

According to Stratistics MRC, the Global Pay TV market is expected to grow from \$XX million in 2016 to reach \$XX million by 2023 with a CAGR of XX%. Factors favouring the market growth are growing number of subscribers in APAC regions and increasing demand for pick-and -pay services. In addition, huge competition from other operators is hindering the market size.

By technology, cable TV segment is leading the Pay TV market with the highest market share and the growth of this segment is attributed to increasing television programmes. Pay TV operators offer videos, voice services and data. By geography, Asia Pacific region leads the global market over the forecast period owing to growing subscribers and rising programming expenses.

Some of the key players in global Pay TV market include KPN, SK Telecom, Telefónica, América Móvil, Liberty Global, Charter Communications, Bell Canada, SureWest Communications, Cox Communications, AT&T, Verizon Communications, Dish Network, Comcast, Sky and Cablevision.

**Technologies Covered:** 

Satellite TV

Cable TV

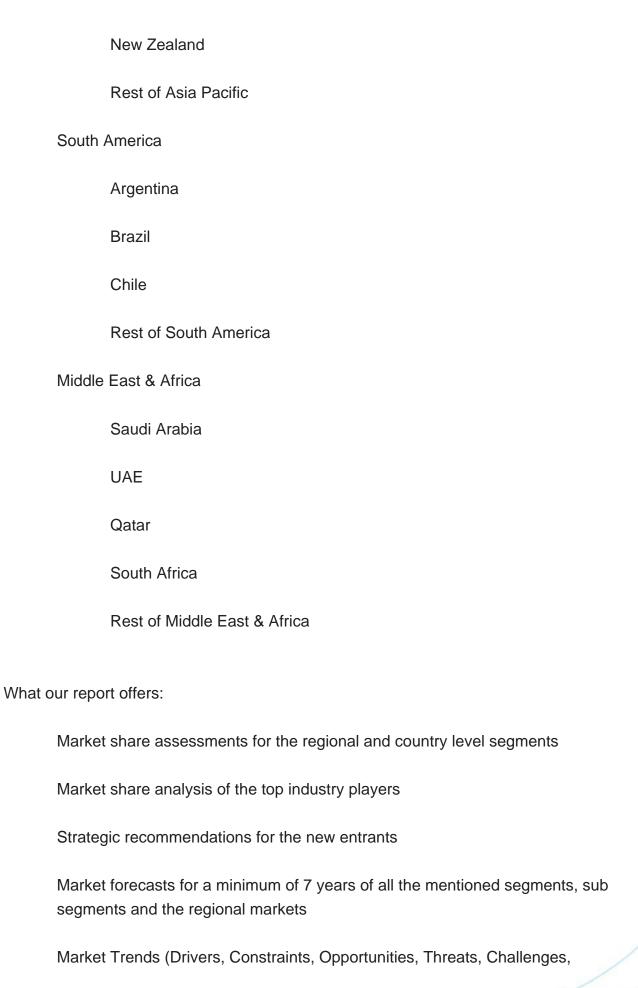
Internet Protocol Television (IPTV)

Applications Covered:



Commercial
Residential
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany
UK
Italy
France
Spain
Rest of Europe
Asia Pacific
Japan
China
India
Australia







Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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