

Password Management - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Password Management market is accounted for \$421.52 million in 2016 and is expected to reach \$1487.56 million by 2023 growing at a CAGR of 19.7%. Growing number of ways of resetting passwords, growing adoption of SSPR solutions in Smbs are some of the key factors driving the market growth. However, malpractices like customization requirements, synchronization and extensions are restraining the market.

Password management is a software solution that helps to store and organize passwords. It is widely used by the end-users to secure, audit, manage, and monitor all activities associated with privileged accounts. It is used as a tool for governance and information security. Companies such as Google and Microsoft are trying to offer innovative ways of password management such as USB tokens and automatic encrypted solutions.

Self-Service Password Reset segment is expected to be dominant in the market, on account of heavy usage among small business enterprises in order to the proper usage of security measures for threats and mandate compliance. North American accounted for the largest market share due to the increase in cyber threats and rising applications in end-use industries.

Some of the key players of the Password Management market include Hitachi ID Systems, Microsoft Corporation, Ca Technologies, Sailpoint Technologies, Avatier, Fastpass Corp, IBM Corporation, Courion Corporation, Netiq, Dell Sonicwall, Google Inc, Knowledge Secure Systems Ltd, Symark International and Centrify.

Access Covered:

Mobile devices and Tablets

Voice Enabled Password Reset

Desktop and Laptops

Other Access

Deployment Models Covered:

Hosted

On-Premise

Types Covered:

Privileged User Password Management

Self-Service Password Reset

End Users Covered:

Public Sector & Utilities

Banking, Financial Services and Insurance (BFSI)

Healthcare

Telecom & IT

Retail & Wholesale Distribution

Education

Energy, Oil & Gas

Manufacturing

Other End Users

Organization Sizes Covered:

Small-Sized Businesses

Medium-Sized Businesses (SMB)

Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Password Management - Global Market Outlook (2017-2023)

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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