

Paper & Paperboard Packaging Market Forecasts to 2028 – Global Analysis By Type (Boxboard, Paperboard and Others), Grade, Pulping Method, Appearance Property, Performance Property, Application and By Geography

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Abstracts

According to Statistics MRC, the Global Paper & Paperboard Packaging Market is accounted for \$213.40 billion in 2020 and is expected to reach \$327.50 billion by 2028 growing at a CAGR of 5.5% during the forecast period. Recyclability of paper & paperboard, rise in government initiatives to avoid plastic wastes and increase in consumer awareness regarding sustainable packaging material are driving the market growth. However, technological obsolescence and high cost of production are hampering the growth of the market.

Paper & paperboard packaging material constitutes of pulp, that is derived from wood as well as a non-wood source such as bamboos, straw, among many others. Wood pulp is available extensively and is increasingly generated by the recycling of the paper. Sustainable nature and reduced cost of the wood pulp makes paper & paperboard packaging suitable for end-use industries.

Based on the application, the food & beverages segment is going to have lucrative growth during the forecast period owing to the widespread adoption of paper-based packaging products by the food manufacturers. Moreover, rise in introduction of various packaged food products coupled with growing consumer preference for such products owing to an increasingly busy lifestyle is expected to favour the growth.

By geography, Asia Pacific is going to have high growth during the forecast period owing to rise in population, growing penetration of retail networks in the region and

steady rise in end use industries.

Some of the key players profiled in the Paper & Paperboard Packaging Market include Amcor Plc, Cascades inc., Clearwater Paper Corporation, DS Smith, Grigeo, Gulf Carton Factory Company, International Paper Co, Lsquare Eco-Products Pvt. Ltd., Mondi Group, Premier Packaging Products, Safe Corrugated Containers Pvt. Ltd., Sealed Air Corp, Sonoco Products Co, WestRock Co. and Yoj Pack Kraft.

Types Covered:

Boxboard

Container Board

Corrugated Box

Flexible Paper Packaging

Kraft Paperboard

Paperboard

Grades Covered:

Coated Unbleached Kraft Paperboard (CUK)

Folding Box Board (FBB)

Glassine & Greaseproof Paper

Label Paper

Solid Bleached Sulfate (SBS)

White Line Chipboard (WLC)

Other Grades

Pulping Methods Covered:

Chemical Pulping

Mechanical Pulping

Combined Process

Appearance Properties Covered:

Colour

Gloss

Ink & Varnish Absorption & Drying

Opacity

Printability & Varnish Ability

Rub Resistance

Surface Cleanliness

Surface Ph

Surface Smoothness

Surface Strength

Surface Structure

Surface Tension

Performance Properties Covered:

Basis Weight

Burst Stress

Moisture Content

Stiffness

Stretch (Or) Elongation

Tearing Stress

Tensile Strength

Thickness

Applications Covered:

Automotive

Consumer Durables

Electronics

Food & Beverages

Healthcare

Personal & Homecare

Transportation & Logistics

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2018, 2019, 2020, 2024 and 2027

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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