

Pay TV - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Pay TV market is expected to grow from \$XX million in 2016 to reach \$XX million by 2023 with a CAGR of XX%. Factors favouring the market growth are growing number of subscribers in APAC regions and increasing demand for pick-and-pay services. In addition, huge competition from other operators is hindering the market size.

By technology, cable TV segment is leading the Pay TV market with the highest market share and the growth of this segment is attributed to increasing television programmes. Pay TV operators offer videos, voice services and data. By geography, Asia Pacific region leads the global market over the forecast period owing to growing subscribers and rising programming expenses.

Some of the key players in global Pay TV market include KPN, SK Telecom, Telefónica, América Móvil, Liberty Global, Charter Communications, Bell Canada, SureWest Communications, Cox Communications, AT&T, Verizon Communications, Dish Network, Comcast, Sky and Cablevision.

Technologies Covered:

Satellite TV

Cable TV

Internet Protocol Television (IPTV)

Applications Covered:

Commercial

Residential

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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